

PROJECT MANAGEMENT

I Semester: MBA																																								
Course Code	Category	Hours / Week			Credits	Maximum Marks																																		
CMBC12	Elective	L	T	P	C	CIA	SEE	Total																																
		3	-	-	3	30	70	100																																
Contact Classes: 45		Tutorial Classes: Nil			Practical Classes: Nil		Total Classes: 45																																	
<p>I. COURSE OVERVIEW: Project management is the application of knowledge, skills, tools, and techniques applied to project activities in order to meet the project requirements. Project management is a process that includes planning, putting the project plan into action, and measuring progress and performance.</p> <p>II. COURSE OBJECTIVES: The students will try to learn:</p> <ol style="list-style-type: none"> I. Projects, project lifecycles and project management strategies. II. Structured approach of project plan preparation, incorporate appropriate plans, schedules, budget and specific outputs/deliverables for each step of the plan. III. Scope, cost, and schedule baselines as a means of evaluating project progress and incorporating earned value measurement IV. Effective organizational leadership and change skills for managing projects, project teams, and stakeholders. V. The concept of performance measurement and evaluation that increases efficiency. <p>COURSE OUTCOMES: After successful completion of the course, students will be able to:</p> <table border="1"> <tr> <td>CO 1:</td> <td>Narrate the project management and project lifecycle, project management research to take business decision to accept or reject the project.</td> </tr> <tr> <td>CO 2:</td> <td>Develop organization strategy and creating culture for project management implement for designing the organization structure.</td> </tr> <tr> <td>CO 3:</td> <td>Analyze the project planning for defining the project and understand the approaches to project screening and selection to implement in project</td> </tr> <tr> <td>CO 4:</td> <td>Analyze the financial module and monitoring, controlling process for taking a decision related to financial aspects in project.</td> </tr> <tr> <td>CO 5:</td> <td>Identify the project objective to finish the project within time period</td> </tr> <tr> <td>CO 6:</td> <td>Analyze risk in project to reduce and minimize the cost and make decision about the project budget.</td> </tr> <tr> <td>CO 7:</td> <td>Examine the project team and characteristics for effective team work</td> </tr> <tr> <td>CO 8:</td> <td>Discuss the cross functional cooperation and conflicts management to solve the issues in team building.</td> </tr> <tr> <td>CO 9:</td> <td>Summarize the project control cycles and human factors in project evaluation and control to take project related decisions.</td> </tr> <tr> <td>CO 10:</td> <td>Analyze the project management past, current and future trends in project management.</td> </tr> </table> <p>IV. SYLLABUS:</p> <table border="1"> <tr> <td>UNIT-I</td> <td>INTRODUCTION</td> <td>Classes:08</td> </tr> <tr> <td colspan="3">Project management, what is project management, why project management, project lifecycle, project management research in brief, project management today, organization strategy and structure and culture, form of organization structure, stake holder management, organization culture, creating a culture for project management.</td> </tr> <tr> <td>UNIT-II</td> <td>PROJECT PLANNING</td> <td>Classes:10</td> </tr> <tr> <td colspan="3">Project planning defining the project, approaches to project screening and selection, work breakdown structure, financial module, getting approval and compiling a project charter, setting up a monitoring and controlling process.</td> </tr> </table>									CO 1:	Narrate the project management and project lifecycle, project management research to take business decision to accept or reject the project.	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UNIT-III	PROJECT EXECUTION	Classes:09
Initiating the project, controlling and reporting project objectives, conducting project evaluation. Managing risk four stage process, risk management an integrated approach, cost management, creating a project budget.		
UNIT-IV	LEADING PROJECT TEAMS	Classes:10
Building a project team, characteristics of a effective project team, achieving cross functionalcooperation, virtual project teams, conflicts management, negotiations.		
UNIT-V	PERFORMANCE MEASUREMENT AND EVALUATION	Classes:08
Project control cycles, monitoring project performances, earned value management, human factors in project evaluation and control, project termination, types of project terminations, project management andfuture current and future trends in project management.		
Text Books:		
<ol style="list-style-type: none"> 1. Gray, Larson, "Project Management", Tata McGraw Hill, 4thEdition, 2015. 2. Jeffery K.Pinto, "Project Management", Pearson Education, 4thEdition, 2015. 3. Enzo Frigenti, "Project Management", Kogan, 4thEdition, 2015. 4. Project Management Institute, "A guide to the Project Management Body of Knowledge", Project Management Institute, 5thEdition, 2013. 5. Greg Horine, "Project Management Absolute Beginner's Guide", QUE Publishing, 3rdEdition, 2012. 6. Terry Schmidt, "Strategic Project Management Made Simple: Practical Tools for Leaders and Teams", Wiley, 1stEdition, 2009. 7. Samuel J Mantel Jr, Jack R Meredith, "Project Management: A Managerial Approach", John Wiley & Sons, 8thEdition, 2008. 		
Reference Books:		
<ol style="list-style-type: none"> 1. R. Panneerselvam, P. Senthilkumar: "Project Management", PHI, Revised 4thEdition,2015. 2. Thomas M.Cappels:"Financially Focused Project Management", SPD, Revised 4thEdition,2008. 		
Web References:		
<ol style="list-style-type: none"> 1. http://home.hit.no/~hansha/documents/theses/projectmanagement.pdf 2. http://gurukpo.com/Content/MBA/Project%20Mngg..pdf 		
E-Text Books:		
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