



INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal, Hyderabad -500 043

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

ATTAINMENT OF COURSE OUTCOMES (COS) – ACTION PLAN

Name of the Faculty	Ms. M Geetha Yadav	Department	CSE
Regulations	R16	Batch	2016 -2020
Course Name	E-COMMERCE	Course Code:	AIT514
Semester	VI	Target Value	70% (2.1 on 3 Scale)

Attainment of COs:

Course Outcomes		Direct Attainment	Indirect Attainment	Overall Attainment	Observation
CO1	Explain business-to-consumer, business-to-business, and intra organizational models to develop an internet trading relationship.	3	2.6	2.9	Target attained
CO2	Demonstrate the retailing procedure in E-commerce to expertise in market research effectively.	3	2.6	2.9	Target attained
CO3	List out the key features of internet, intranets and extranets to explain the use network systems in e-commerce business.	3	2.7	2.9	Target attained
CO4	Explain digital library and supply chain management concepts to develop best management practices	3	2.6	2.9	Target attained
CO5	Make use of the major E-commerce revenue models to evaluate existing websites	3	2.7	2.9	Target attained
CO6	Analyze theoretical and practical issues of conducting business over the internet and the Web to understand the multimedia effects on e-commerce	2.1	2.7	2.2	Target attained

Action taken report:

Course Coordinator

Mentor

HOD
Head of the Department
Computer Science and Engineering
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