



INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal, Hyderabad - 500 043

MASTER OF BUSINESS ADMINISTRATION

ATTAINMENT OF COURSE OUTCOME – ACTION TAKEN REPORT

Name of the faculty:	Ms. B SWATHI	Department:	MBA
Regulation:	IARE - R18	Batch:	2019 - 2021
Course Name:	Managerial Economics	Course Code:	CMBBO3
Semester:	I	Target Value:	60% (1.8)

Attainment of COs:

Course Outcome		Direct attainment	Indirect attainment	Overall attainment	Observation
CO1	Define Nature, scope and principles of managerial economics to key management decisions within the organizations	1.4	2.4	1.6	Attainment target is not yet reached
CO2	Identify the fundamentals of managerial economics such as demand, demand forecasting, production, which helps in doing business effectively.	1.7	2.4	1.8	Attainment target reached
CO3	Discuss various forms of production functions to know its affects in the cost of production.	2.3	2.5	2.3	Attainment target reached.
CO4	Evaluate benefit/cost, life cycle and break even analyses on one or more economic alternatives.	2.3	2.4	2.3	Attainment target is not yet reached
CO5	Identify the differences between short-run and long-run cost for the fixation of manufacturing cost of product.	2.3	2.4	2.3	Attainment target reached
CO6	Summarize the industry structure at firm level to develop pricing strategies with profit maximization.	1.3	2.5	1.5	Attainment target is not yet reached

Action taken report: In this Course, the CO1 and CO6 require additional attention and it is improved by

1. Conducting Guest lectures on concepts of managerial economics
2. Delivering more lectures on industry structure and practical sessions on pricing strategies

Course Coordinator

HOD