



INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal - 500 043, Hyderabad, Telangana

COURSE CONTENT

MSME MANAGEMENT								
IV Semester: MBA								
Course Code	Category	Hours / Week			Credits	Maximum Marks		
CMBD58	Elective	L	T	P	C	CIA	SEE	Total
		4	-	-	4	40	60	100
Contact Classes: 45		Tutorial Classes: Nil		Practical Classes: Nil		Total Classes: 45		
Prerequisite: ENTREPRENEURIALSHIP DEVELOPMENT								

I. COURSE OVERVIEW:

The aim of this course offers a comprehensive understanding of entrepreneurship in the context of small and medium enterprises. Participants will explore the concept, challenges, and opportunities in SMEs, learn the process of setting up enterprises, discover institutions supporting MSMEs, delve into the management aspects, and analyze the role of government in promoting entrepreneurship.

II. OBJECTIVES:

The students will try to learn:

- I. The export opportunities in MSMEs, Issues and challenges of MSMEs.
- II. The environmental aspects in setting up, Incentives and subsidies, rural entrepreneurship – Women entrepreneurship.
- III. The various sources of financial support, development financial institutions and investment institutions.
- IV. The restructuring, revival and rehabilitation of MSME and problems of entrepreneurs.

III. COURSE OUTCOMES:

At the end of the course students should be able to:

- CO1 Explore the concept and definition of SMEs, understand their role in the modern Indian economy, and analyze employment and export opportunities.
- CO2 Identify business opportunities in various sectors, understand the formalities for setting up an enterprise, and explore the location of the enterprise.
- CO3 Examine the forms of financial support for MSMEs, both long-term and short-term.
- CO4 Discuss the sources of financial support, including development financial institutions, investment institutions, central and state-level institutions, and other agencies.
- CO5 Demonstrate the management aspects of product lines, communication with clients, credit monitoring systems, and the management of non-performing assets (NPAs).
- CO6 Evaluate the MSME policy in India and the agencies responsible for policy formulation and implementation.

IV. COURSE CONTENT:

MODULE-I-INTRODUCTION FOR SMALL AND MEDIUM ENTREPRENEURSHIP (06)

Concept & Definition, Role of Business in the modern Indian Economy SMEs in India, Employment and export opportunities in MSMEs. Issues and challenges of MSMEs.

MODULE -II-SETTING OF SMES (10)

Identifying the Business opportunity, Business opportunities in various sectors, formalities for setting up an enterprise - Location of Enterprise – steps in setting up an enterprise – Environmental aspects in setting up, Incentives and subsidies, Rural entrepreneurship – Women entrepreneurship.

MODULE -III-INSTITUTIONS SUPPORTING MSMES (07)

Forms of Financial support, long term and short-term financial support, Sources of Financial support, Development Financial Institutions, Investment Institutions, Central level institutions, State level institutions, and other agencies.

Commercial Bank – Appraisal of Bank for loans. Institutional aids for entrepreneurship development – Role of DST, SIDCO, NSIC, IRCI, NIDC, SIDBI, SISI, SIPCOT, entrepreneurial guidance bureaus.

MODULE -IV-MANAGEMENT OF MSME (12)

Management of Product Line; Communication with clients - Credit Monitoring System - Management of NPAs - Restructuring, Revival and Rehabilitation of MSME, problems of entrepreneurs – sickness in SMI – reasons and remedies, evaluating entrepreneurial performance.

MODULE -V-ROLE OF GOVERNMENT IN PROMOTING ENTREPRENEURSHIP (10)

MSME policy in India, Agencies for Policy Formulation and Implementation: District Industries Centers (DIC), Small Industries Service Institute (SISI), Entrepreneurship Development Institute of India (EDII), National Institute of Entrepreneurship & Small Business Development (NIESBUD), National Entrepreneurship Development Board (NEDB).

V. TEXT BOOKS:

1. Rajeev Babel “Treatise on Micro Small and Medium Enterprises” 2nd edition, 2021.
2. Taxman “MSME Ready Reckoner Professional Book”, 2nd edition, 2021.
3. CA Kamal Garg, Bharat “Handbook on Micro Small and Medium Enterprises”, 3rd edition, 2020.
4. Krishnan L Ratha. “Small and Medium Enterprises under Globalization Challenges and Opportunities “, 1st edition, 2017.
5. Mohinder Singh “Management of Micro, Small and Medium Enterprises (MSME'S) In India “, 2nd edition, 2015.

VI. REFERENCE BOOKS:

1. Suman Kalyan Chaudhury, “Micro Small and Medium Enterprises in India Hardcover”, Raj Publications, 2nd edition, 2013.
2. Aneet Monika Agarwal, “Small and Medium Enterprises in Transitional Economies” challenges and opportunities”, DEEP and DEEP Publications, 4th edition, 2015.

VII. WEB REFERENCES:

1. <https://msme.gov.in/sites/default/files/Sch-vol1-151214.pdf-.sri.pdf>
2. [www.dcmsme.gov.in/Terms%20of%20Reference%20\(ToR\).pdf](http://www.dcmsme.gov.in/Terms%20of%20Reference%20(ToR).pdf)

VIII. E-Text Books:

1. <https://msme.gov.in/Media-and-press-release/e-book>
2. <https://www.pwc.in/assets/pdfs/publications-2011/innovation-msme-2011.pdf>
3. https://www.amazon.in/dp/B089ZCQ4KB/ref=cm_sw_r_apan_glt_7WZFTXTWT7V77TS8JGVR
4. https://www.amazon.in/dp/B089YSNHP2/ref=cm_sw_r_apan_glt_DYY28P0BYB9QTE8Z7XS4