



INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal, Hyderabad - 500043, Telangana

INFORMATION TECHNOLOGY

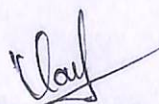
ATTAINMENT OF COURSE OUTCOME - ACTION TAKEN REPORT


Name of the faculty:	Ms. B VARASREE	Department:	Information Technology
Regulation:	IARE - R18	Batch:	2019-2023
Course Name:	E-commerce	Course Code:	AITB35
Semester:	VII	Target Value:	60% (1.8)

Attainment of COs:

Course Outcome	Direct Attainment	Indirect Attainment	Overall Attainment	Observation
CO1 Explain business-to-consumer, business-to-business, and intra organizational models to develop an internet trading relationships.	3.00	2.30	2.9	Attained
CO2 Demonstrate the retailing procedure in E-commerce to expertise in market research effectively	3.00	2.30	2.9	Attained
CO3 List out the key features of internet, intranets and extranets to explain the use network systems in e-commerce business.	3.00	2.30	2.9	Attained
CO4 Describe digital library and supply chain management concepts to develop best management practices	3.00	2.30	2.9	Attained
CO5 Make use of the major E-commerce revenue models to evaluate existing websites	2.30	2.30	2.3	Attained
CO6 Explain theoretical and practical issues of conducting business over the internet and the Web to understand the multimedia effects on e-commerce .	3.00	2.30	2.9	Attained

Action Taken Report: (To be filled by the concerned faculty / course coordinator)


Course Coordinator


Mentor


Head of the Department