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Question Paper Code: CMB001



INSTITUTE OF AERONAUTICAL ENGINEERING (Autonomous)

MBA I Semester End Examinations (Regular) - January, 2018

Regulation: IARE-R16

Management and Organization Behavior (MASTER OF BUSINESS ADMINISTRATION)

Time: 3 Hours

Max Marks: 70

Answer ONE Question from each Unit

All Questions Carry Equal Marks

All parts of the question must be answered in one place only

UNIT – I

1. (a) What is the contingency approach in management? Write briefly about the recent contributions in the sphere of management thought. [7M]
- (b) What is behavioral and human relations approach particularly with respect to Elton Mayo and Hawthorne studies? Mention the criticism it has received. [7M]
2. (a) List out major universal principles of management which are aimed at showing managers how to carry out their functional duties as propounded by Henry Fayol. [7M]
- (b) Discuss management as a practice like all other professions as medicine, accountancy and engineering. [7M]

UNIT – II

3. (a) Mentioning about the basic types of decisions, bring clear meaning of each of the type. [7M]
- (b) What is the significance of decision tree? Explain how it is useful at various conditions. [7M]
4. (a) Write about strategic plans and explain with latest techniques which are involved in business plans. [7M]
- (b) How do you evaluate and choose the alternatives of planning? [7M]

UNIT – III

5. (a) Write short notes on the following organization principles: [7M]
 - i. Authority
 - ii. Chain of command
- (b) Clearly bring out features of the importance of organizing and mention the types of behavioral approach towards organization. [7M]
6. (a) Write notes on the following types of organizational structures. [7M]
 - i. Product organizational structure
 - ii. Geographic organizational structure.
- (b) Critically write about the organizational process chart that spells out the principles of organization process. [7M]

UNIT – IV

7. (a) Write about the fundamental aspects of organizational behavior. Explain with examples. [7M]
(b) Write about the advantages and disadvantages of group decision making. [7M]
8. (a) What is perception and classify the various types of perception? What is the importance of perception in organizational behavior? [7M]
(b) Write notes on nominal group thinking and didactic interaction techniques of decision making. [7M]

UNIT – V

9. (a) What are the implications of Maslow's needs hierarchy theory? [7M]
(b) McClelland's theory tells about three types of needs in worklife – need of achievement, need of power and need of affiliation. Write elaborately on the need of achievement and its implications. [7M]
10. (a) Douglas McGregor formulated theory X and theory Y suggesting two aspects of human behavior at work. Critically write about the implications of theory of McGregor. [7M]
(b) Describe the following types of leadership: [7M]
i. The behavioral theory of leadership
ii. The full-range theory of leadership