



INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal, Hyderabad - 500 043

MASTER OF BUSINESS ADMINISTRATION

ATTAINMENT OF COURSE OUTCOME – ACTION TAKEN REPORT

Name of the faculty:	Ms. M Sindhu	Department:	MBA
Regulation:	IARE - R18	Batch:	2020 - 2022
Course Name:	Management of Technology	Course Code:	CMBB06
Semester:	I	Target Value:	60% (1.8)

Attainment of COs:

Course Outcome		Direct attainment	Indirect attainment	Overall attainment	Observation
CO1	Discuss the basic concepts of technology and innovation strategies to gain competitive advantage of the firm.	2.3	2.4	2.3	Attainment target is reached.
CO2	Elucidate the cost effectiveness in financial aspects of Research and Development for the new product development process.	0.9	2.4	1.2	Attainment target is not yet reached.
CO3	Make use of the need and importance of research and development for the generation of new products in the organizations.	0.9	2.3	1.2	Attainment target is not yet reached.
CO4	Introduce new innovation activities in the organization for decision making.	2.3	2.4	2.3	Attainment target is reached.
CO5	Demonstrate the role of technological forecasting with regard to solve the technological issues in the organization.	1.6	2.4	1.8	Attainment target is reached.
CO6	Illustrate the concept of Technology and learn about interpersonal skills for communicating effectively.	0.9	2.4	0.7	Attainment target is not yet reached.

Action taken report:

In this Course, the CO2, CO3 and CO6 require additional attention might happen with virtual classes in pandemic and further it might be improved by

1. Giving more Illustrations in technology up gradation, recent developments in R & D activities
2. Conducting Guest lectures on Technology and innovation related concepts
3. delivering more lectures on make use of sophisticated technology

Course Coordinator

HOD