



# INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal - 500 043, Hyderabad, Telangana

## COURSE CONTENT

SUMMER INTERNSHIP (FIELD WORK) AND SEMINAR								
III Semester: MBA								
Course Code	Category	Hours / Week			Credits	Maximum Marks		
CMBD44	Elective	L	T	P	C	CIA	SEE	Total
		-	-	4	4	40	60	100
<b>Contact Classes: 45</b>	<b>Tutorial Classes: Nil</b>	<b>Practical Classes: Nil</b>			<b>Total Classes: 45</b>			
<b>Prerequisite: Basic concepts of management</b>								

### I. COURSE OVERVIEW:

The "Approach to Decide Summer Internship" course for MBA students is a proactive initiative designed to empower students in securing meaningful and relevant summer internships. The course instills a strategic approach, emphasizing the importance of early preparation and effective communication in the competitive internship landscape.

### II. COURSES OBJECTIVES:

#### The students will try to learn:

- I. The product mix and strategies of the organization, structure of organization, reporting Systems and general administration of the organization.
- II. The organizational dynamics in terms of organizational behavior, culture, competition, future strategies and change initiatives of the organization.
- III. How to do the routine work which is related to job in the working organization.

### APPROACH TO DECIDE SUMMER INTERNSHIP

Students should take covering letter/s, addressed to the organization/professional, before second mid of Second semester and approach the organizations. They can use their own contacts or seek assistance from the faculty and head of the MBA department of the college to pursue the process of getting the summer Internship. College is also expected to constantly approach companies and professionals and try to explore opportunities of providing summer internship to their MBA students. Students are also expected to put their serious efforts to get the summer internship because there is huge competition for getting summer internships and organizations are also expressing their inability to provide summer internship to the large number of students pursuing MBA.

Students may work in any organization like banks, hospitals, hotels, insurance companies, charitable trusts, NGOs, government departments etc., or work with any professional (like chartered accountants, doctor, lawyers, real estate, temples/ religious institutions etc.), small or big or any entrepreneur, manager of any business organization and understand how they are doing business. They can visit the shops, Petrol bunks, dealers, distributors, retailers, companies or their branch offices in their nearby cities, towns and villages to understand their business model.

### REPORTS

A brief report of explaining their understanding and analysis of the organization they work should be presented. There is no need to present information available in the websites. Students should give reference to the web link with a brief note on what the web site contains.

Presentation of their experiences through working and observation during the summer internship will enable them to enhance their creativity towards solutions for the issues and challenges of the