



INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal, Hyderabad - 500 043

MASTER OF BUSINESS ADMINISTRATION

ATTAINMENT OF COURSE OUTCOME – ACTION TAKEN REPORT

| | | | |
|-----------------------------|----------------------------|----------------------|--------------------|
| Name of the faculty: | Dr. T. Vara Lakshmi | Department: | MBA |
| Regulation: | IARE - R18 | Batch: | 2019 - 2021 |
| Course Name: | FOREIGN TRADE | Course Code: | CMBB59 |
| Semester: | IV | Target Value: | 60% (1.8) |

Attainment of COs:

| Course Outcome | | Direct attainment | Indirect attainment | Overall attainment | Observation |
|----------------|---|-------------------|---------------------|--------------------|-----------------------------------|
| CO1 | Summarize the concept of foreign trade, theories and agreements to encourage the opportunity for foreign direct investment. | 2.1 | 2.6 | 2.2 | Attainment target reached |
| CO2 | Identify various import and export promotion schemes to gain knowledge about the legal procedures of exports and imports of business. | 1.4 | 2.6 | 1.6 | Attainment target not yet reached |
| CO3 | Analyze the need, general guidance and back group aspects of Inco terms to useful in business decisions.. | 2.1 | 2.6 | 2.2 | Attainment target reached. |
| CO4 | Examine different tariffs, procedures, and quantitative restrictions of Inco terms to learn about the trade process. | 2.4 | 2.6 | 2.4 | Attainment target reached |
| CO5 | Describe the institutional setup for export promotion to formulate and guide India's trade policy. | 2.7 | 2.6 | 2.7 | Attainment target reached |
| CO6 | Illustrate the assessment of products and markets to understand market and consumer dynamics. | 2.4 | 2.6 | 2.4 | Attainment target reached |

Action taken report: In this course the CO2 course outcome require additional attention and it is improved by

1. Delivering Foreign trade related practical sessions.
2. Conductig more lectures on foreign trade practices.
3. Delivering lectures using ICT tools.

Course Coordinator

HOD