INSTITUTE OF AERONAUTICAL ENGINEERING
(Autonomous)
Dundigal, Hyderabad - 500043, Telangana

INFORMATION TECHNOLOGY
ATTAINMENT OF COURSE OUTCOME - ACTION TAKEN REPORT

Name of the faculty:	Ms. G LOHITHA	Department:	Information Technology
Regulation:	IARE - R18	Batch:	2018-2022
Course Name:	E-commerce	Course Code:	AITB35
Semester:	VII	Target Value:	60% (1.8)

Attainment of COs:

	Course Outcome	Direct attaiment	Indirect attaiment	Overall attaiment	Observation
CO1	Explain business-to-consumer, business-to-business, and intra organizational models to develop an internet trading relationships.	1.60	2.50	1.8	Attained
CO2	Demonstrate the retailing procedure in E-commerce to expertise in market research effectively	0.70	2.50	1.1	Not Attained
CO3	List out the key features of internet, intranets and extranets to explain the use network systems in e-commerce business.	0.90	2.50	1.2	Not Attained
CO4	Describe digital library and supply chain management concepts to develop best management practices	2.30	2.50	2.3	Attained
CO5	Make use of the major E-commerce revenue models to evaluate existing websites	2.30	2.50	2.3	Attained
CO6	Explain theoretical and practical issues of conducting business over the internet and the Web to understand the multimedia effects on e- commerce .	0.90	2.50	1.2	Not Attained

Action Taken:

CO2: Needs to provide more examples in Retailing Procedure in Ecommerce.

CO3: Needs to Provide more Examples in Network Systems in Ecommerce
CO6: Needs to provide more Theoretical and Practical issues on Multimedia

Course Coordinator   Mentor   Head of the Department