INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal - 500 043, Hyderabad, Telangana

COURSE CONTENT

SUMMER INTERNSHIP								
III Semester: MBA								
Course Code	**Category**	**Hours / Week**			**Credits**	**Maximum Marks**		
		L	**T**	**P**	**C**	**CIA**	**SEE**	**Total**
CMBE46	**Core**	-	-	**4**	**2**	100	-	100
Contact Classes: Nil	**Tutorial Classes: Nil**	**Practical Classes: 45**				**Total Classes: 45**		
Prerequisite: Basic concepts of management								
SDGs Mapped: SDG 8 (Decent Work & Economic Growth), SDG 4 (Quality Education)								

I. COURSE OVERVIEW:

The Summer Internship course provides students with practical exposure to real-world business environments. Students engage with organizations, professionals, or entrepreneurs to understand business operations, decision-making, and challenges. The internship helps students apply theoretical knowledge, develop analytical and problem-solving skills, and gain insights into business practices across industries. Through observation and hands-on experience, students enhance creativity, critical thinking, and the ability to propose solutions for organizational issues, preparing them for future managerial roles.

II. COURSES OBJECTIVES:

The students will try to learn:

I. Identify and approach organizations and professionals for internships using appropriate communication tools.
II. The business models, operational processes, and management practices in real-world settings.
III. The various practical situations and challenges in business organizations.
IV. Develop professional skills such as observation, reporting, communication, and problem-solving.
V. How to prepare a structured report and presentation reflecting their learning and experiences during the internship.

III. COURSE OUTCOMES:

At the end of the course students should be able to:

CO1 Recall the process of identifying and approaching organizations for internships.
CO2 Explain the operational and managerial practices observed in the assigned organization or professional setup.
CO3 Apply analytical skills to evaluate business processes and strategies.
CO4 Analyze challenges and opportunities within the organization and suggest practical solutions.
CO5 Develop a professional report and presentation based on real-world experience.
CO6 Demonstrate enhanced creativity, decision-making, and problem-solving skills applicable to business scenarios.

IV.COURSE CONTENT:

APPROACH TO DECIDE SUMMER INTERNSHIP

Students should take covering letter/s, addressed to the organization/professional, before second mid of Second semester and approach the organizations. They can use their own contacts or seek assistance from the faculty and head of the MBA department of the college to pursue the process of getting the summer Internship. College is also expected to constantly approach companies and professionals and try to explore opportunities of providing summer internship to their MBA students. Students are also expected to put their serious efforts to get the summer internship because there is huge competition for getting summer internships and organizations are also expressing their inability to provide summer internship to the large number of students pursuing MBA.

Students may work in any organization like banks, hospitals, hotels, insurance companies, charitable trusts, NGOs, government departments etc., or work with any professional (like chartered accountants, doctor, lawyers, real estate, temples/ religious institutions etc.), small or big or any entrepreneur, manager of any business organization and understand how they are doing business. They can visit the shops, Petrol bunks, dealers, distributors, retailers, companies or their branch offices in their nearby cities, towns and villages to understand their business model.

REPORTS

A brief report of explaining their understanding and analysis of the organization they work should be presented. There is no need to present information available in the websites. Students should give reference to the web link with a brief note on what the web site contains.

Presentation of their experiences through working and observation during the summer internship will enable them to enhance their creativity towards solutions for the issues and challenges of the business organizations or professionals with whom they are associat