

## INTELLECTUAL PROPERTY RIGHTS

<b>VI Semester: ECE</b>								
Course Code	Category	Hours / Week			Credits	Maximum Marks		
<b>AHSB22</b>	<b>Open Elective-IV</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>C</b>	<b>CIA</b>	<b>SEE</b>	<b>Total</b>
		3	-	-	3	30	70	100
<b>Contact Classes: 50</b>		<b>Tutorial Classes: Nil</b>		<b>Practical Classes: Nil</b>			<b>Total Classes: 50</b>	
<p><b>OBJECTIVES:</b> The course should enable the students to:</p> <p>I        The knowledge on world trade organization, trade agreements and investments.</p> <p>II        The importance of intellectual property rights to develop trade mark law, copy right law and patent law.</p> <p>III        The new developments in the law of intellectual property rights in order to bring progressive changes towards a free market society and international trade practices under the trade related Intellectual Property Rights Agreement (TRIPS).</p>								
<p><b>COURSE OUTCOMES:</b> After successful completion of the course, Students will be able to:</p> <p>CO 1     <b>Classify</b> the intellectual property rights to <b>provide the legal rights, patents, trademarks, copyrights and trade secrets.</b></p> <p>CO 2     <b>Relate</b> the World Intellectual Property organization to <b>protect intellectual property rules and policies.</b></p> <p>CO 3     <b>Identify</b> the world trade organization agreements for <b>trade related intellectual properties rights and investments.</b></p> <p>CO 4     <b>Outline</b> the importance of intellectual property in organizations of different industrial sectors <b>for the purpose of product and technology development.</b></p> <p>CO 5     <b>Infer</b> the geographical Indications of international development of law <b>for policy and legal issues.</b></p> <p>CO 6     <b>Interpret</b> the purpose in category of marks for the <b>international trademark registration.</b></p> <p>CO 7     <b>Extend</b> the fundamentals of copyright law and originality of material for the <b>rights of reproduction.</b></p> <p>CO 8     <b>Demonstrate</b> the international copyright law with respect to ownership for the <b>registration of copyright.</b></p> <p>CO 9     <b>Summarize</b> the trade secrets determination, misappropriation and protection <b>for submission and litigation.</b></p> <p>CO 10    <b>Utilize</b> the new international developments for <b>trademarks law, copyright law and patent law.</b></p>								
<b>MODULE-I</b>	<b>INTRODUCTION</b>						<b>Classes: 10</b>	
General agreement on tariffs and trade (GATT) eight rounds: Uruguay round, world trade organization: structure, technology transfer, dispute resolution mechanism, Doha declaration world trade organization agreements including trade related intellectual properties rights and trade related investment measures.								
<b>MODULE-II</b>	<b>TRADE MARKS</b>						<b>Classes: 10</b>	
Paris convention, Bern convention, Budapest treaty, Madrid agreement, huge agreement.								

<b>MODULE-III</b>	<b>PATENTS</b>	<b>Classes: 10</b>
Historical background of intellectual property rights, introduction, definition and classification of intellectual property, patents, patentable and non-patentable inventions. Legal requirements for patents, types of patent applications, patent document: specification and claims, important procedural aspects, management of intellectual property rights assets and intellectual property portfolio, commercial exploitation of intellectual property.		
<b>MODULE-IV</b>	<b>DESIGNS AND GEOGRAPHICAL INDICATIONS</b>	<b>Classes: 10</b>
Designs: basic requirements, procedure, convention application term, date, geographical indication: definition, what can be registered, who can apply, rights, term, restrictions.		
<b>MODULE-V</b>	<b>TRADEMARK AND COPYRIGHTS</b>	<b>Classes: 10</b>
Definition, classification of trademarks, classifications of goods and services, Vienna classification, trademarks procedure, trademarks enforcement: infringement and passing off, remedies, copyrights, term of copyrights, and procedure of copyright assignment of copyright, copyright infringement remedies.		
<b>Text Books:</b>		
<ol style="list-style-type: none"> <li>1. P. K. Vasudeva, World Trade Organization: Implications on Indian Economy, Pearson Education, 2015.</li> <li>2. P. Krishna Rao, WTO, Text and cases, Excel Books, 2015.</li> <li>3. Carlos M. Correa- Intellectual property rights, The WTO and Developing countries-Zed books.</li> </ol>		
<b>Reference Books:</b>		
<ol style="list-style-type: none"> <li>1. Caves, Frankel, Jones, World Trade and Payments-An Introduction, Pearson Education, 2015.</li> <li>2. Carlos M. Correa- Intellectual property rights, The WTO and Developing countries-Zed books.</li> <li>3. Peter-Tobias stoll, Jan busche, Katrianarend- WTO- Trade –related aspects of IPR- Library of Congress.</li> </ol>		
<b>Web References:</b>		
<ol style="list-style-type: none"> <li>1. <a href="http://www.ebooks directory.com">http://www.ebooks directory.com</a></li> <li>2. <a href="http://Campus guides.lib.utah.edu">http://Campus guides.lib.utah.edu</a></li> </ol>		
<b>E-Text Books:</b>		
<ol style="list-style-type: none"> <li>1. <a href="http://www.bookboon.com">http://www.bookboon.com</a></li> <li>2. <a href="http://www.freemagagement.com">http://www.freemagagement.com</a></li> <li>3. <a href="http://www.emeraldinsight.com">http://www.emeraldinsight.com</a></li> </ol>		