**INSTITUTE OF AERONAUTICAL ENGINEERING**

**(Autonomous)**

Dundigal, Hyderabad - 500 043

**EXPERIENTIAL ENGINEERING EDUCATION (ExEEd) - ACADEMIC SUCCESS**

**Format for Innovative Idea Submission**

**1. Team Details**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **S.NO** | **Name of the Student** | **Roll No** | **Branch and Section**  | **Mobile No.**  |
| **1** |  |  |  |  |
| **2** |  |  |  |  |
| **3** |  |  |  |  |
| **4** |  |  |  |  |

**2. Synopsis of the Idea**

2.1. Background for getting the idea

a. Who is it for?

|  |
| --- |
|  |

b. What will it do?

|  |
| --- |
|  |

c. Which are the potential markets?

|  |
| --- |
|  |

d. Any unique features? Explain?

|  |
| --- |
|  |

e. Is there enough demand?

|  |
| --- |
|  |

f. Can customers afford it?

|  |
| --- |
|  |

g. Why will they buy it?

|  |
| --- |
|  |

h. What is your motivation for doing it? (Statement of Purpose)

|  |
| --- |
|  |

3. Submit a video of the idea (if available provide YouTube link – Max 2 Minutes duration)

|  |
| --- |
|  |

4. Attach any design or drawing (PDF or JPEG format)

5. Attach any additional information you would like to add (PDF format)

**Email the filled in form to*****ch.srinivasulu@iare.ac.in*** ***on or before 8th March 2021.***