



# INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal, Hyderabad - 500 043

## MASTER OF BUSINESS ADMINISTRATION

### ATTAINMENT OF COURSE OUTCOME – ACTION TAKEN REPORT

Name of the faculty:	Dr. SURYANARAYANA REDDY	Department:	MBA
Regulation:	IARE - R18	Batch:	2019 - 2021
Course Name:	Management Of Technology	Course Code:	CMBBO6
Semester:	I	Target Value:	60% (1.8)

#### Attainment of COs:

Course Outcome		Direct attainment	Indirect attainment	Overall attainment	Observation
CO1	Discuss the basic concepts of technology and innovation strategies to gain competitive advantage of the firm.	2.4	2.7	2.5	Attainment target is not yet reached.
CO2	Elucidate the cost effectiveness in financial aspects of Research and Development for the new product development process.	1.7	2.7	1.9	Attainment target is not yet reached.
CO3	Make use of the need and importance of research and development for the generation of new products in the organizations.	2.4	2.7	2.5	Attainment target is not yet reached.
CO4	Introduce new innovation activities in the organization for decision making.	2.7	2.6	2.7	Attainment target is not yet reached.
CO5	Demonstrate the role of technological forecasting with regard to solve the technological issues in the organization.	1.4	2.7	1.7	Attainment target is not yet reached.
CO6	Illustrate the concept of Technology and learn about interpersonal skills for communicating effectively.	1.4	2.5	1.6	Attainment target is not yet reached.

**Action taken report:** In this Course, the CO5 and CO6 require additional attention and improved by

1. Conducting Guest lectures on Technology and innovation related concepts
2. delivering more lectures on make use of sophisticated technology
3. Delivering lectures using ICT tools on Technological Forecasting

Course Coordinator

HOD