



INSTITUTE OF AERONAUTICAL ENGINEERING (Autonomous)

Dundigal - 500 043, Hyderabad, Telangana

MASTER OF BUSINESS ADMINISTRATION

ATTAINMENT OF COURSE OUTCOME – ACTION TAKEN REPORT

Name of the faculty:	Mrs. M. Sindu	Department:	MBA
Regulation:	IARE - R18	Batch:	2020- 2022
Course Name:	Strategy and Sustainable Enterprise	Course Code:	CMBB20
Semester:	II	Target Value:	60% (1.8)

Attainment of CO's:

Course Outcome		Direct attainment	Indirect attainment	Overall attainment	Observation
CO1	Demonstrate the strategic management process and environmental analysis for decision-making in the organization.	3	2.5	3	Attainment target reached
CO2	Describe the business level strategies for holistic and multifunctional perspectives.	3	2.5	3	Attainment target reached
CO3	Develop the concept of corporate level strategies to enhance the market value of businesses.	3	2.5	3	Attainment target reached.
CO4	Classify the cooperative strategies to Globalization of business.	3	2.5	3	Attainment target reached
CO5	Illustrate the strategy at the international level and their strategic competitive outcomes for the globalization of business.	2.3	2.5	2.3	Attainment target reached
CO6	Describe the concepts of organizational structure, strategic leadership, and measures to evaluate corporate performance.	1.6	2.5	1.6	Attainment target not reached

Action taken report: (To be filled by the concerned faculty / course coordinator)

In this Course, the CO6 not attained the target level, so course coordinator suggested to maintain tendency by

1. Conducting Guest lectures, expert talks and case studies
2. Delivering more lectures on motivational theories by way of assigning role plays and the practical sessions

Course Coordinator

HOD