



INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal, Hyderabad - 500 043

MASTER OF BUSINESS ADMINISTRATION

ATTAINMENT OF COURSE OUTCOME – ACTION TAKEN REPORT

Name of the faculty:	Mr. NAGESH	Department:	MBA
Regulation:	IARE - R18	Batch:	2018 - 2020
Course Name:	Intellectual Property Rights	Course Code:	CMBBO7
Semester:	I	Target Value:	60% (1.8)

Attainment of COs:

Course Outcome		Direct attainment	Indirect attainment	Overall attainment	Observation
CO1	Infer the importance, federal registration process and types of intellectual property rights for registering their Intellectual Property.	3	2.7	2.9	Attainment target reached.
CO2	Interpreting the trademarks acquisition process while acquiring the rights against trademarks.	3	2.6	2.9	Attainment target reached.
CO3	Assess the originality of material with respect to copyrights during the time of registration of copyrights.	3	2.5	2.9	Attainment target reached.
CO4	Analyze the fundamentals of patent law to transfer the ownership rights against trademarks.	3	2.5	2.9	Attainment target reached.
CO5	Elucidate the trade secrets determination, misappropriation, protection for purpose of any infringement.	1.6	2.5	1.8	Attainment target is not yet reached.
CO6	Assess on the importance of the IP audits and its duties for maintaining proper documentation.	1.6	2.6	1.8	Attainment target is not yet reached.

Action taken report: In this Course, the CO5 and CO6 require additional attention and it is improved by

1. Conducting Guest lectures on trade secrets and protection against infringement
2. Delivering more lectures on IP audits and related documentation
3. Delivering lectures using ICT tools on IPR issues

Course Coordinator

HOD