

## BUSINESS ETHICS AND CORPORATE GOVERNANCE

Course Code	Category	Hours / Week			Credits	Maximum Marks		
		L	T	P	C	CIA	SEE	Total
BHSC10	Audit	2	-	-	0	30	70	100
		<b>Contact Classes: 24</b>		<b>Tutorial Classes: Nil</b>		<b>Practical Classes: Nil</b>		<b>Total Classes: 24</b>

### I. COURSE OVERVIEW

In this course students will be able to learn business ethics, ethical value system, conceptual framework of corporate governance, corporate social responsibility

### II. COURSE OBJECTIVES:

#### The students will try to learn:

- I. The Business Ethics and to provide best practices of business ethics codes.
- II. The values and implement in their careers to guide beliefs, attitudes, and behaviors.
- III. The corporate social responsibilities and practice in practical and professional life.
- IV. The ethical issues in corporate governance and to adhere to the ethical.
- V. The legal framework to protect the ethical practices of organizations.

### III. COURSE OUTCOMES:

After successful completion of the course, students should be able to:

CO 1	understand the business ethics and explore the relationship between ethics and business and economics across different cultural traditions.	Understand
CO 2	Comprehend the relationship between ethics, morals and values in the workplace.	Understand
CO 3	Analyze and understand various ethical philosophies to explain how they contribute to current management practices.	Analyze
CO 4	Analyze the reasons of systematic failure of corporate governance that could spread from individual firms to entire markets or economies.	Analyze
CO 5	Analyze corporate social Responsibility	Analyze

### IV. SYLLABUS:

#### MODULE – I: INTRODUCTION TO BUSINESS ETHICS (06)

Meaning, Principles of Business Ethics, Characteristics of Ethical Organization, Ethics, Ethics of Corporate Governance, Globalization and Business Ethics, Stakeholders' Protection, Corporate Governance and Business Ethics.

#### MODULE – II: THE ETHICAL VALUE SYSTEM (04)

Universalism, Utilitarianism, Distributive Justice, Social Contracts, Individual Freedom of Choice, Professional Codes; Culture and Ethics – Ethical Values in different Cultures, Culture and Individual Ethics.

#### MODULE – III: LAW AND ETHICS (06)

Relationship between Law and Ethics, Other Bodies in enforcing Ethical Business Behavior, Impact of Laws on Business Ethics; Social Responsibilities of Business.

Environmental Protection, Fair Trade Practices, Fulfilling all National obligations under various Laws, Safeguarding Health and wellbeing of Customers.

#### **MODULE – IV: CONCEPTUAL FRAMEWORK OF CORPORATE GOVERNANCE (04)**

Meaning, Governance vs. Good Corporate Governance, Corporate Governance vs. Corporate Excellence, Insider Trading, Rating Agencies, Benefits of Good Corporate Governance, Corporate Governance Reforms, and Initiatives in India.

#### **MODULE – V: CORPORATE SOCIAL RESPONSIBILITY (04)**

Meaning, CSR and Corporate Sustainability, CSR and Business Ethics, CSR and Corporate Governance, Environmental Aspect of CSR, CSR Models.

#### **V. TEXT BOOKS:**

1. J. P. Sharma, “Corporate Governance, Business Ethics & CSR”, Ane Books Pvt. Ltd., New Delhi.
2. Bhanu Murthy, K. V. and Usha Krishna, “Politics Ethics and Social Responsibilities of Business”, Pearson Education, New Delhi.
3. D Geeta Rani & R K Mishra, “Corporate Governance-Theory and Practice”, Excel Books, New Delhi

#### **VI. REFERENCE BOOKS:**

1. Christine A Mallin, “Corporate Governance (Indian Edition)”, Oxford University 46 Press, New Delhi.
2. Bob Tricker, “Corporate Governance-Principles, Policies, and Practice (Indian Edition)”, Oxford University Press, New Delhi.
3. Andrew Crane Dirk Matten, “Business Ethics (Indian Edition)”, Oxford University Press, New Delhi.

#### **VII. WEB REFERENCES:**

1. [https:// www.slideshare.net/glory1988/business-ethics-corporate -governance](https://www.slideshare.net/glory1988/business-ethics-corporate-governance)
2. [https:// thenthata.web4kurd.net/mypdf/ethics-corporate-governance](https://thenthata.web4kurd.net/mypdf/ethics-corporate-governance)
3. [https:// bookshallcold. link/pdfread/business-ethics-corporate-governance](https://bookshallcold.link/pdfread/business-ethics-corporate-governance)
4. [https:// www.gvpce.ac.in/syllabi/corporate social responsibility/](https://www.gvpce.ac.in/syllabi/corporate-social-responsibility/)

#### **VIII. E-Text Books:**

1. [https:// books.google.co.in/books/about/business ethics and corporate governance](https://books.google.co.in/books/about/business-ethics-and-corporate-governance)
2. [http://www. ebooktake.in/pdf/title/laws and ethics](http://www.ebooktake.in/pdf/title/laws-and-ethics)
3. [http://all4ryou.blogspot.in/2012/06/becg-business ethics](http://all4ryou.blogspot.in/2012/06/becg-business-ethics)
4. [http://books.google.com/books/about/business corporate governance](http://books.google.com/books/about/business-corporate-governance)