



INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal, Hyderabad - 500 043

MASTER OF BUSINESS ADMINISTRATION

ATTAINMENT OF COURSE OUTCOME – ACTION TAKEN REPORT

Name of the faculty:	Dr. MRS Surya Narayana Reddy	Department:	MBA
Regulation:	R-18	Batch:	2019 - 2021
Course Name:	Success Story of Entrepreneurs	Course Code:	CMBB20
Semester:	II	Target Value:	60% (1.8)

Attainment of COs:

Course Outcome		Direct attainment	Indirect attainment	Overall attainment	Observation
CO1	Demonstrate the strategic management process and environmental analysis for decision-making in the organization.	2.7	2.6	2.7	Attainment target reached
CO2	Describe the business level strategies for holistic and multifunctional perspectives.	2.7	2.6	2.7	Attainment target reached
CO3	Develop the concept of corporate level strategies to enhance the market value of businesses.	2.7	2.6	2.7	Attainment target reached.
CO4	Classify the cooperative strategies to Globalization of business.	2.1	2.6	2.2	Attainment target reached
CO5	Illustrate the strategy at the international level and their strategic competitive outcomes for the globalization of business.	1.4	2.6	1.6	Attainment target not reached
CO6	Describe the concepts of organizational structure, strategic leadership, and measures to evaluate corporate performance.	2.1	2.6	2.2	Attainment target reached

Action taken report:

In this Course, the CO5, require additional attention and it is improved by

1. Delivering Strategy and sustainable related practical sessions.

Course Coordinator

HOD