



# INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal- 500043, Hyderabad

## IQAC QUALITY PERFORMANCE INDICATORS OF

### BRAND BUILDING, CLUBS AND VIGILANCE OFFICER

**Context: Institutional Success Outcomes**

**For the month of \_\_\_\_\_ 2024**

S.No	Description	Values
1	<b>Organized various extra-curricular activities</b> a. Graduation day b. Freshers day c. Traditional day d. Cultural fest e. Consortium f. Bathukamma celebrations	One activity per month
2	<b>No. of students participated in other institutes</b> a. Cultural competitions b. Student awards cultural	One program per month
3	<b>Student Council</b> a. No. of meeting conducted b. No. of students participated	One meeting per month
4	<b>CLUB activities</b> a. No. of programs conducted in the institute b. No. of students participated c. No. of faculty participated	
5	<b>Brand building activities</b> a. <b>No. of advertisements</b> i. Recruitments ii. About Institution iii. Newspaper writeups b. <b>Educational fairs</b> c. <b>Digital promotional events</b> d. <b>Magazines / Newsletters</b> e. <b>Social media followers</b> i. You tube ii. LinkedIn iii. Twitter iv. Face book v. Instagram	
6	<b>Institutional Reviews</b> a. Google maps b. Quara.com c. Collegedunia.com d. Shiksha.com e. Careers360.com	
7	<b>No. of times monitoring students in the campus</b>	
8	<b>No. of students availed medical facilities in the campus</b>	
9	<b>Tuck-shop facilities in the campus</b> a. No. of students b. Revenue generated	

10	<b>Institutional designing and printing of the following</b> a. Brochures b. Handbooks c. Flyers d. Certificates	
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**Summary:**

S.No	Notable Observations

\* Add more rows if required

**BBC and Vigilance Officer**