



INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal, Hyderabad - 500 043

MASTER OF BUSINESS ADMINISTRATION

ATTAINMENT OF COURSE OUTCOME – ACTION TAKEN REPORT

| | | | |
|----------------------|--------------------|---------------|-----------|
| Name of the faculty: | Dr. T. Varalakshmi | Department: | MBA |
| Regulation: | IARE - R18 | Batch: | 2020-2022 |
| Course Name: | Foreign Trade | Course Code: | CMBB59 |
| Semester: | IV | Target Value: | 60% (1.8) |

Attainment of COs:

| Course Outcome | | Direct attainment | Indirect attainment | Overall attainment | Observation |
|----------------|--|-------------------|---------------------|--------------------|--------------------|
| CO1 | Summarize the foreign trade theories and agreements to encourage the opportunity for foreign direct investment. | 2.3 | 2.4 | 2.3 | Target reached |
| CO2 | Identify import and export promotion schemes to gain knowledge about the legal procedures of exports and imports. | 1.6 | 2.5 | 1.8 | Target reached |
| CO3 | Analyze the need, general guidance and back group aspects of Inco terms useful in business decisions. | 0.9 | 2.4 | 1.2 | Target not reached |
| CO4 | Examine different tariffs, procedures, and quantitative restrictions of Inco terms to learn about the trade process. | 0.9 | 2.6 | 1.2 | Target not reached |
| CO5 | Describe the institutional setup for export promotion to formulate and guide India's trade policy. | 0.9 | 2.4 | 1.2 | Target not reached |
| CO6 | Illustrate the assessment of products and markets to understand market and consumer dynamics. | 0.9 | 2.6 | 1.2 | Target not reached |

Action taken report:

In this Course, CO3, CO4, CO5 and CO6 are require additional attention and it is improved by

1. Conducting Guest lecturers to impart conceptual knowledge.
2. Delivering more lecture on problem and case analysis

Course Coordinator

HOD