

SUMMER INTERNSHIP (FIELD WORK) AND SEMINAR

III Semester: MBA								
Course Code	Category	Hours / Week			Credits	Maximum Marks		
		L	T	P		C	CIA	SEE
CMBC47	Core	-	-	4	2	30	70	100
Contact Classes: Nil		Tutorial Classes: Nil		Practical Classes: 40		Total Classes: 40		
<p>I. COURSE OVERVIEW: The aim of a summer internship is to give an opportunity to have practical exposure related to the job. A summer internship is to acquire practical knowledge by working in any organization. Through working for one to two months in any organization of their choice, they should learn how to do routine work related to the functional area of their interest.</p> <p>II. COURSE OBJECTIVES: The students will try to learn:</p> <ol style="list-style-type: none"> I. Supervised real-world professional experience. II. An insight into real organizational operations. III. Applied functional areas. IV. The relationships between various functions and departments. V. Career opportunities in fields of interest. <p>III. COURSE OUTCOMES: After successful completion of the course, students will be able to:</p> <p>CO 1: Analyze the organization's structure and how to operate systematically within it.</p> <p>CO 2: Learn how to perform routine tasks in order to achieve work-life balance.</p> <p>CO 3: Demonstrate the concept of organizational dynamics to develop strategic business solutions.</p> <p>CO 4: Gain practical experience related to the job of their choice.</p> <p>CO 5: Acquire practical knowledge by working in any organization to get a deeper understanding of a concept through the act of doing and personal experience.</p> <p>IV. SYLLABUS</p> <p>APPROACH TO DECIDE SUMMER INTERNSHIP</p> <p>Students should take covering letter/s, addressed to the organization/professional, before second mid of Second semester and approach the organizations. They can use their own contacts or seek assistance from the faculty and head of the MBA department of the college to pursue the process of getting the summer Internship. College is also expected to constantly approach companies and professionals and try to explore opportunities of providing summer internship to their MBA students. Students are also expected to put their serious efforts to get the summer internship because there is huge competition for getting summer internships and organizations are also expressing their inability to provide summer internship to the large number of students pursuing MBA.</p> <p>Students may work in any organization like banks, hospitals, hotels, insurance companies, charitable trusts, NGOs, government departments etc., or work with any professional (like chartered accountants, doctor, lawyers, real estate, temples/ religious institutions etc.), small or big or any entrepreneur, manager of any business organization and understand how they are doing business. They can visit the shops, Petrol bunk, dealers, distributors, retailers, companies or their branch offices in their nearby cities, towns and villages to understand their business model.</p> <p>REPORTS</p> <p>A brief report of explaining their understanding and analysis of the organization they work should be presented. There is no need to present information available in the websites. Students should give reference to the web link with a brief note on what the web site contains. Presentation of their experiences through working and observation during the summer internship will enable them to enhance their creativity towards solutions for the issues and challenges of the business organizations or professionals with whom they are associated.</p>								