



INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal, Hyderabad - 500 043

MASTER OF BUSINESS ADMINISTRATION

ATTAINMENT OF COURSE OUTCOME – ACTION TAKEN REPORT

Name of the faculty:	Ms. Y Manasa	Department:	MBA
Regulation:	IARE - R18	Batch:	2020 - 2022
Course Name:	Managerial Economics	Course Code:	CMBC03
Semester:	I	Target Value:	60% (1.8)

Attainment of COs:

Course Outcome		Direct attainment	Indirect attainment	Overall attainment	Observation
CO1	Define Nature, scope and principles of managerial economics to key management decisions within the organizations	3	2.5	2.9	Attainment target reached
CO2	Identify the fundamentals of managerial economics such as demand, demand forecasting, production, which helps in doing business effectively.	3	2.4	2.9	Attainment target reached
CO3	Discuss various forms of production functions to know its affects in the cost of production.	2.3	2.4	2.3	Attainment target reached.
CO4	Evaluate benefit/cost, life cycle and break even analyses on one or more economic alternatives.	0.3	2.4	0.7	Attainment target is not yet reached
CO5	Identify the differences between short-run and long-run cost for the fixation of manufacturing cost of product.	1.3	2.4	1.5	Attainment target reached
CO6	Summarize the industry structure at firm level to develop pricing strategies with profit maximization.	0.9	2.5	1.2	Attainment target is not yet reached

Action taken report: (To be filled by the concerned faculty / course coordinator)

In this Course, the CO4, CO5 and CO6 require additional attention as they haven't reached target attainment. It might happen with virtual classes during pandemic situation and it is further rectified by

1. Conducting Guest lectures on concepts of managerial economics
2. Delivering more lectures on industry structure and practical sessions on pricing strategies
3. Analyzing real life cases and use of break-even analysis, cost analysis and pricing strategies in real life.

Manasa, Y
Course Coordinator

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