

CLOUD COMPUTING

Prepared by,

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Ms. A Jayanthi, Assistant Professor

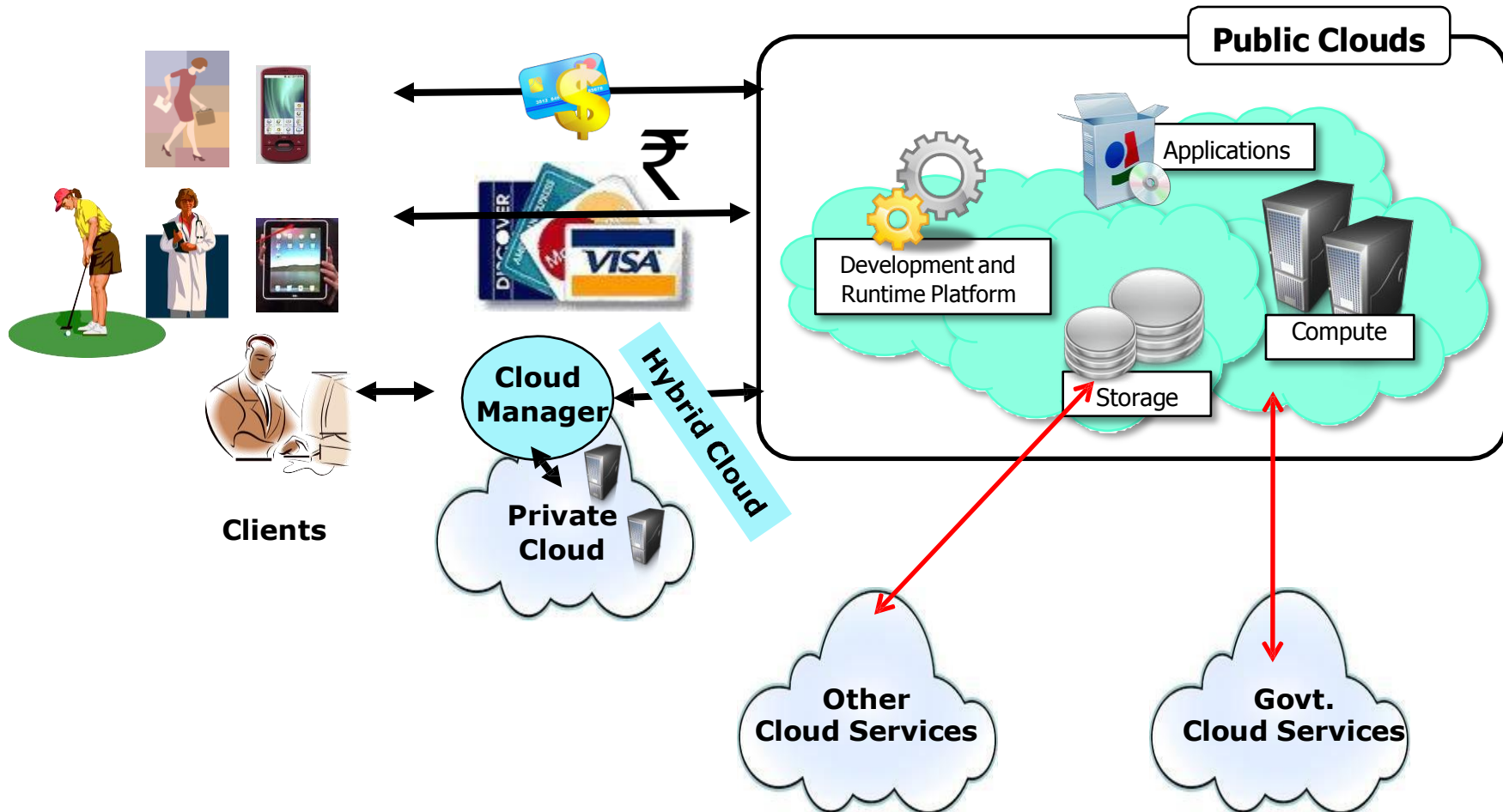
Ms. S Swarajya Laxmi, Assistant Professor

Ms. Tejaswi , Assistant Professor

UNIT-I

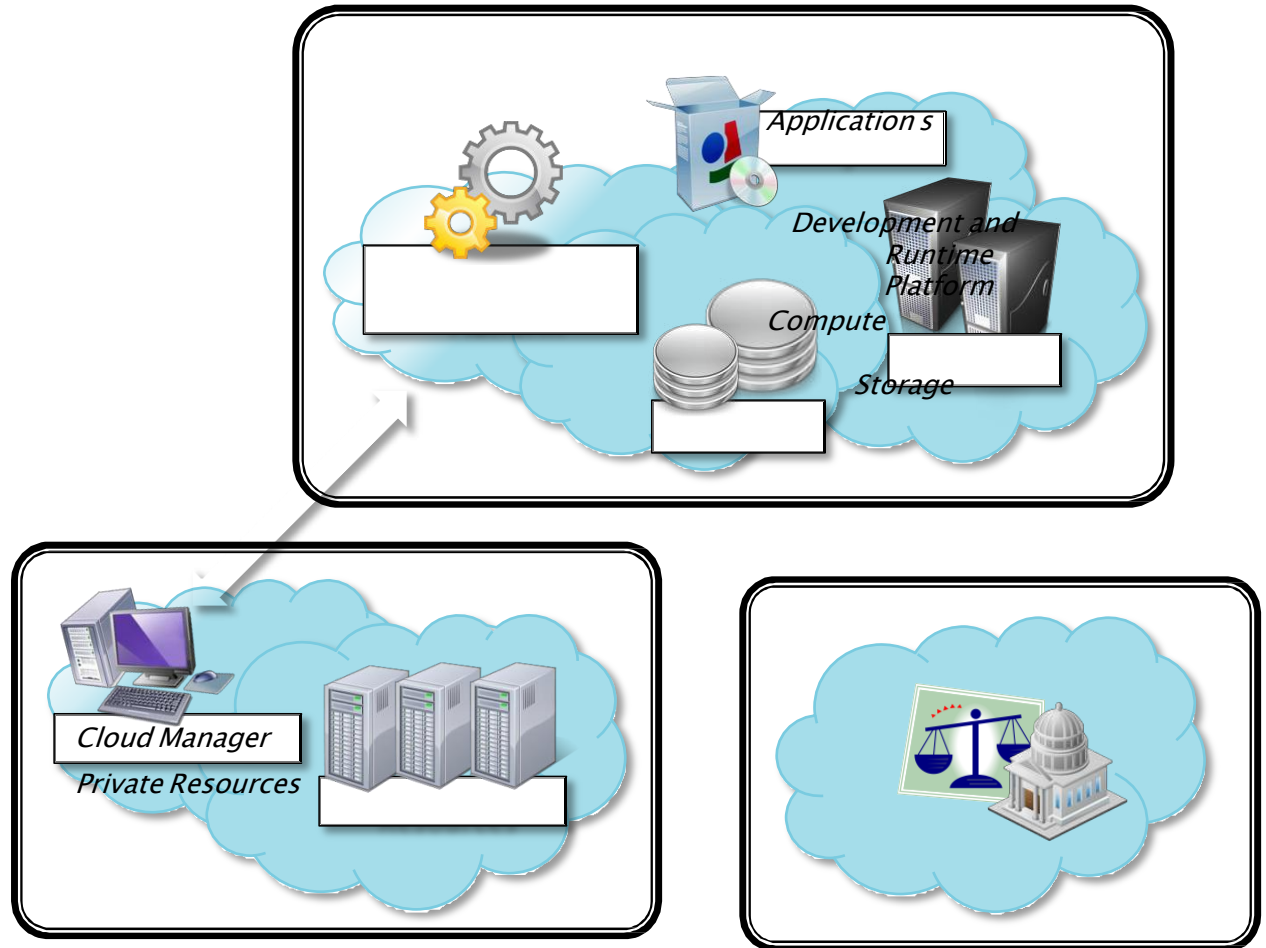
System modelling, Clustering, Virtualisation

Subscription-Oriented Cloud Services: X{compute, apps, data, ..} as a Service (..aaS)



Subscription-Oriented Cloud Services:

X{compute, apps, data, ..} as a Service (..aaS)



Cloud Deployment Models

Public/Internet Clouds

** 3rd party,
multi-tenant Cloud
infrastructure
& services:*

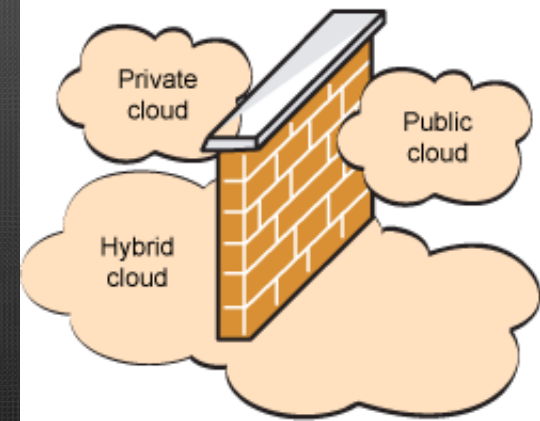
** available on
subscription basis to all.*

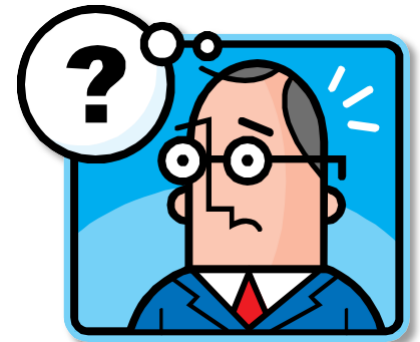
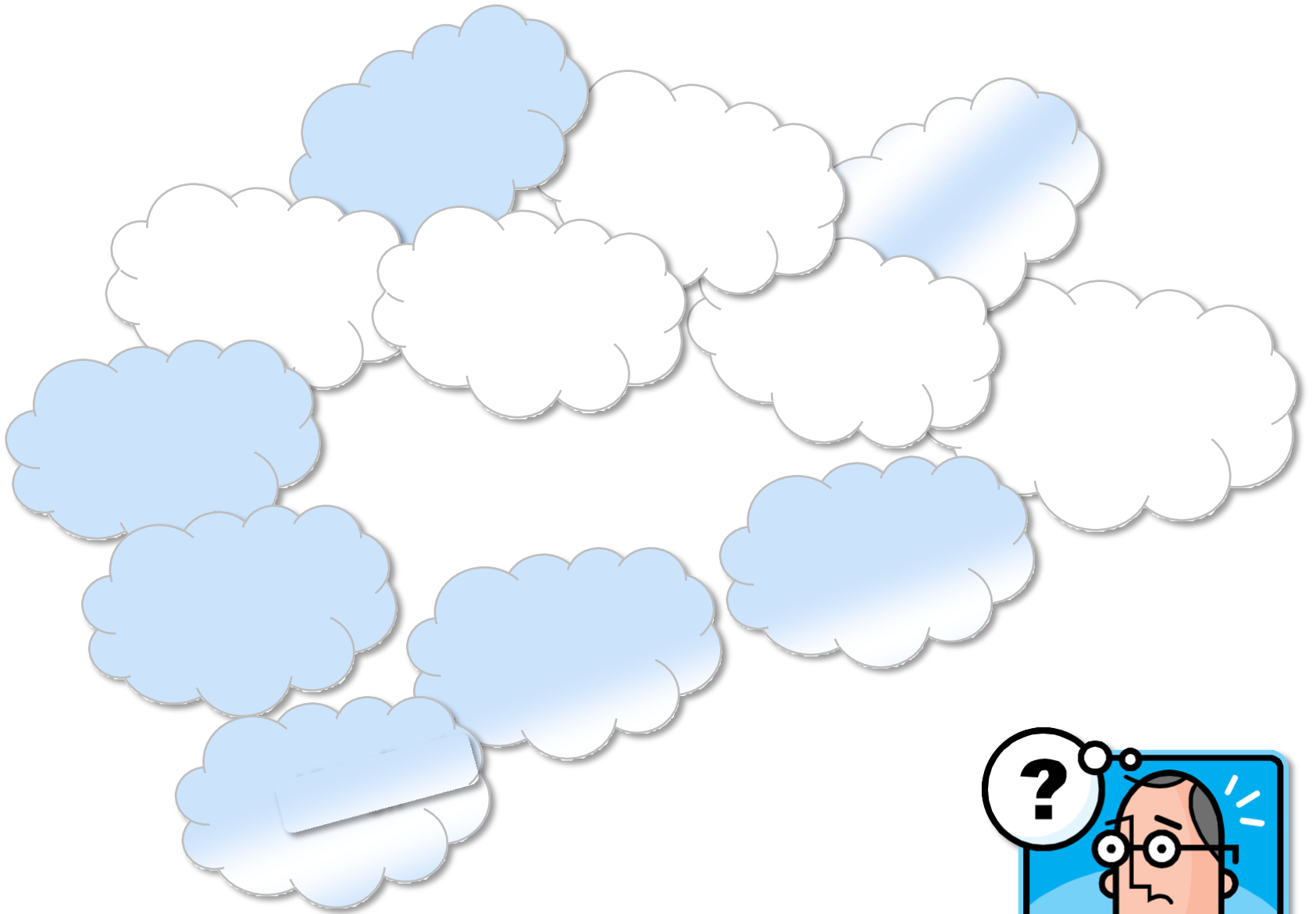
Private/Enterprise Clouds

** A public Cloud model
within a company's
own Data Center /
infrastructure for
internal and/or
partners use.*

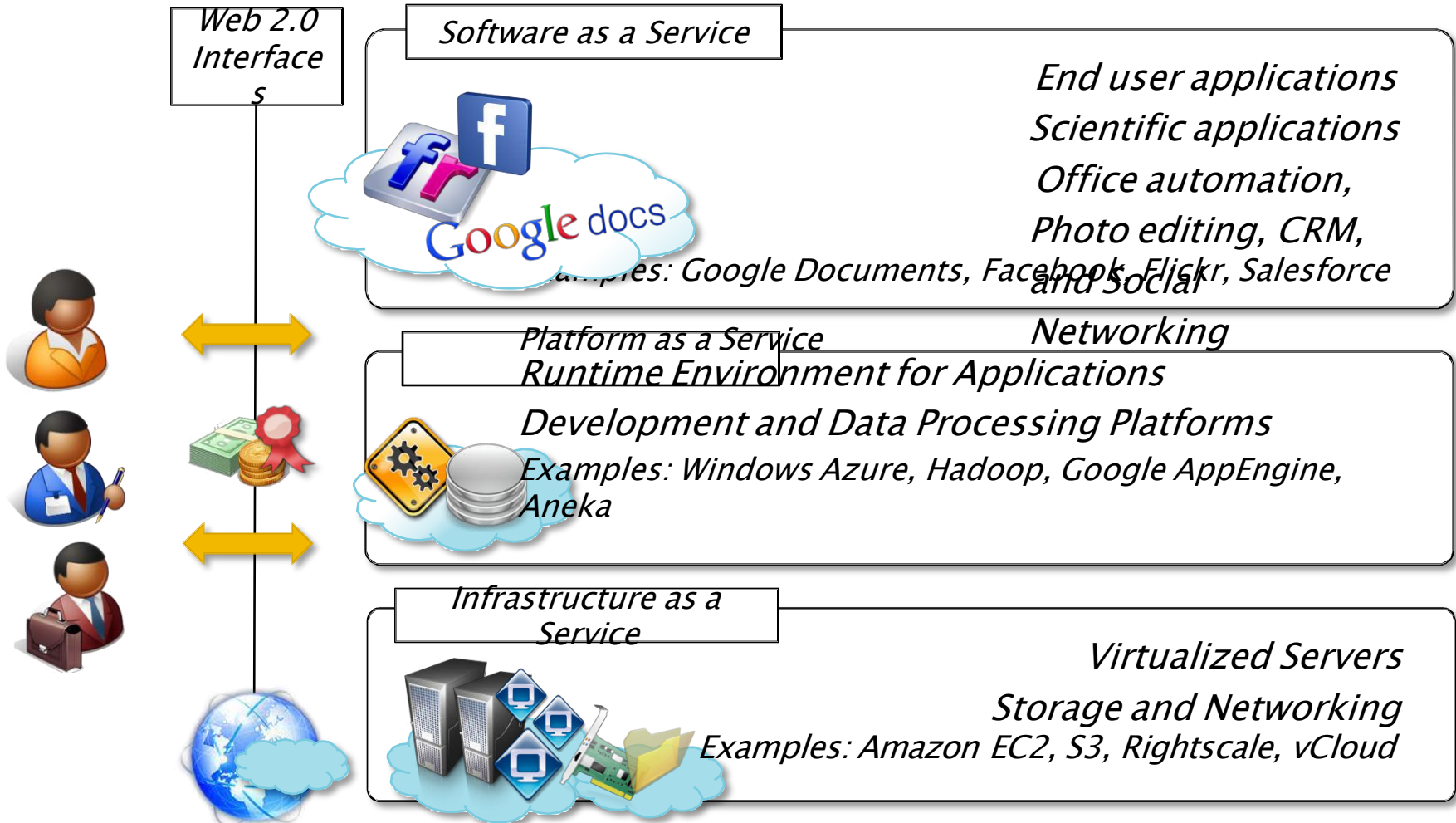
Hybrid/Inter Clouds

** Mixed usage of
private and public
Clouds: Leasing public
cloud services
when private cloud
capacity is insufficient*

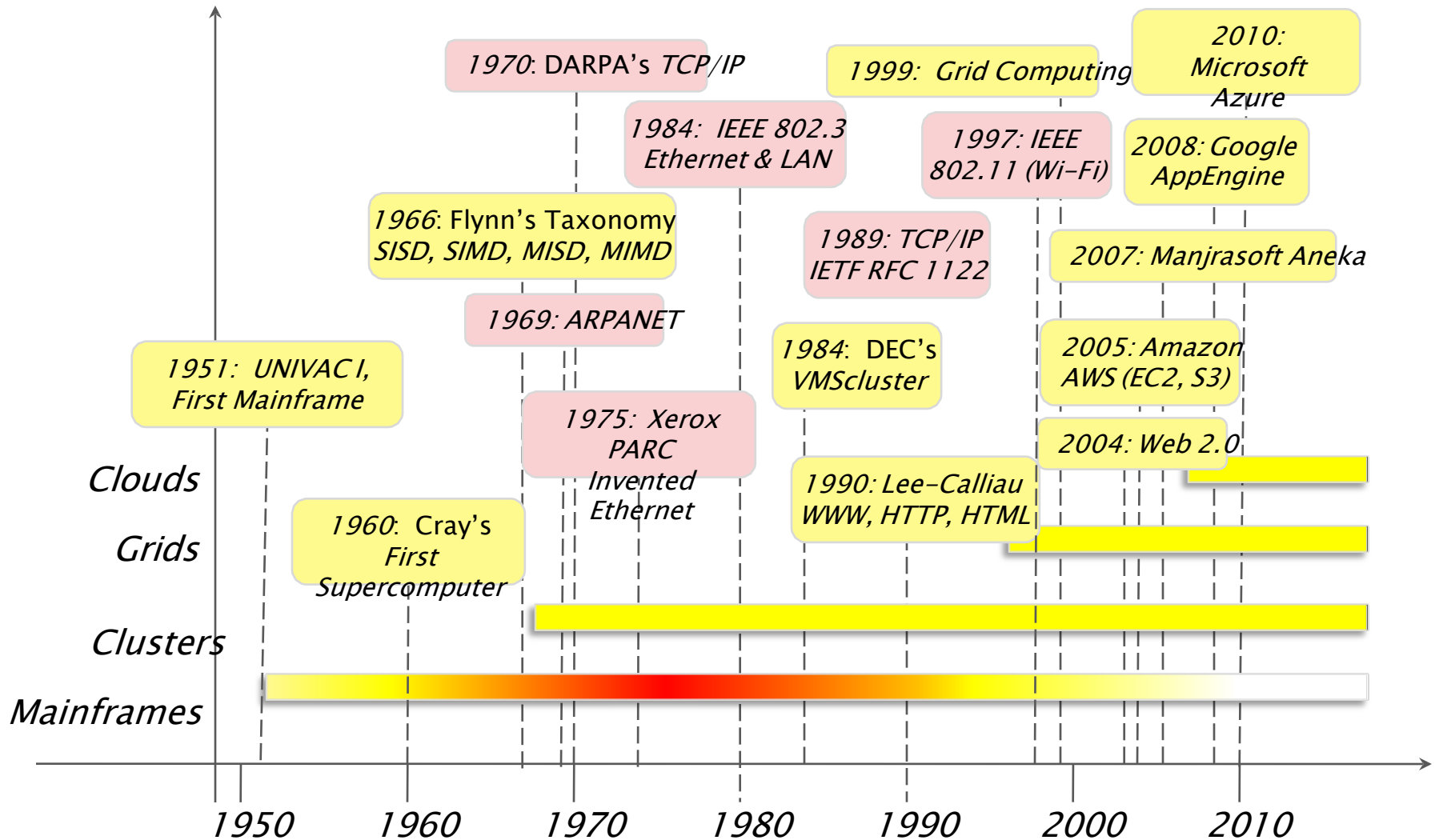




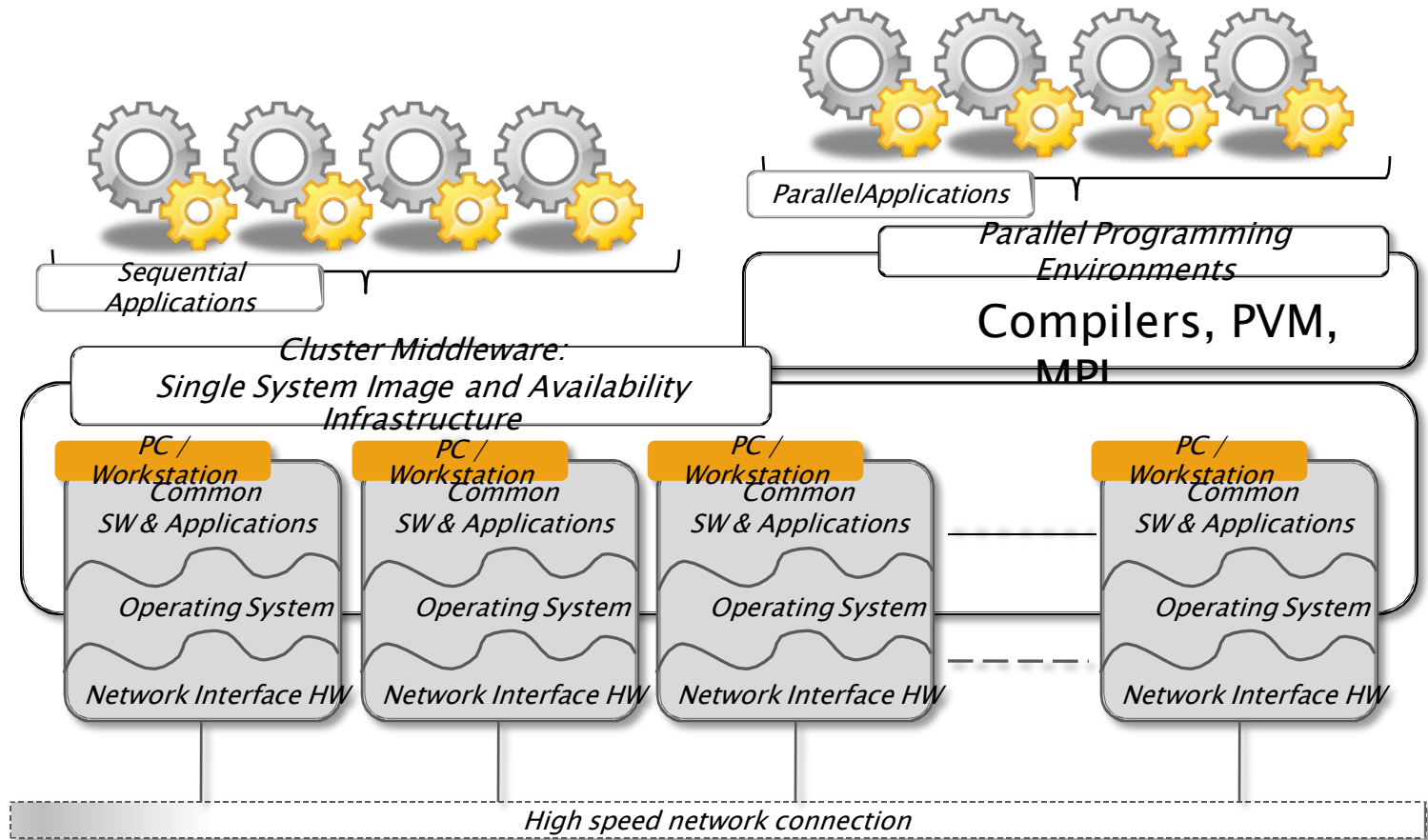
CLOUD COMPUTING DEPLOYMENT



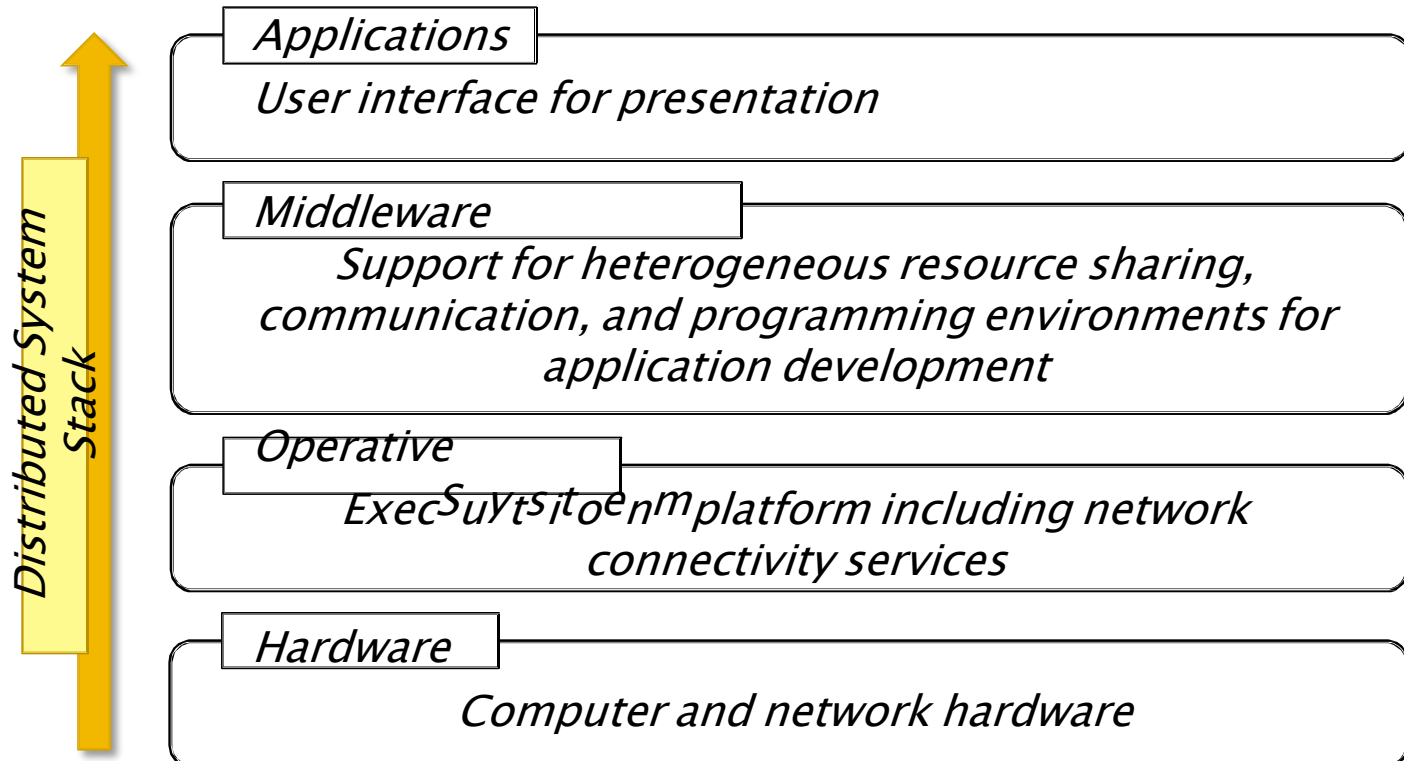
CLOUD COMPUTING DEPLOYMENT

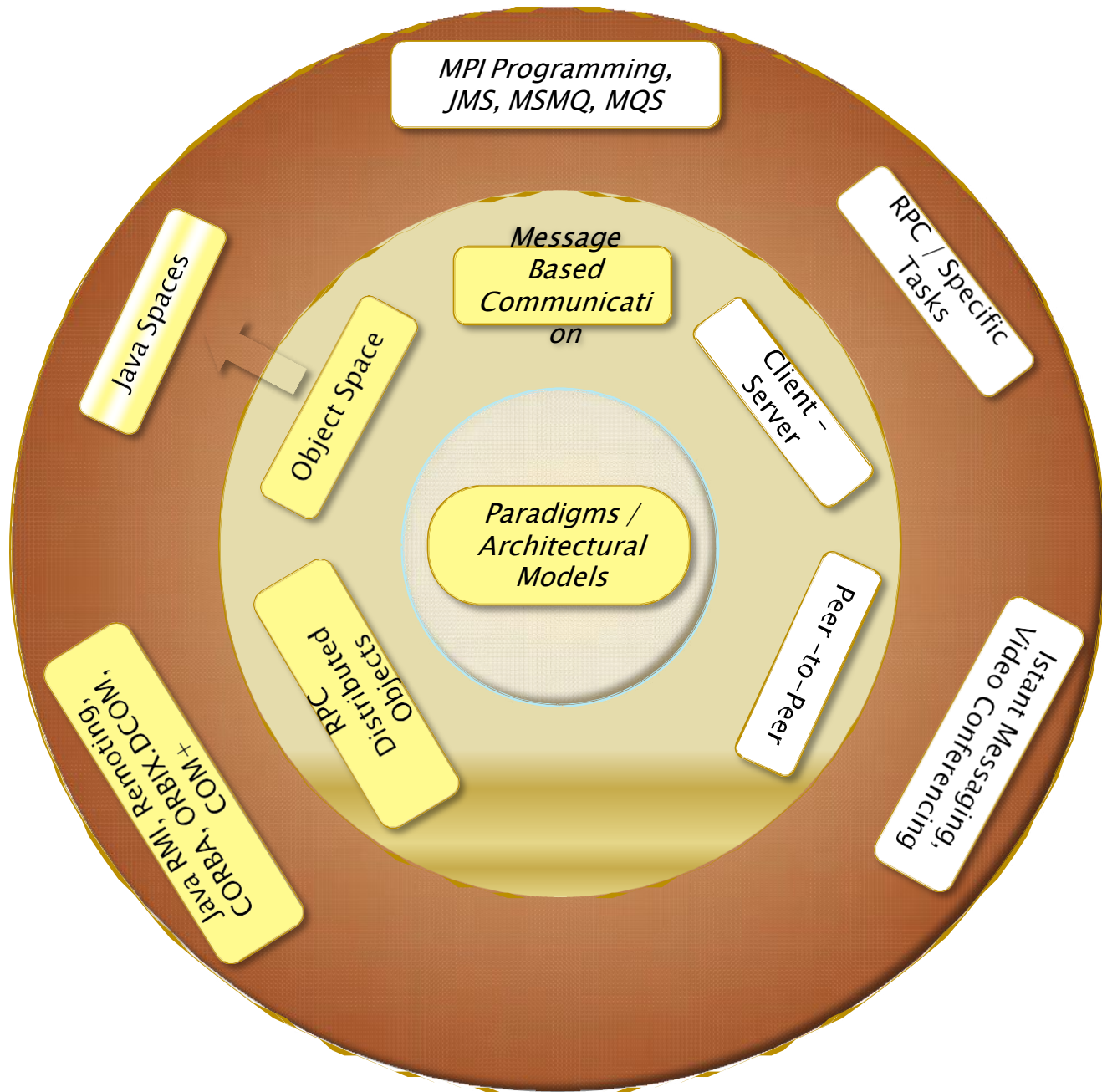


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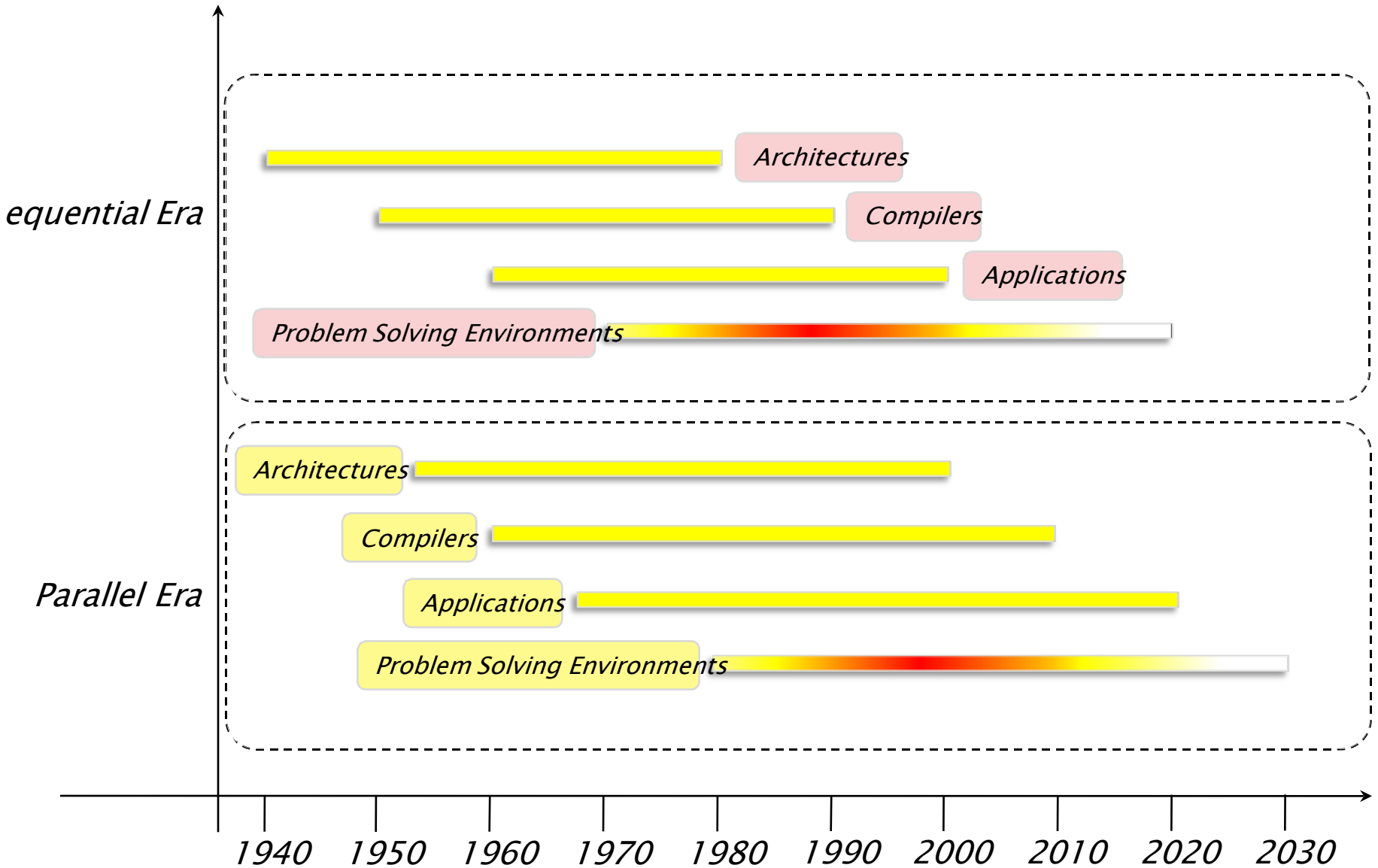


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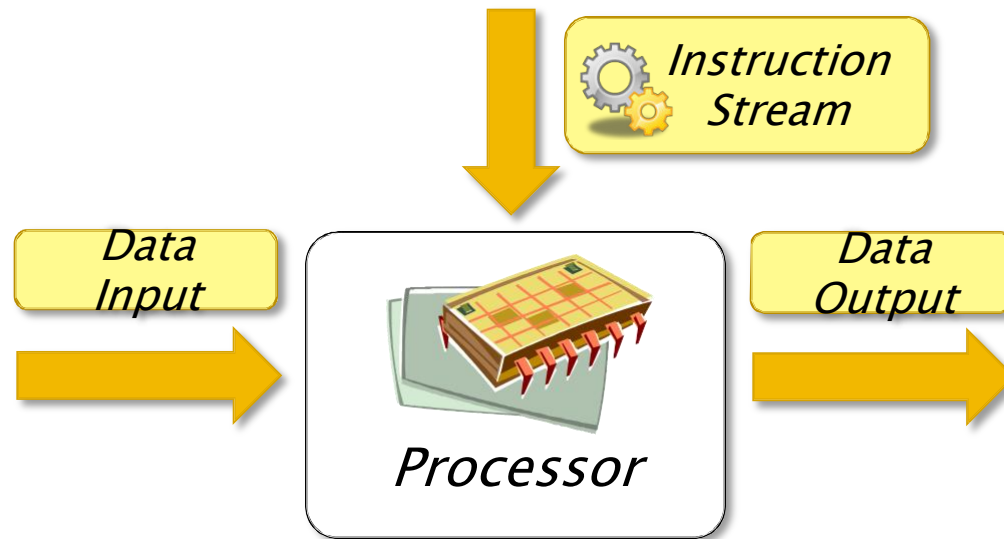




DSS

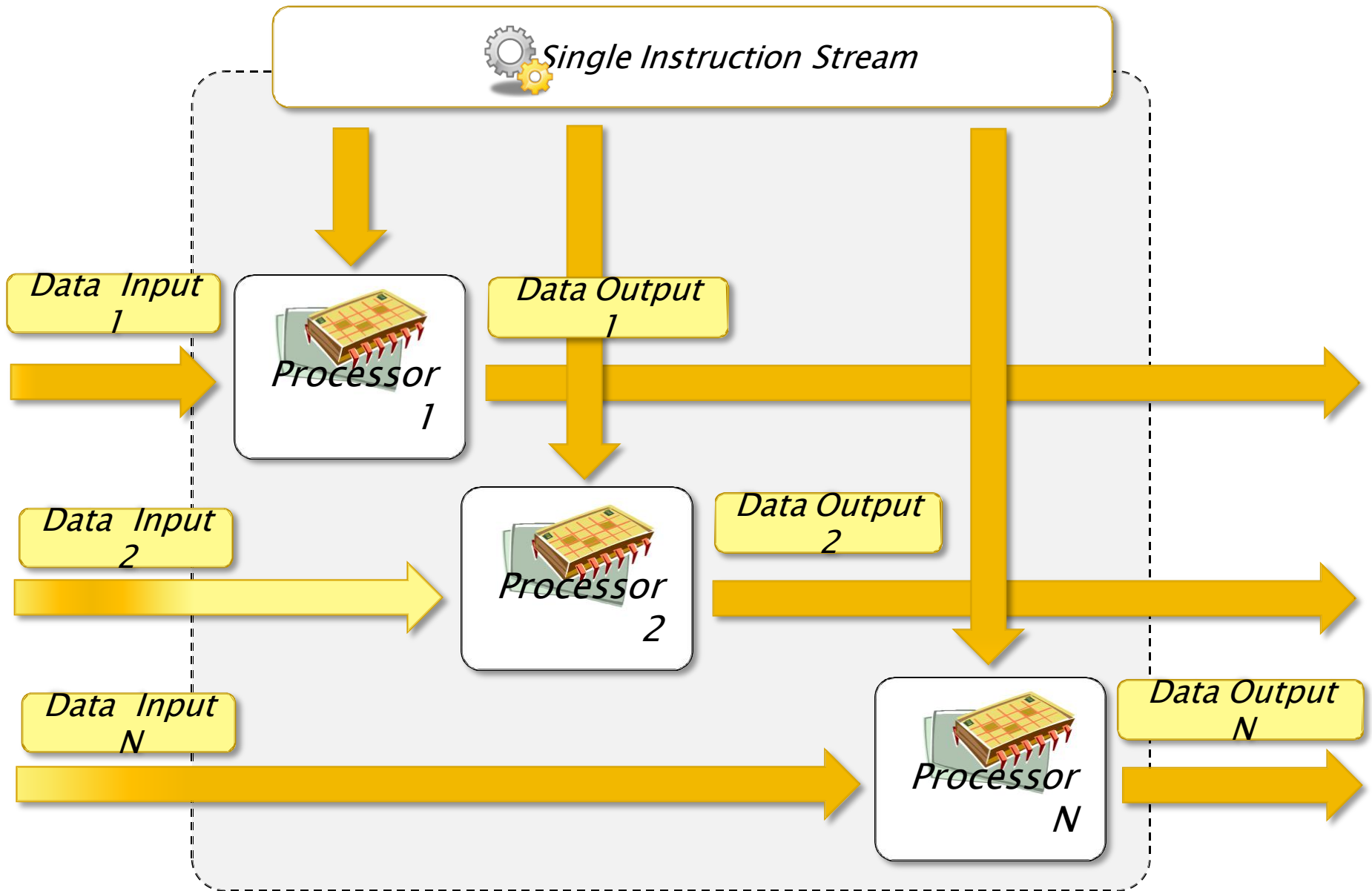


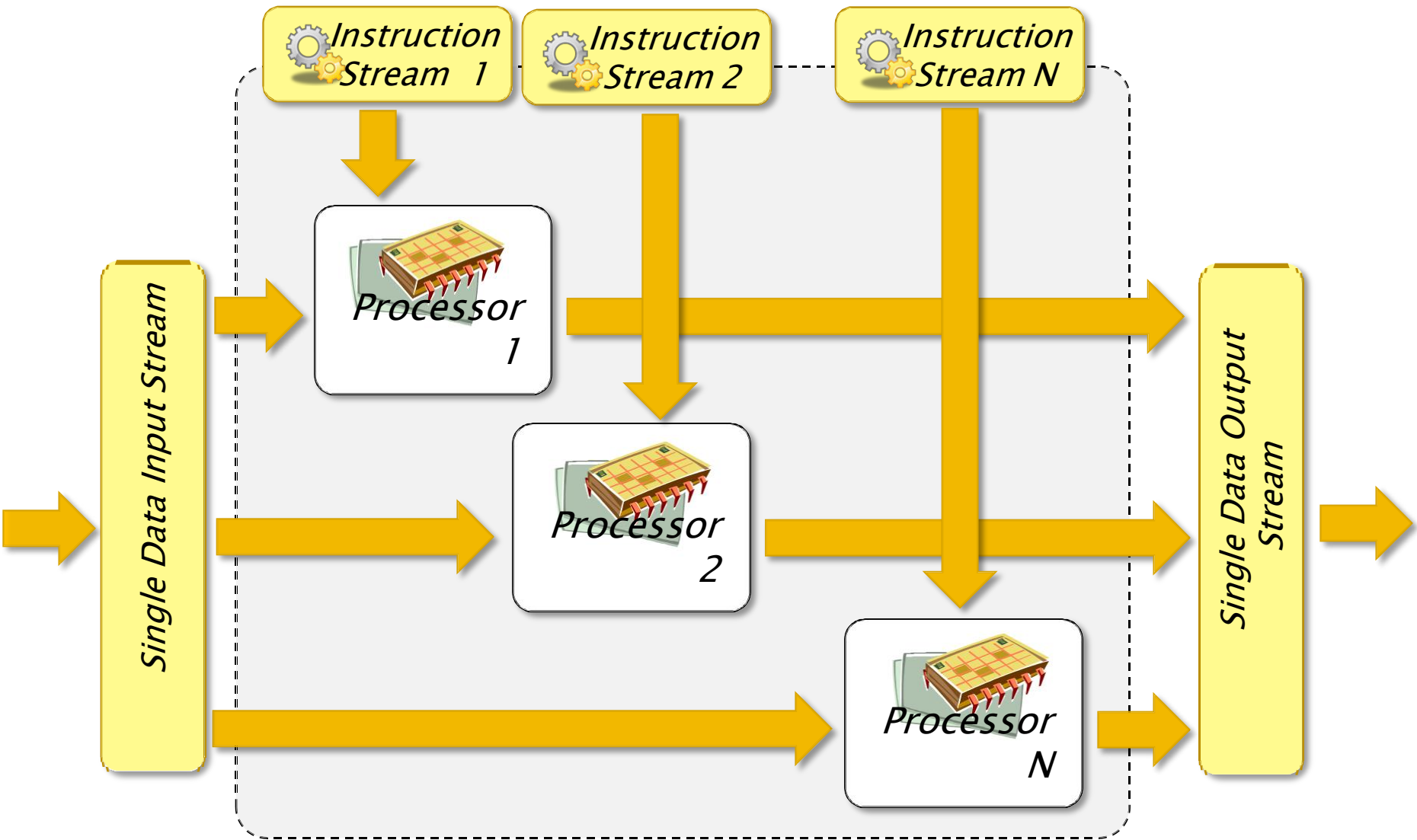
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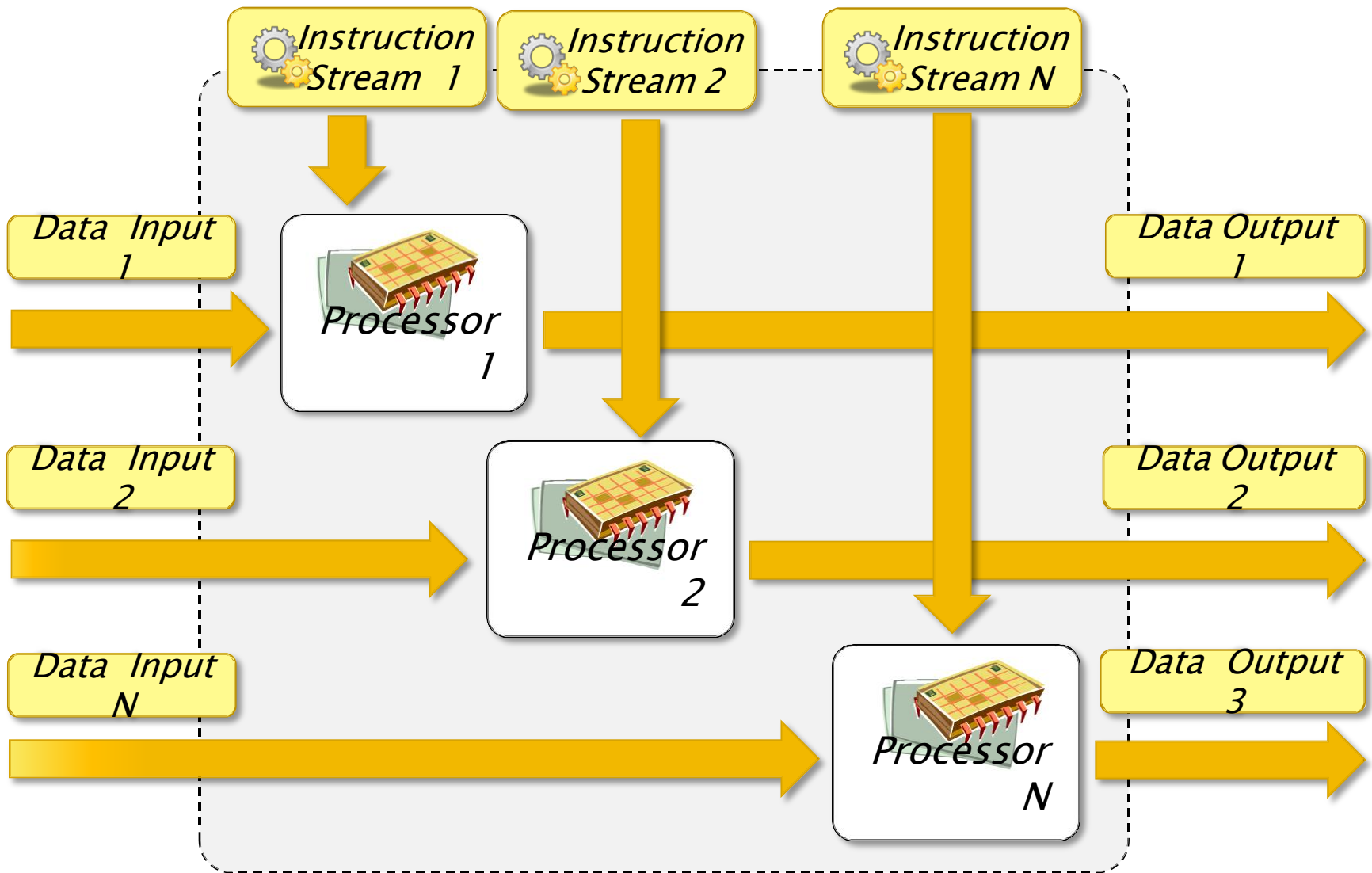


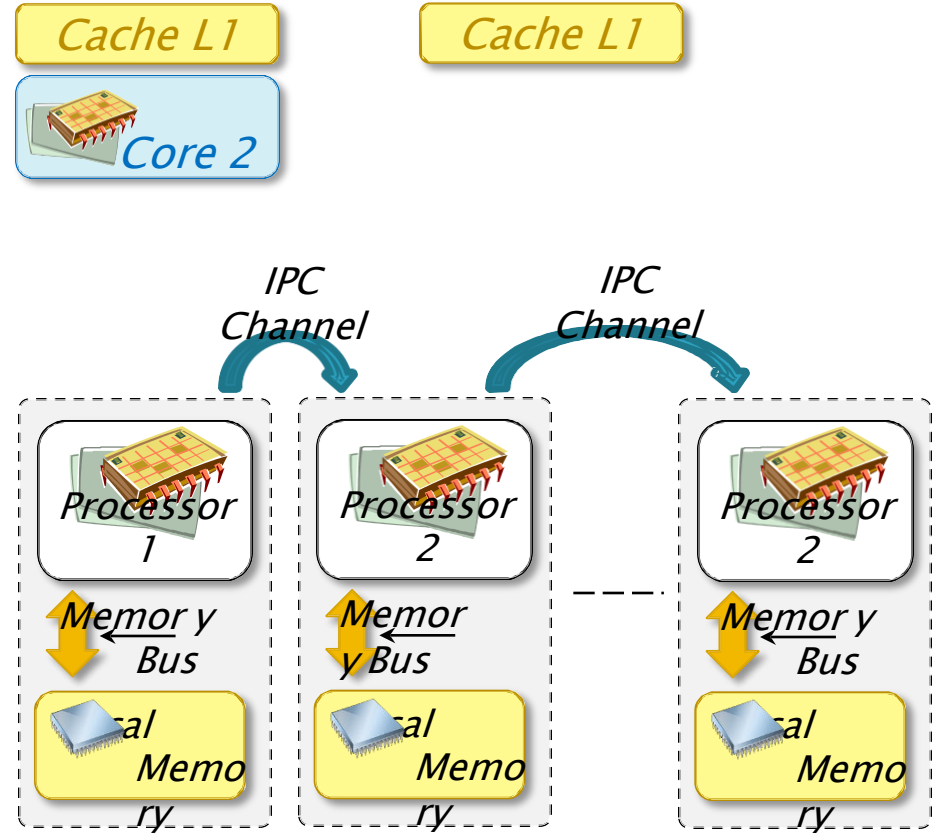
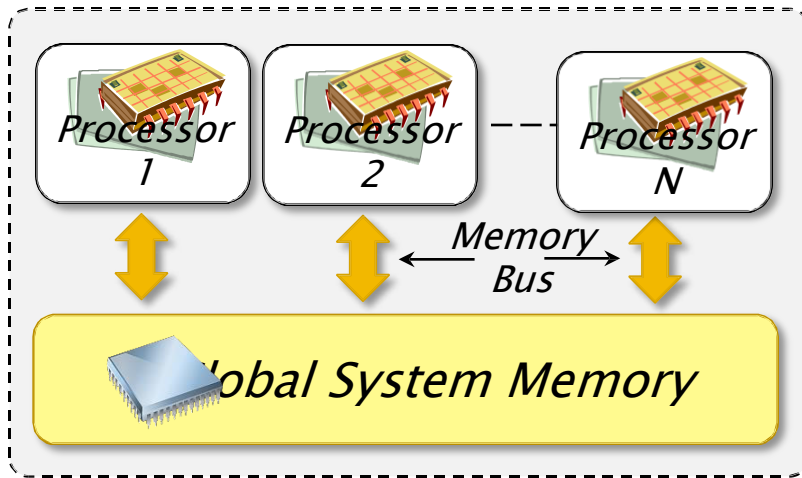


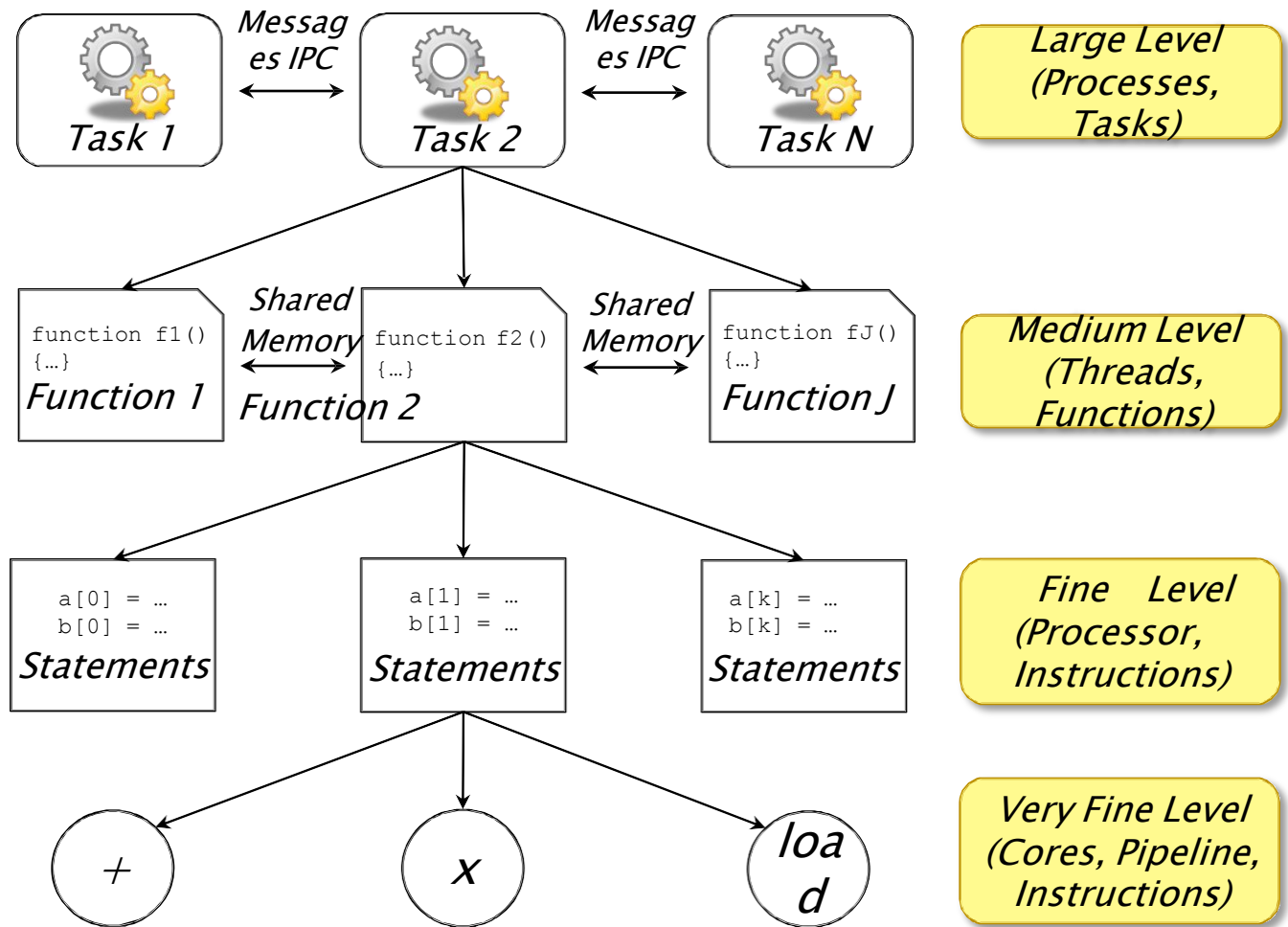
Single Instruction Stream

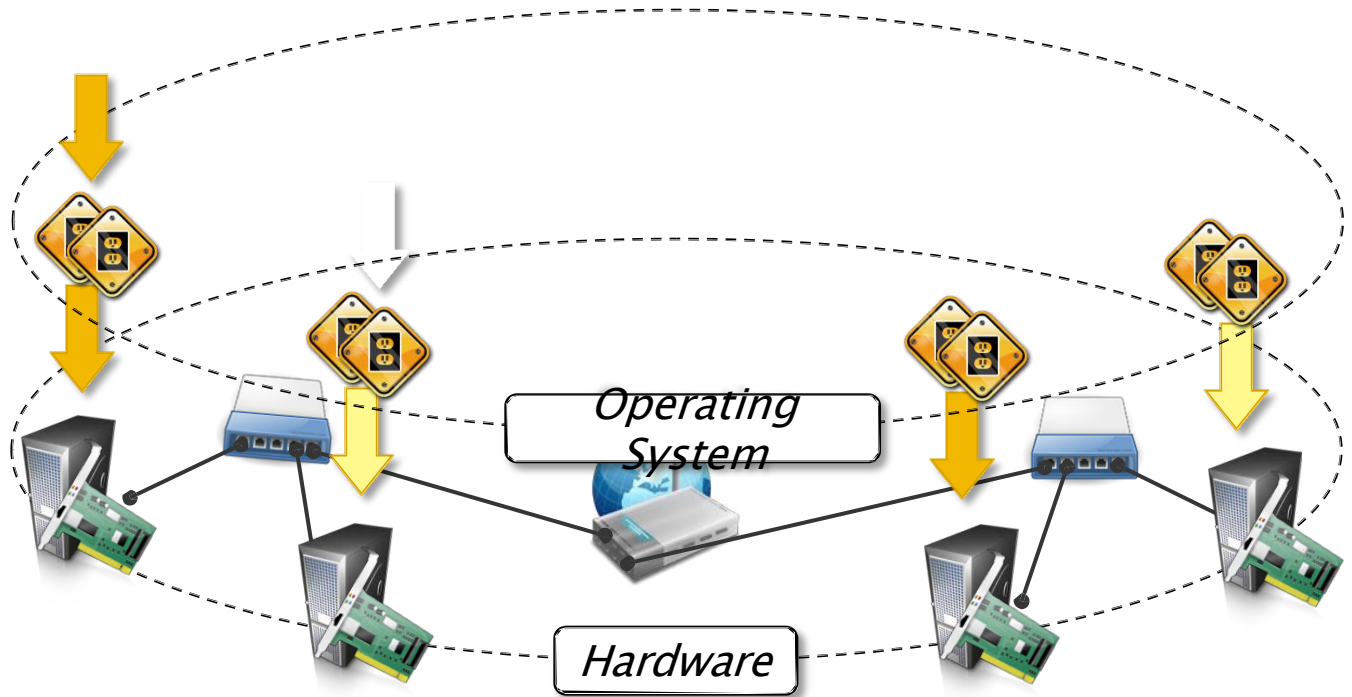


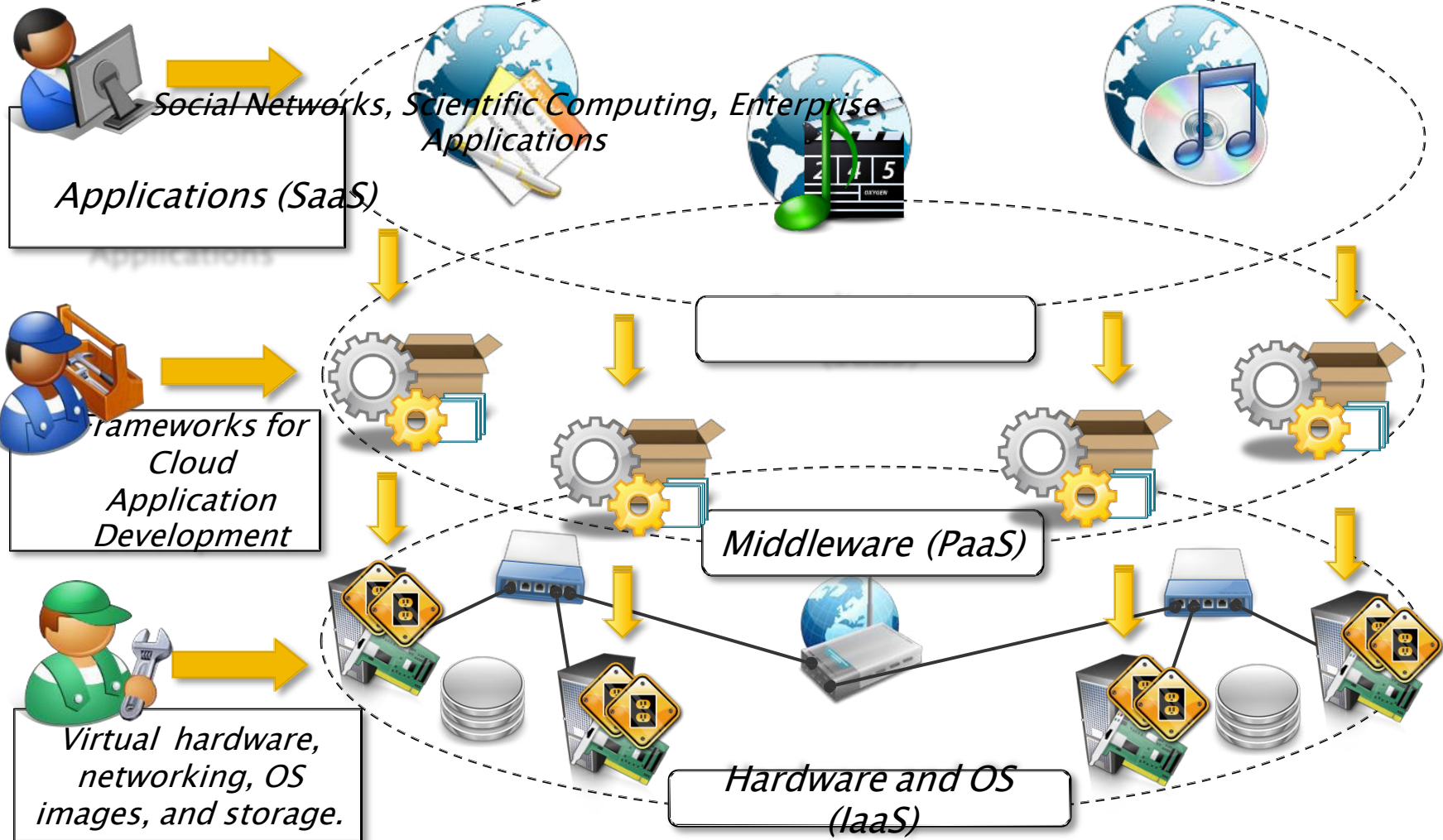






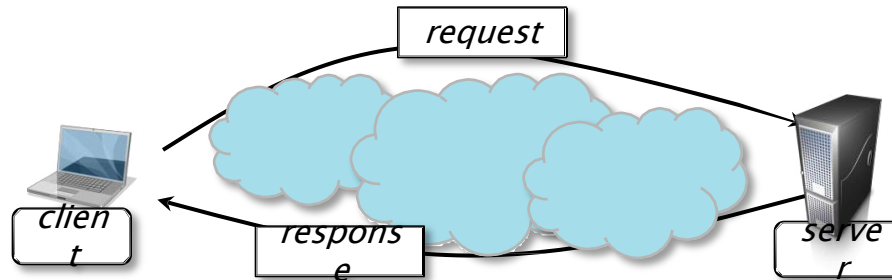




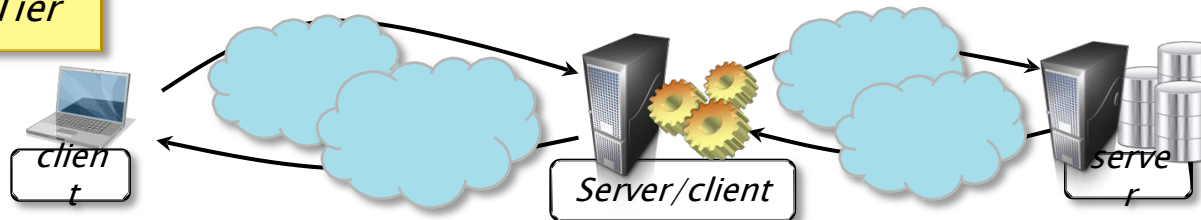


Client-server

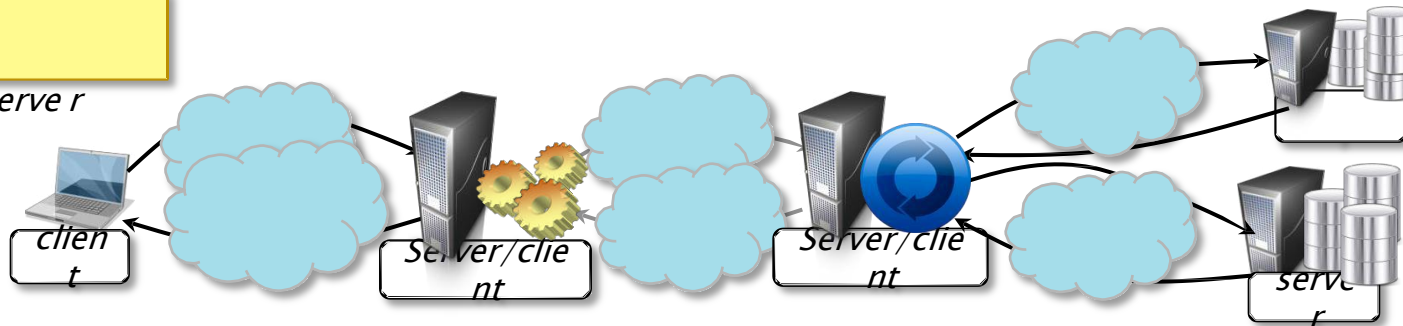
Two Tier
(Classic Model)



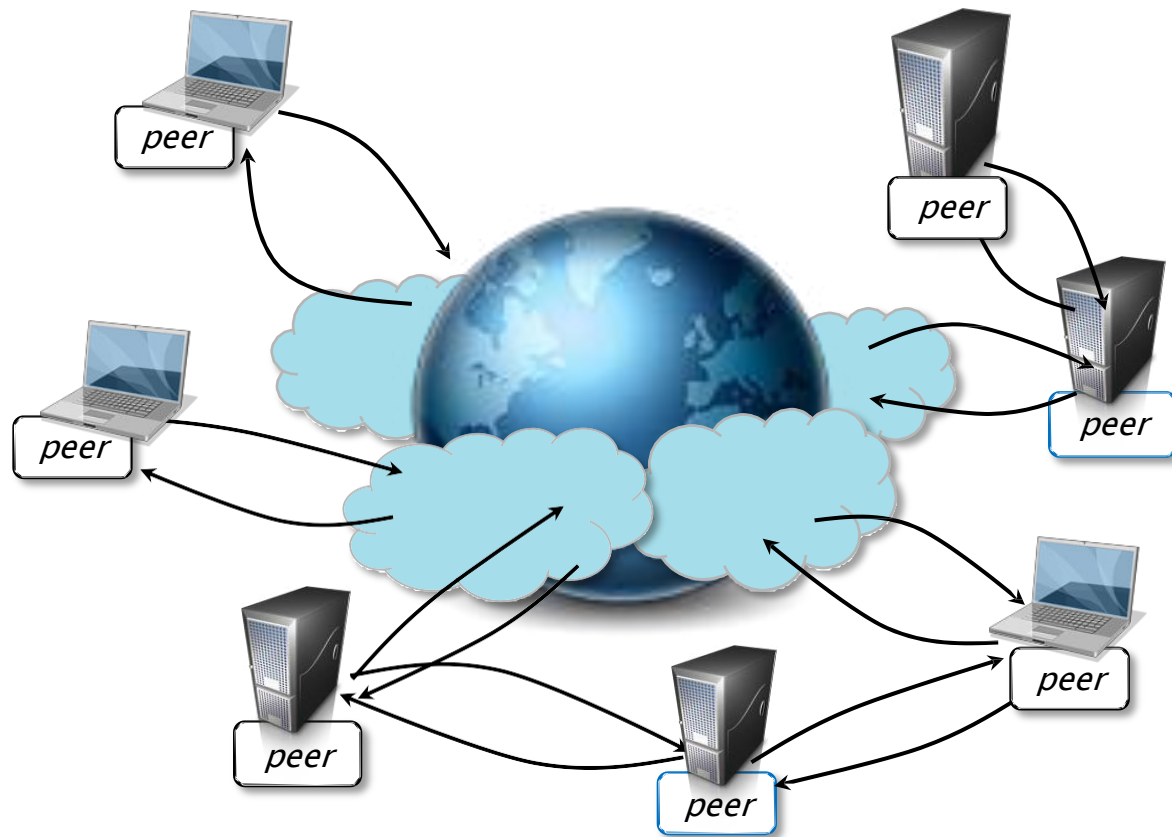
Three Tier



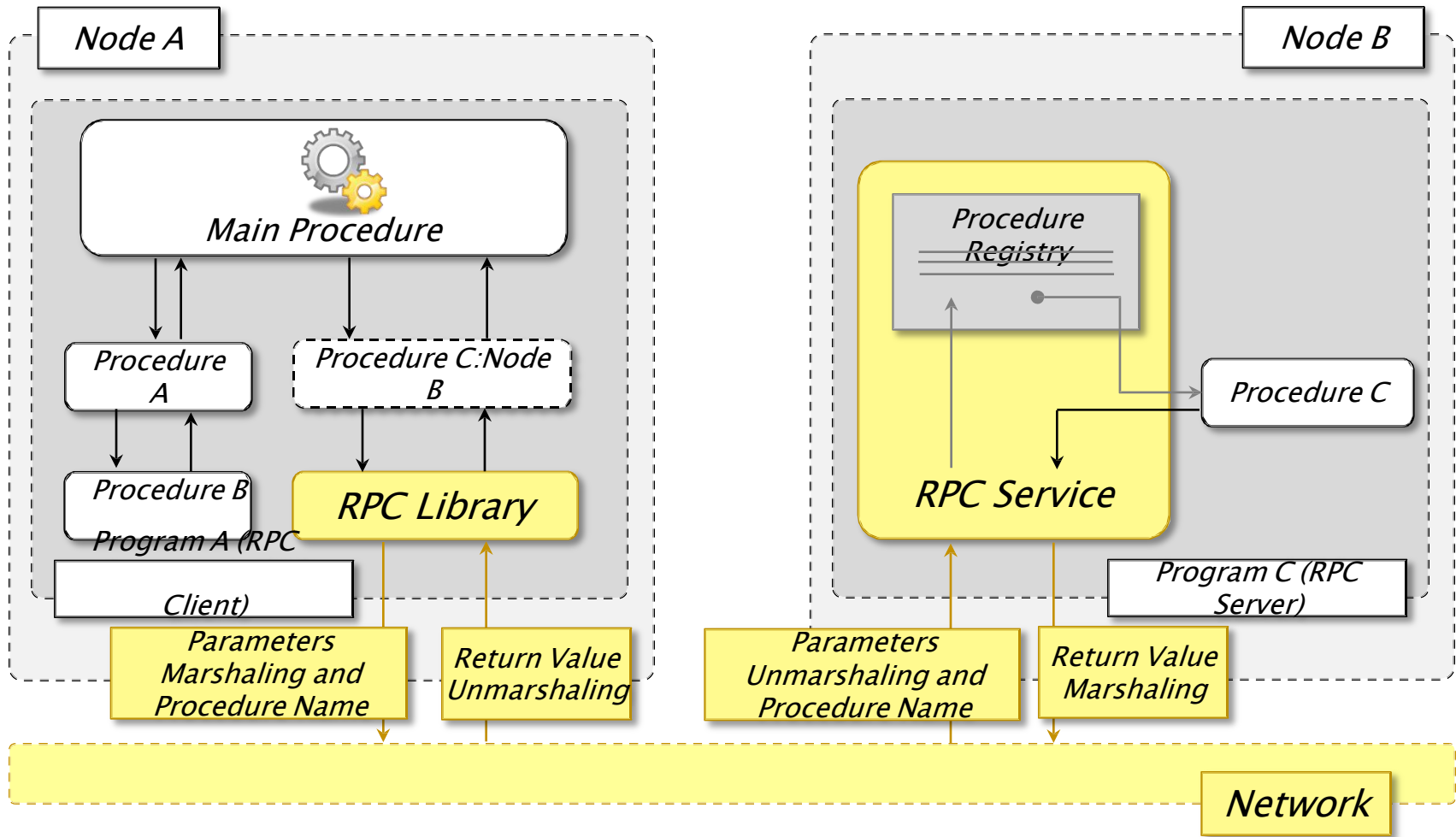
server



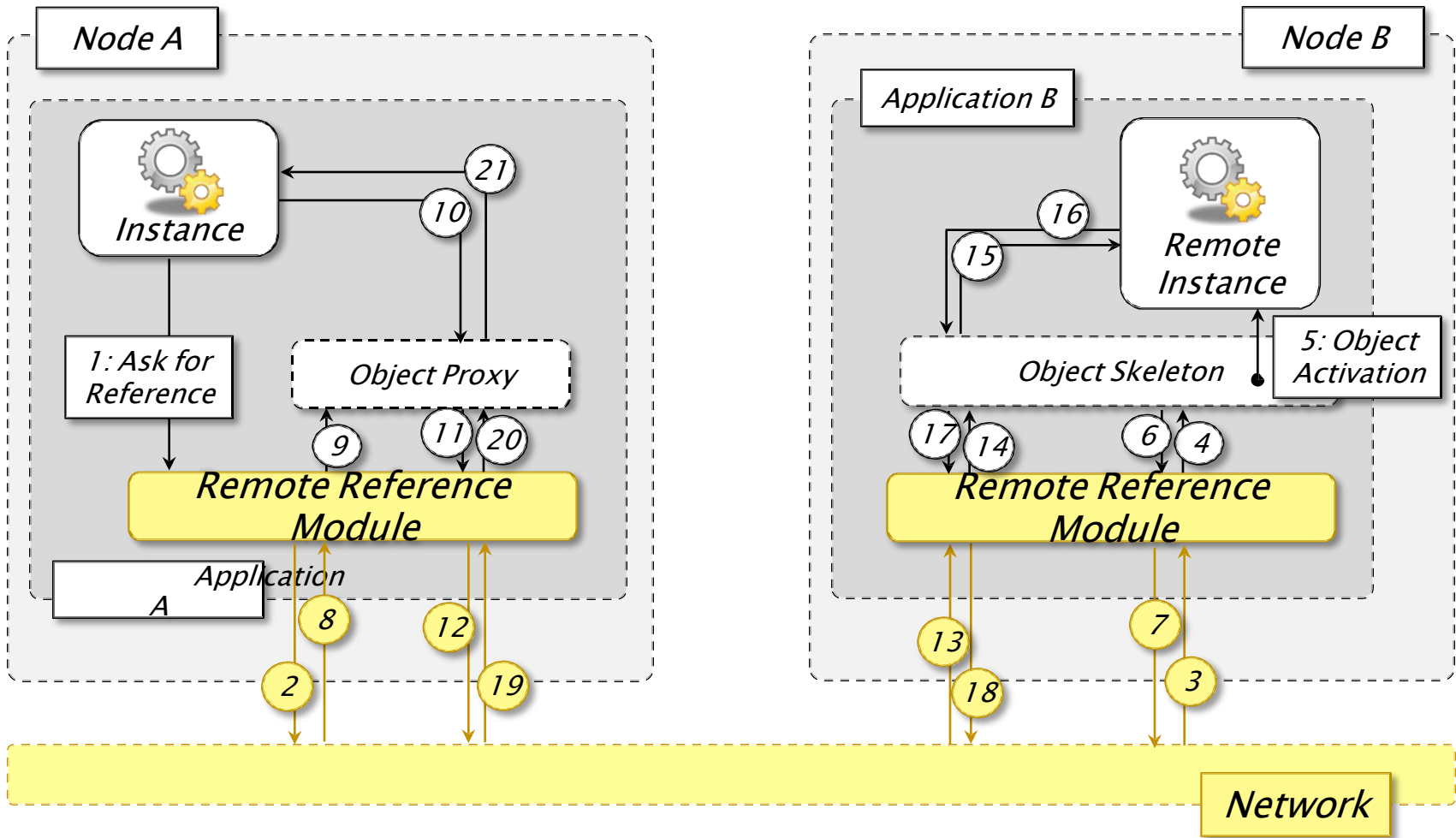
P2P

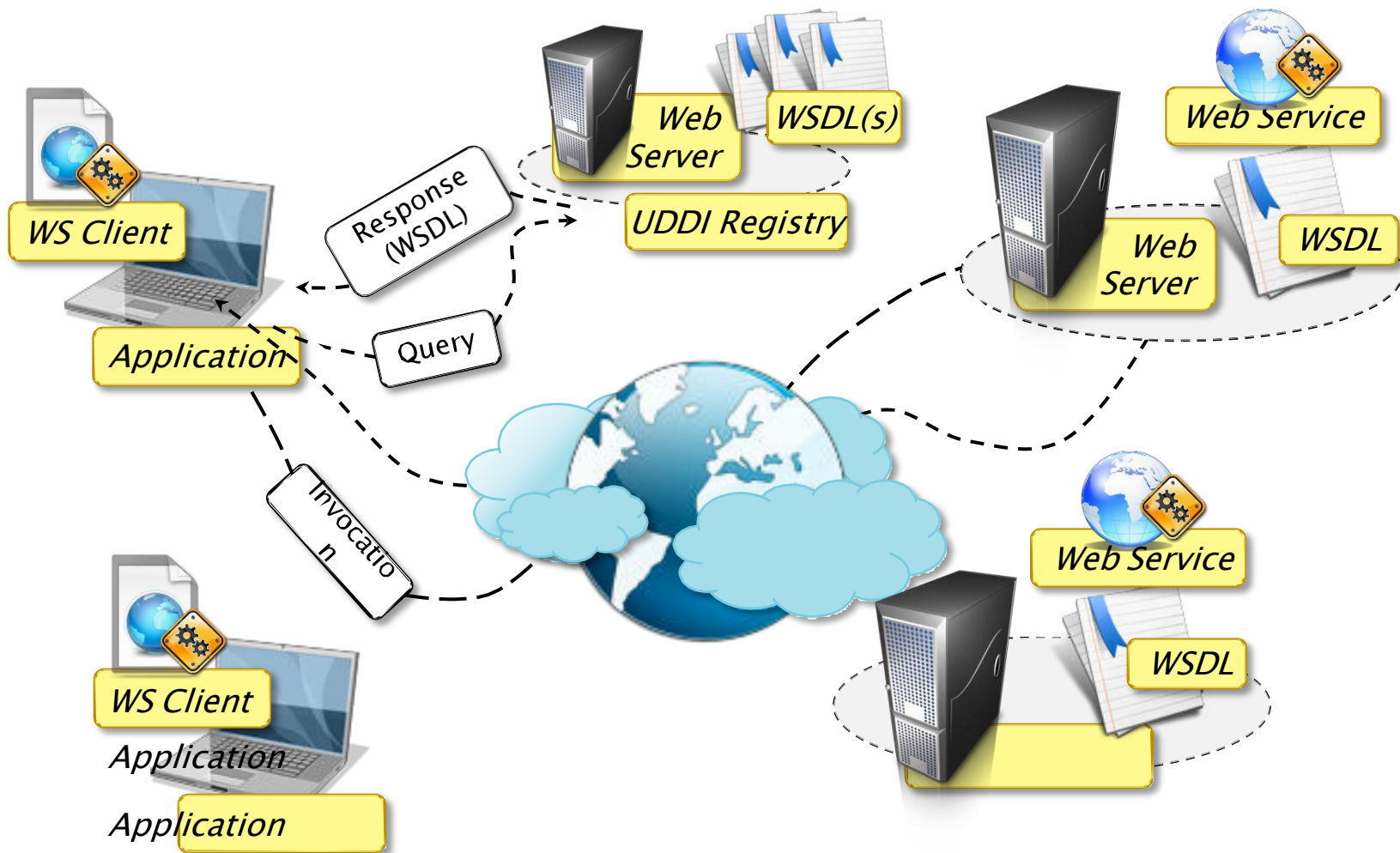


RPC

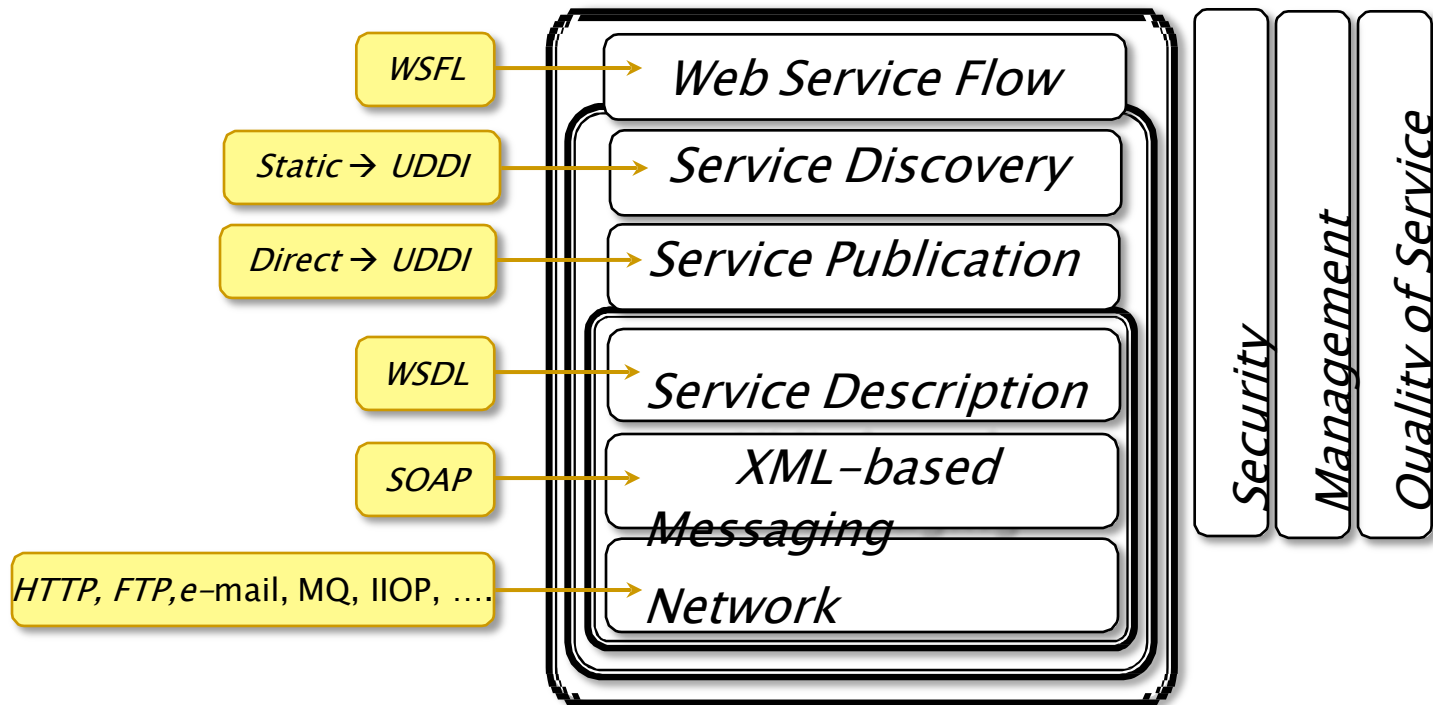


DOF interaction





WS technology Stack



SOAP Messages

POST /InStock HTTP/1.1 Host: www.stocks.com
Content-Type: application/soap+xml; charset=utf-8
Content-Length: <Size>

<?xml version="1.0">

<soap:Envelope xmlns:soap="http://www.w3.org/2001/12/soap-envelope"
soap:encodingStyle="http://www.w3.org/2001/12/soap-encoding">

Envelope

<soap:Header></soap:Header>

*Header: Metadata &
Assertions*

<soap:Body xmlns:m="http://www.stocks.org/stock">

<m:GetStockPrice>

<m:StockName>IBM<m:StockName>

</m:GetStockPrice>

</soap:Body>

Body: Method Call

</soap:Envelope>

SOAP Messages

POST /InStock HTTP/1.1 Host: www.stocks.com
Content-Type: application/soap+xml; charset=utf-8
Content-Length: <Size>

<?xml version="1.0">

<soap:Envelope xmlns:soap="http://www.w3.org/2001/12/soap-envelope"
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Envelope

<soap:Header></soap:Header>

*Header: Metadata &
Assertions*

<soap:Body xmlns:m="http://www.stocks.org/stock">

<m:GetStockPriceResponse>

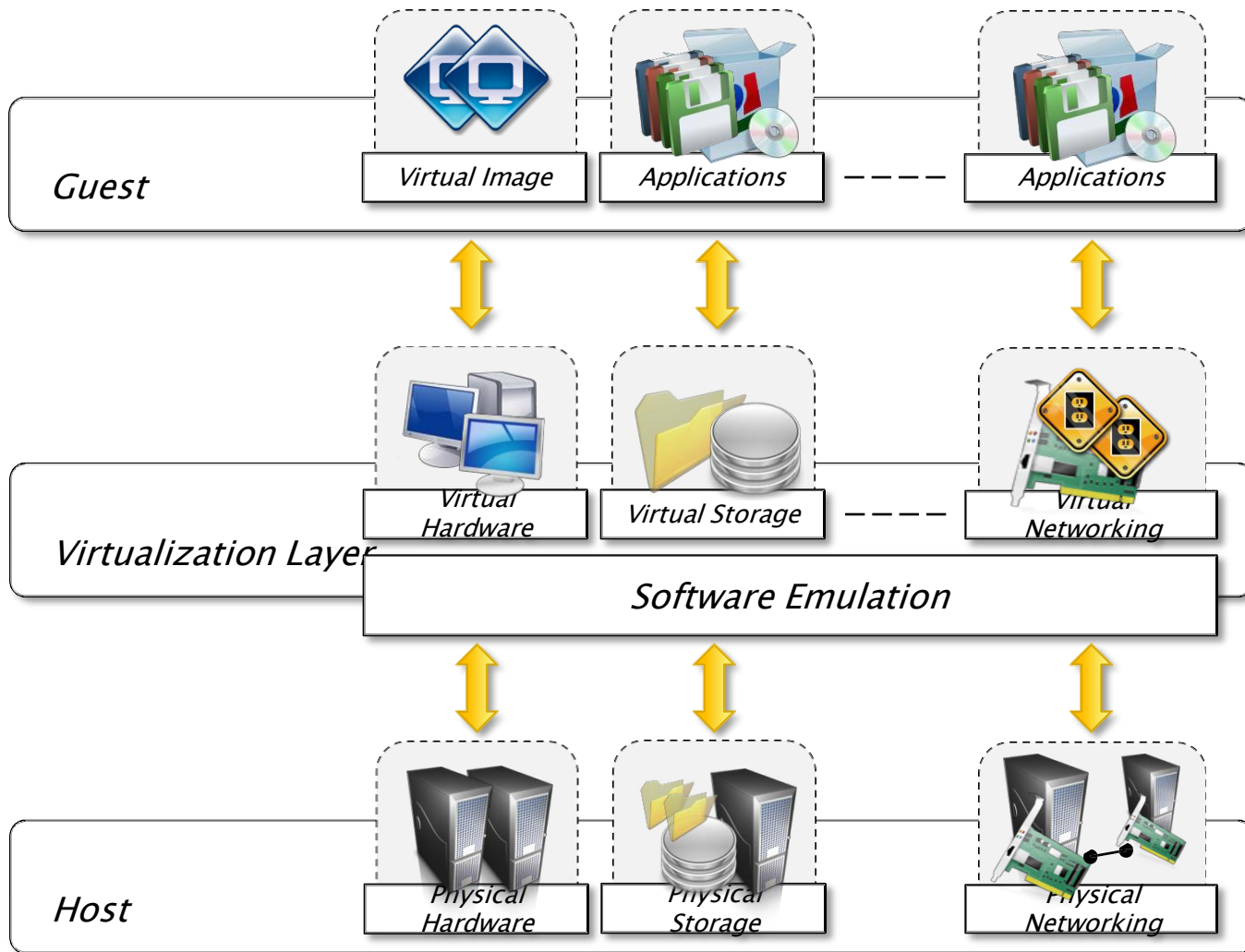
<m:Price>34.5<m:Price>

</m:GetStockPriceResponse>

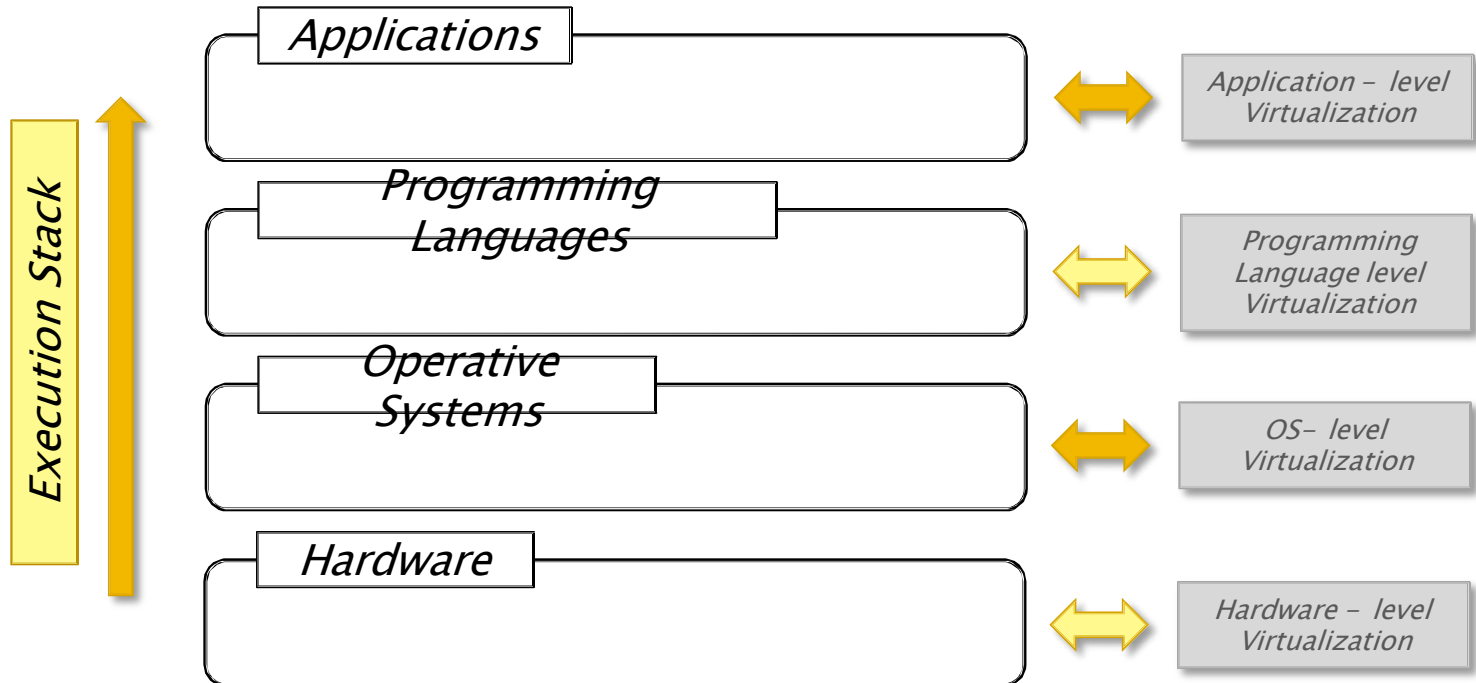
</soap:Body>

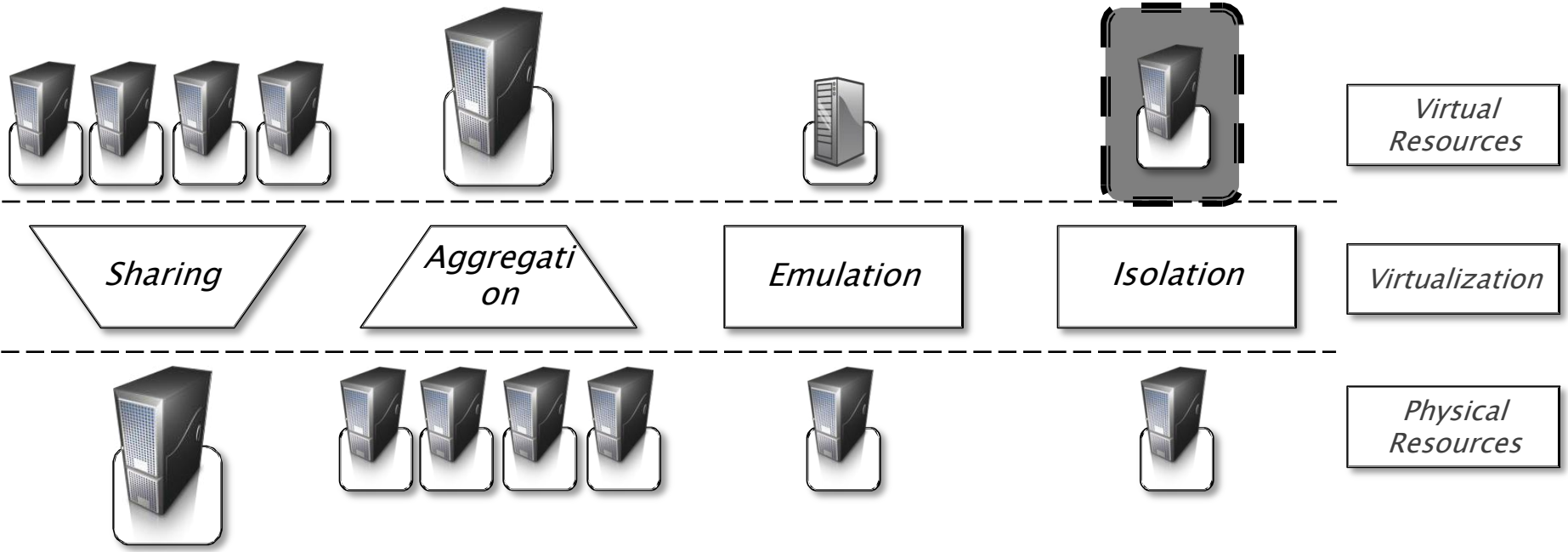
Body: Execution Result

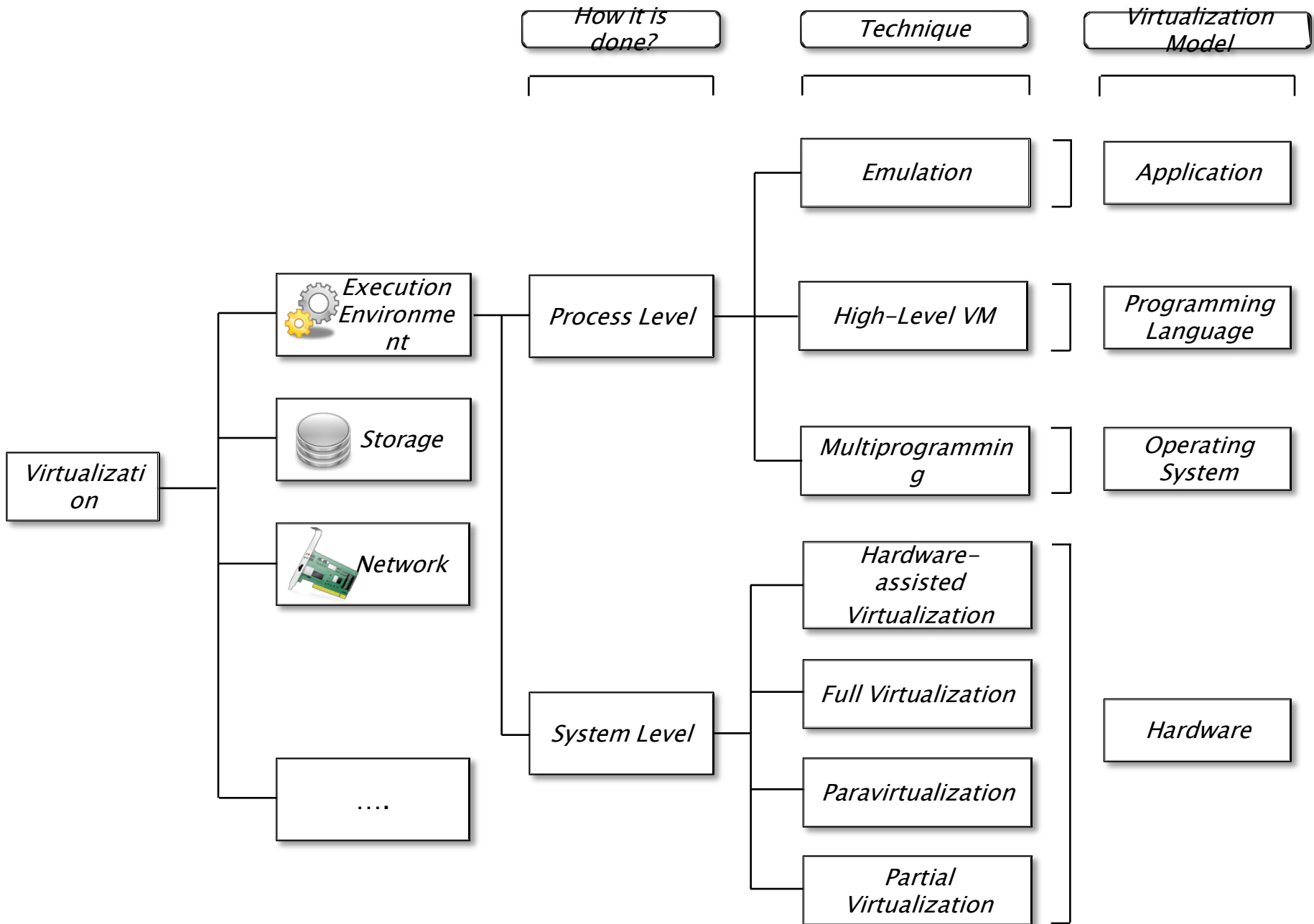
</soap:Envelope>

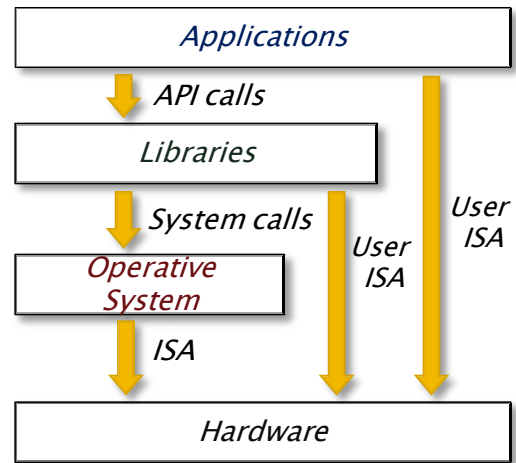
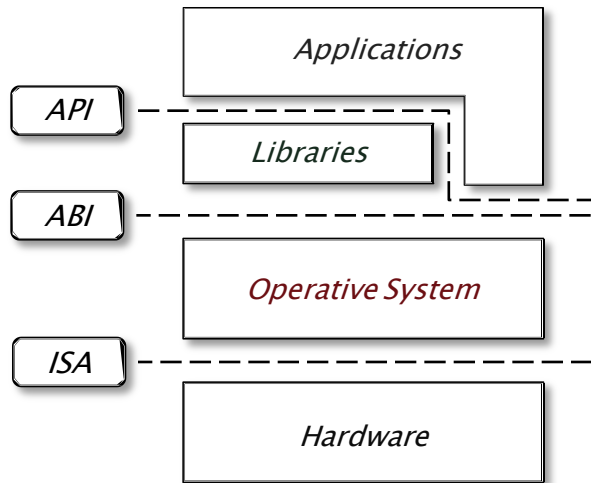


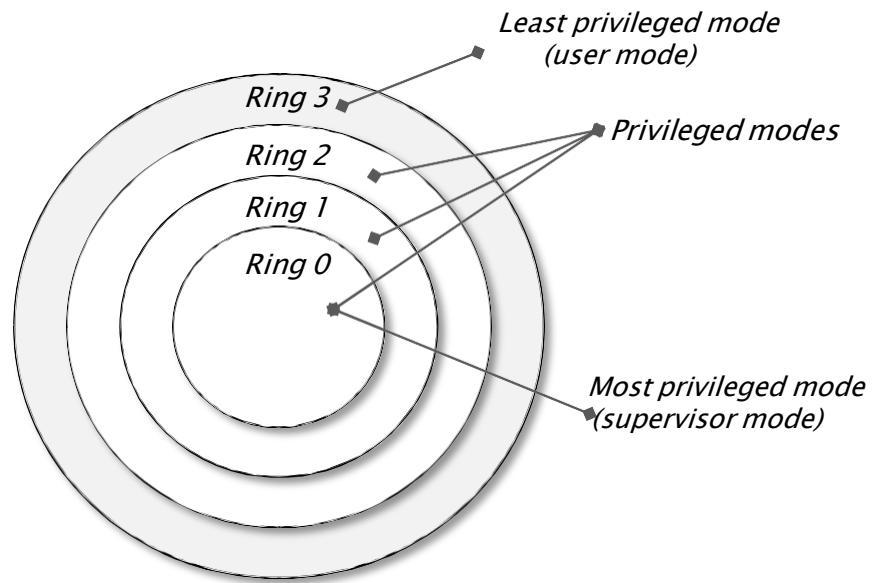
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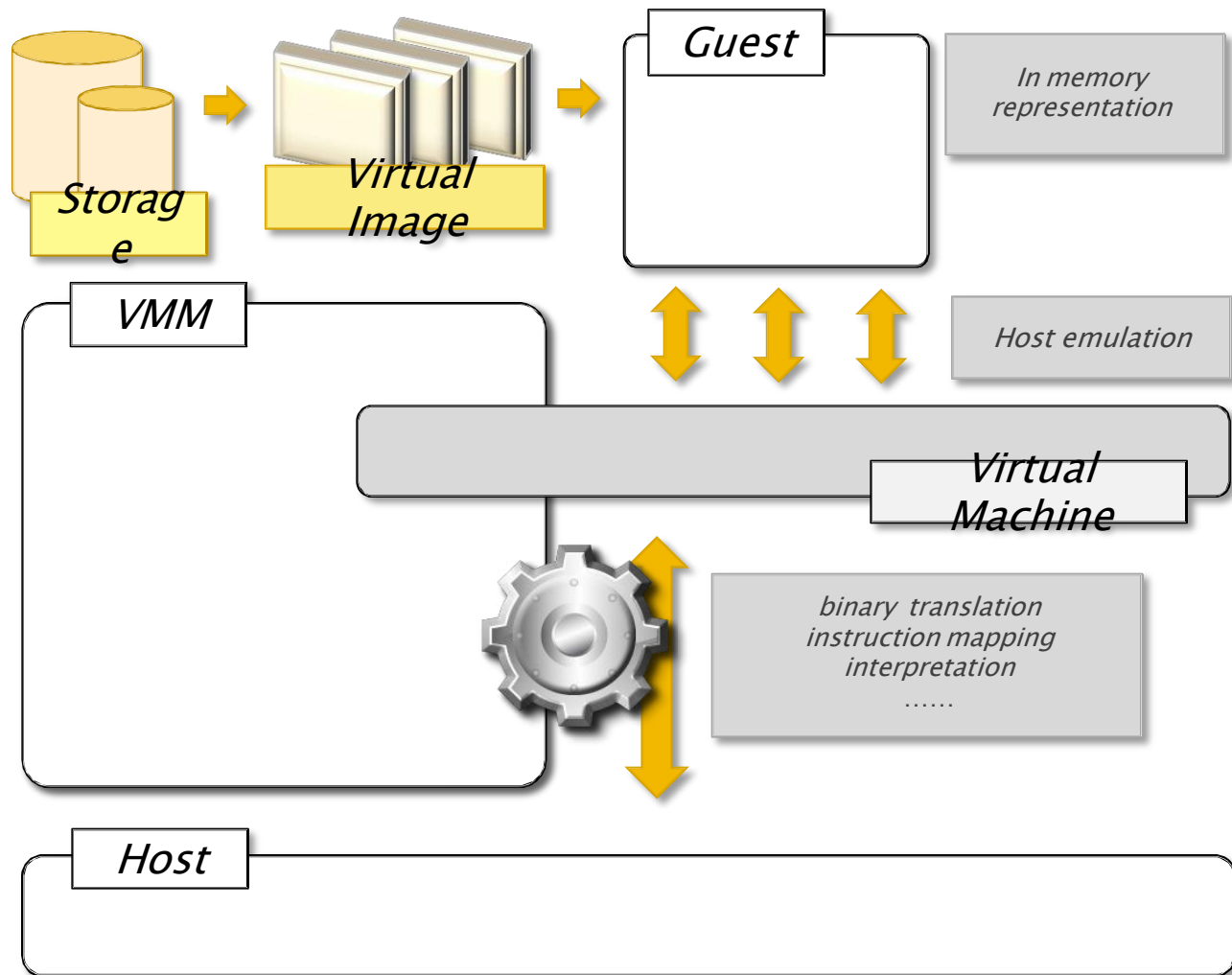


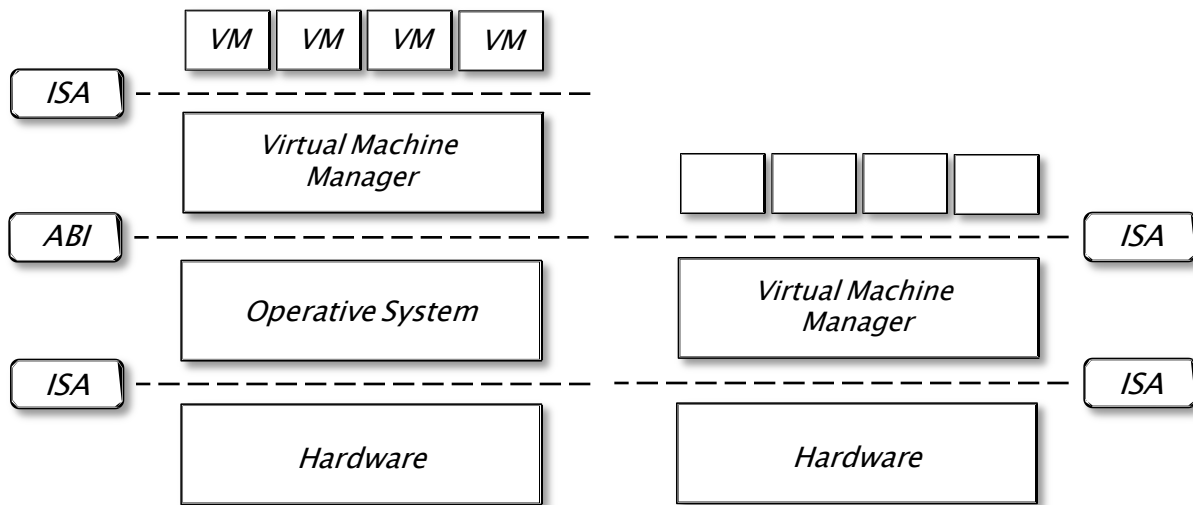


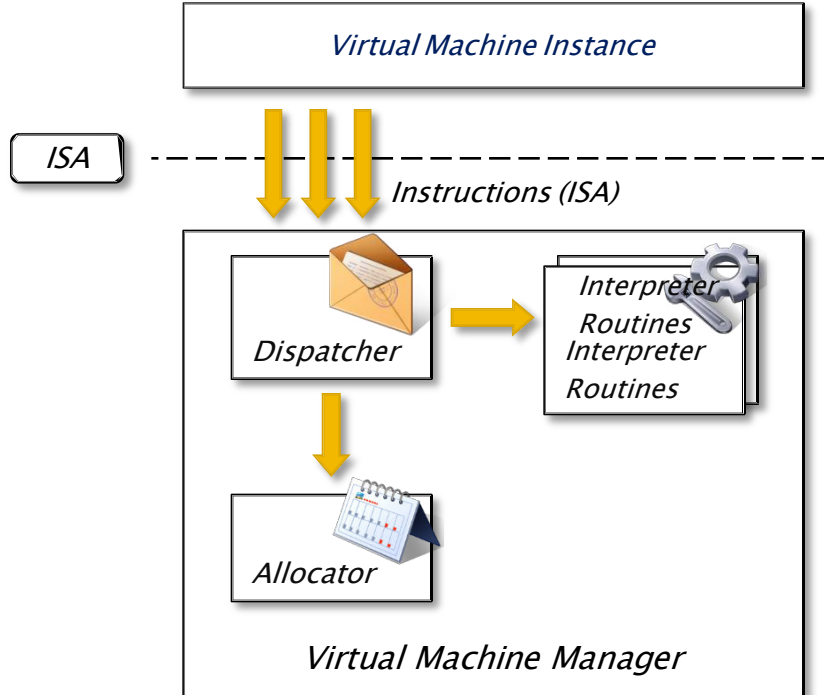


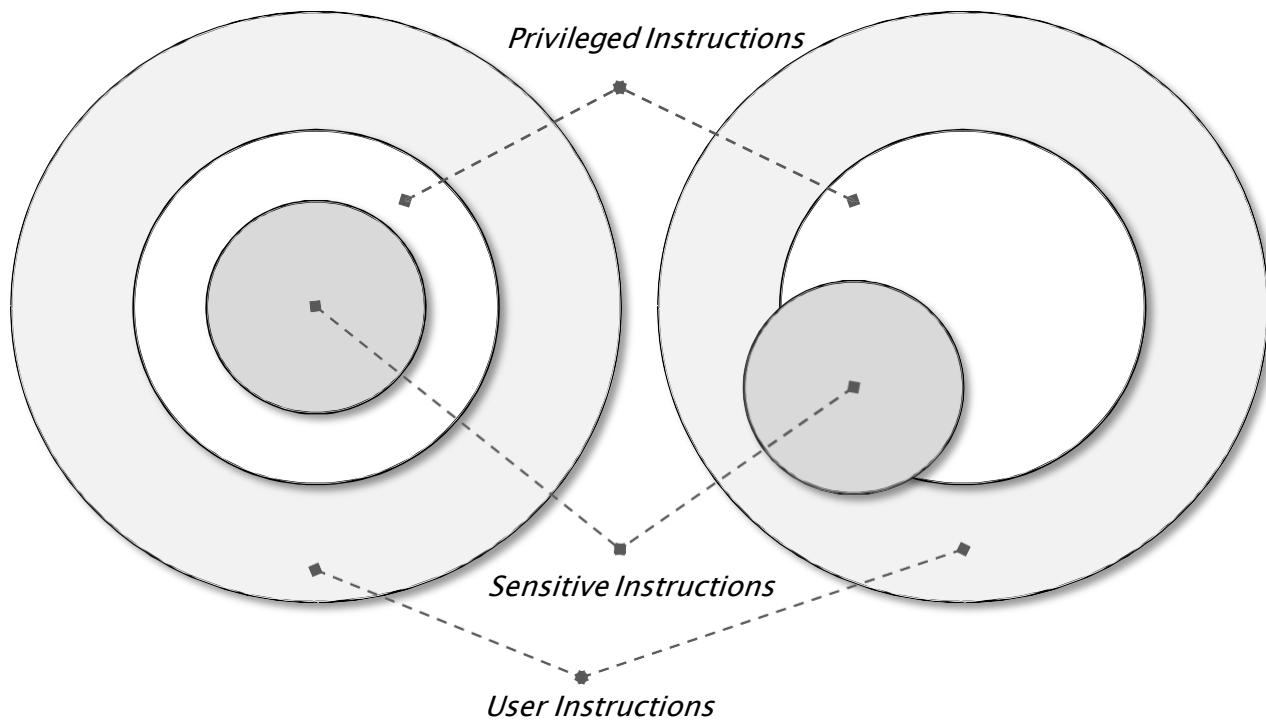


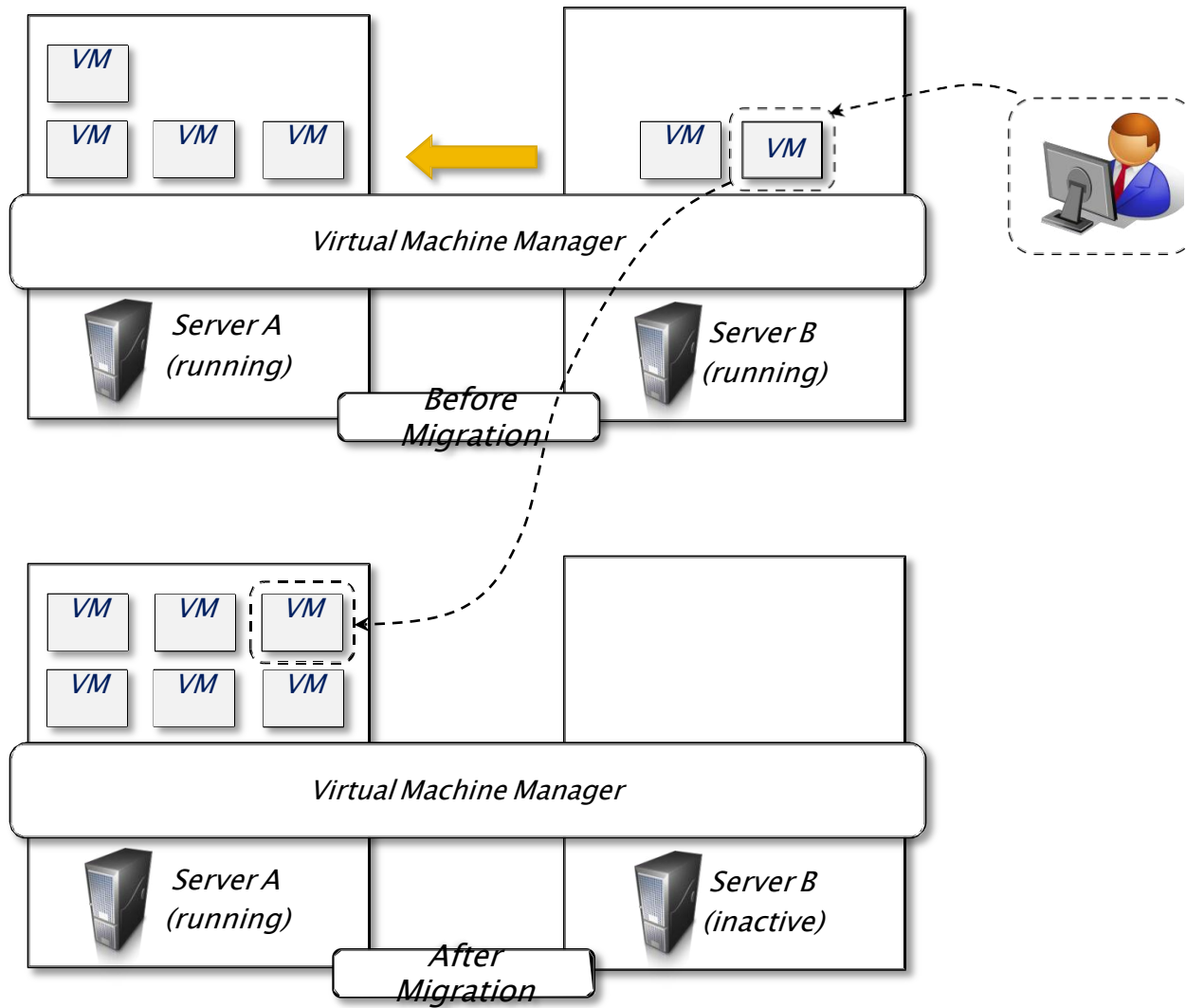


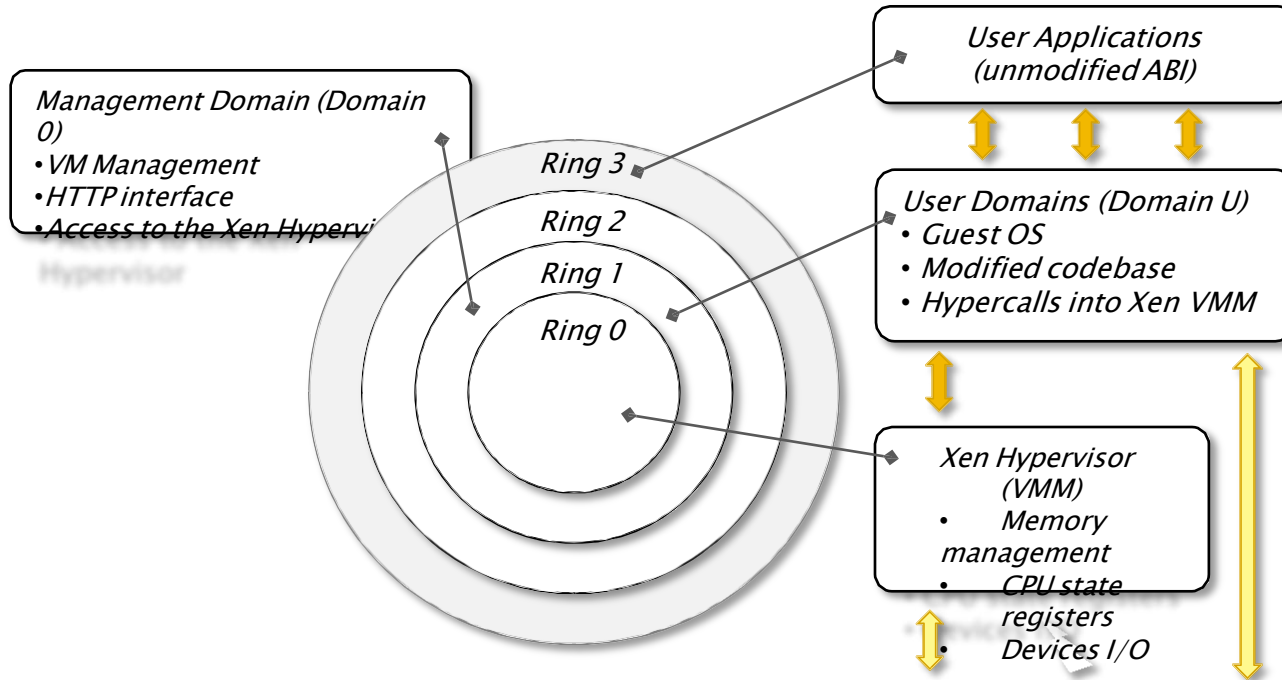


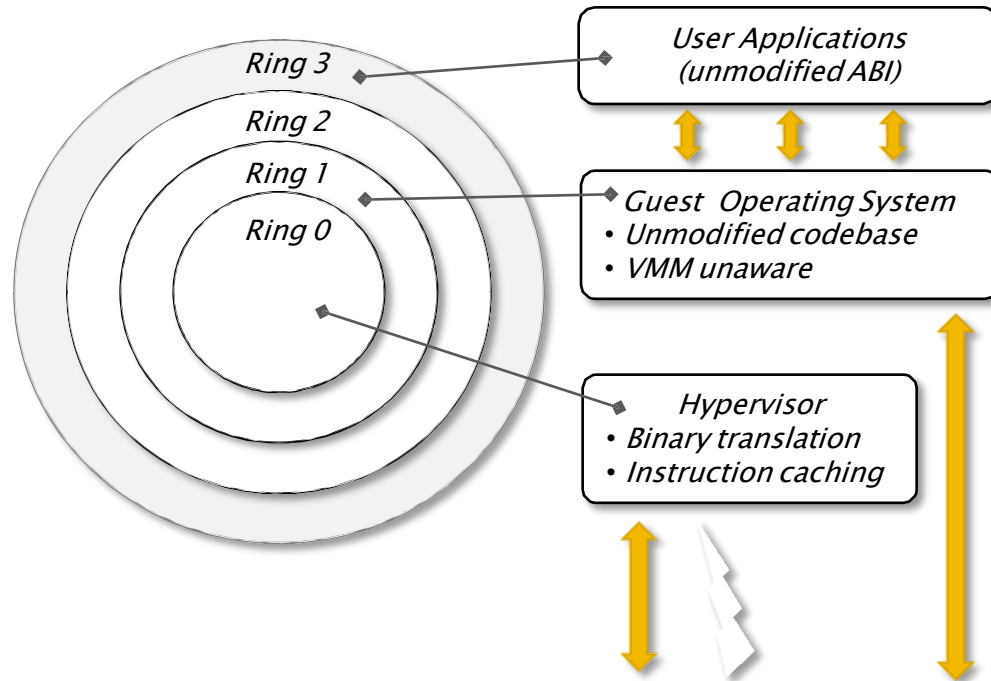


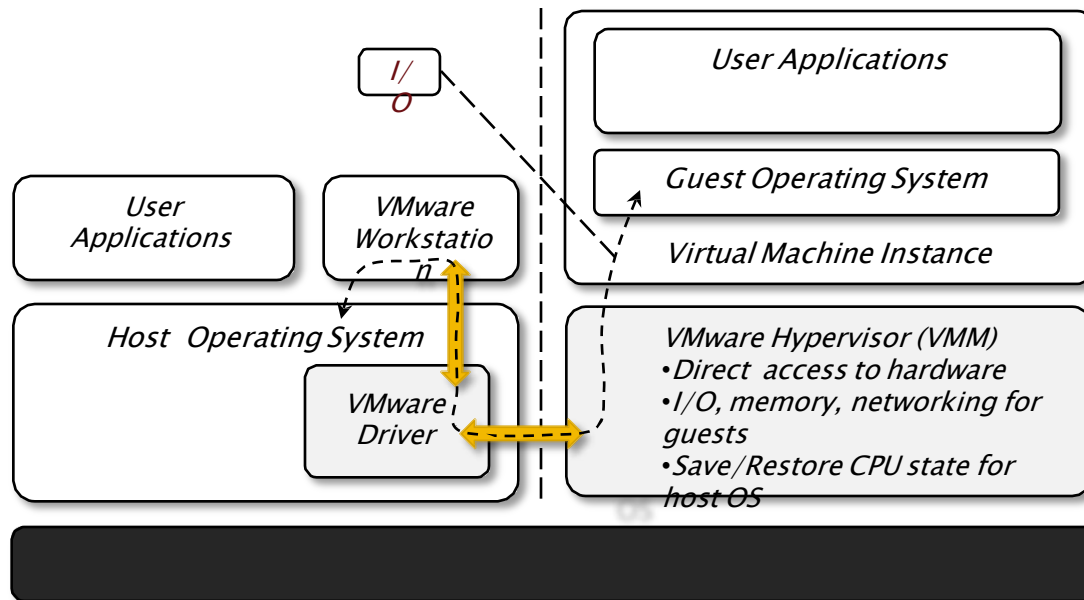


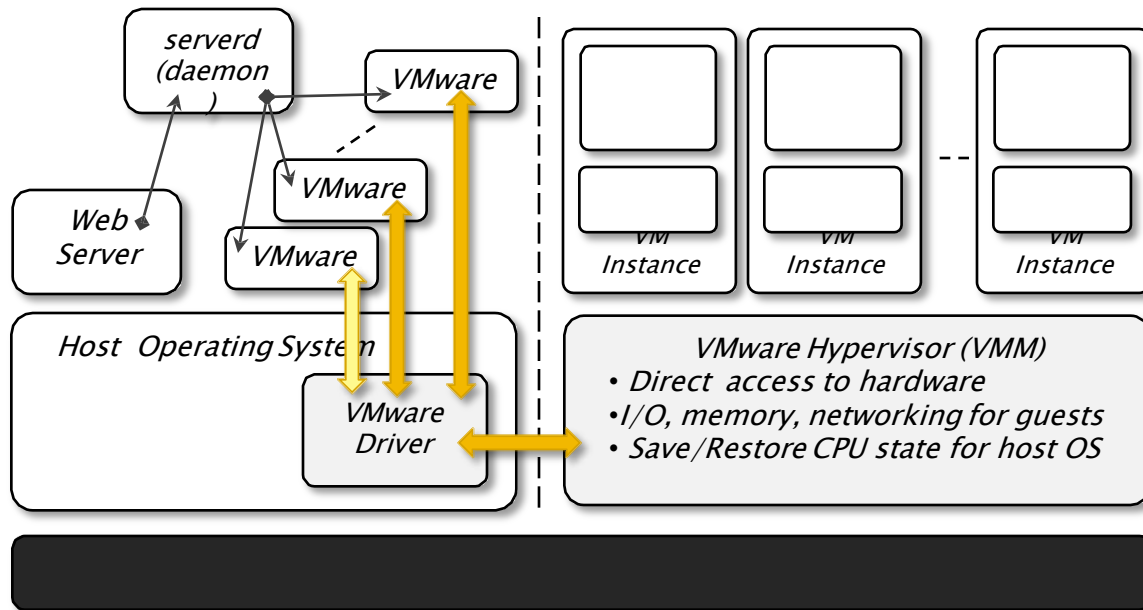


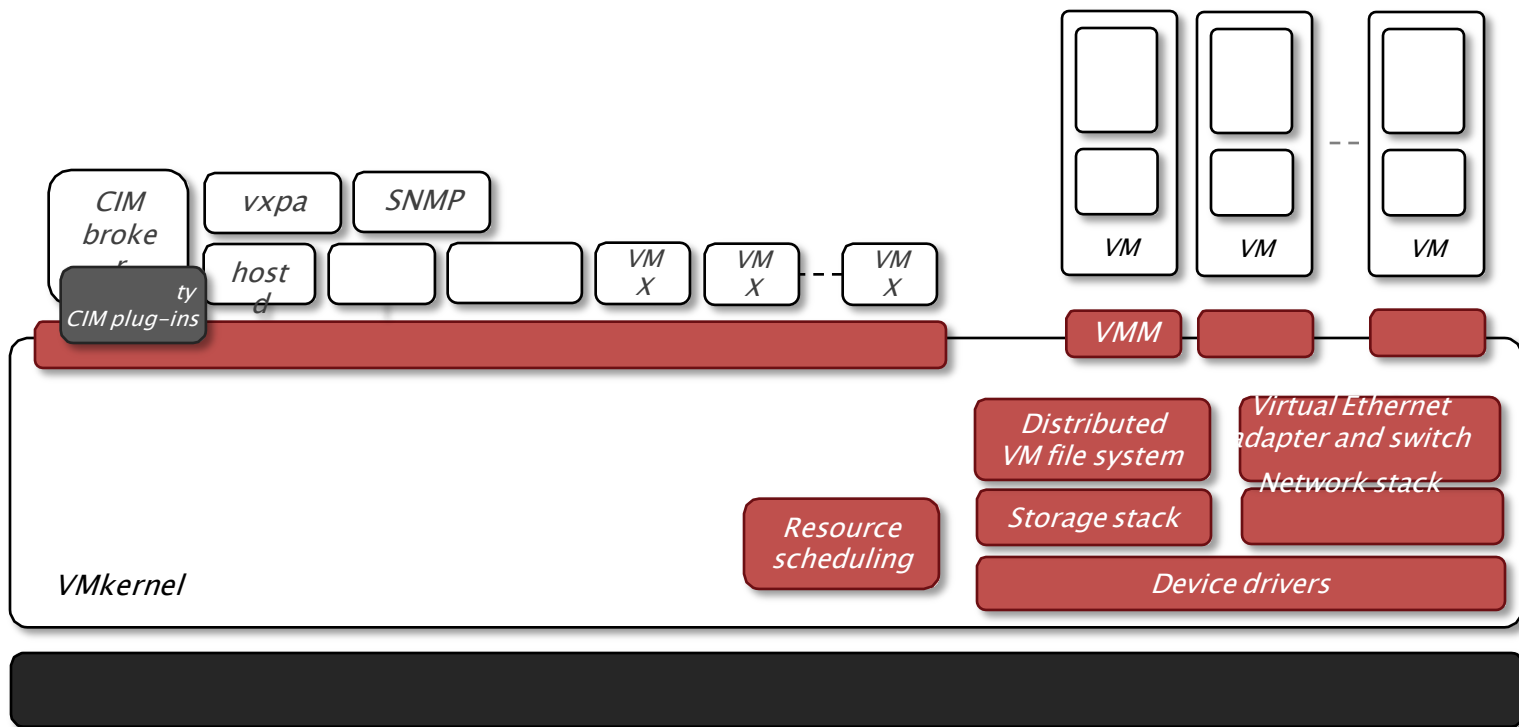


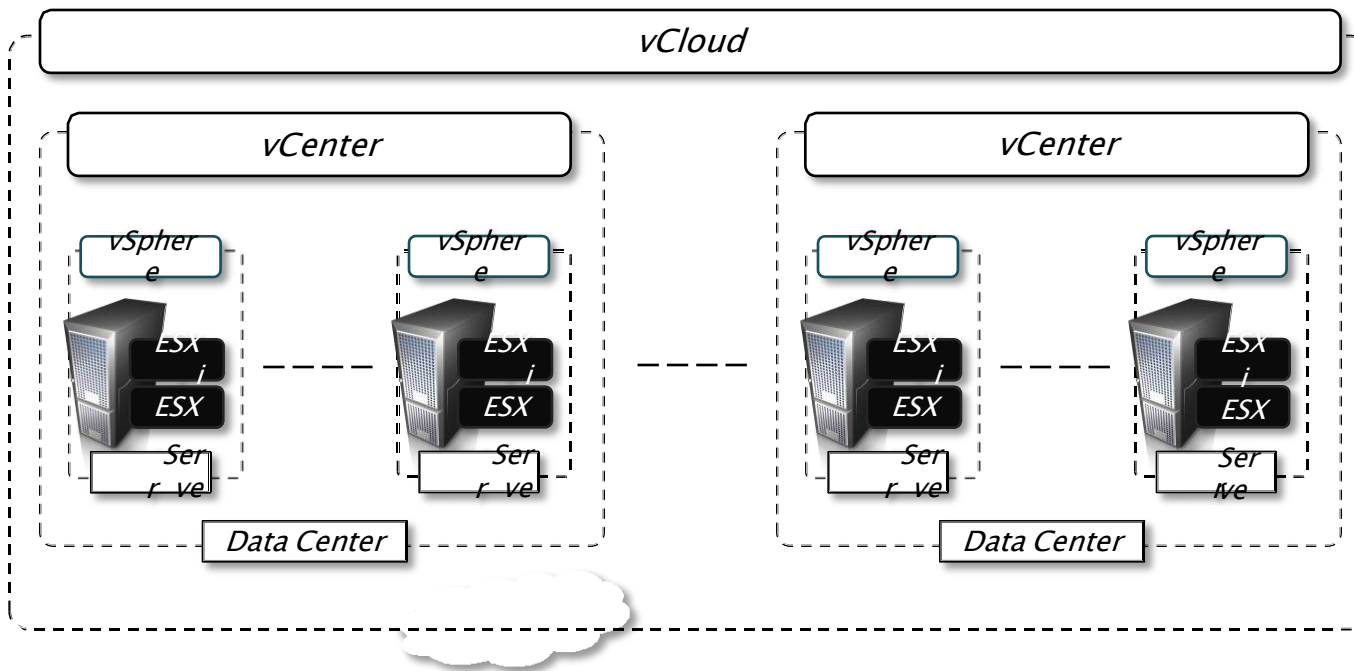


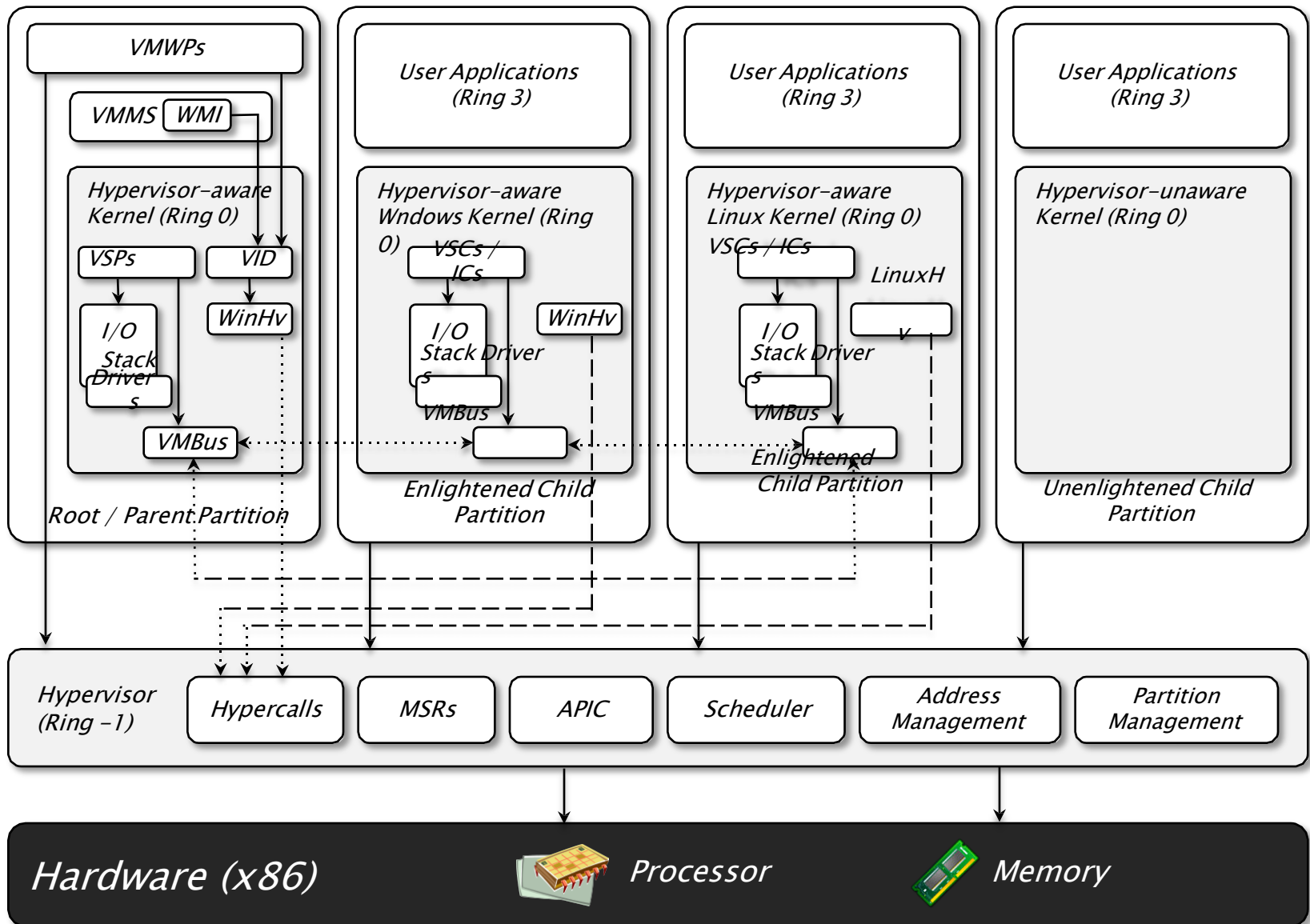






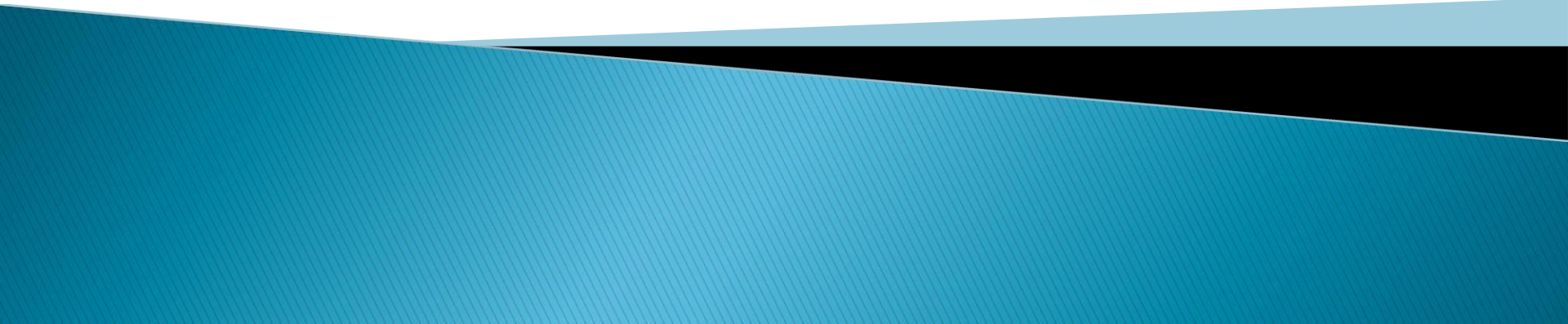






UNIT-III

Migration into a cloud



Introduction

- ▶ *disruptive techno-commercial model*
- ▶ *Answer the following questions*
 - *when and how to migrate one's application into a cloud?*
 - *what part or component of the IT application to migrate into a cloud and what not to migrate into a cloud?*
 - *what kind of customers really benefit from migrating their IT into the cloud?*
- ▶ *Definition*
 - *It is a techno-business disruptive model of using distributed large-scale data centers either private or public or hybrid offering customers a scalable virtualized infrastructure or an abstracted set of services qualified by service-level agreements (SLAs) and charged only by the abstracted IT resources consumed.*

Promise of the cloud

Clouconomics

- 'Pay per use' – Lower Cost Barriers
- On Demand Resources –Autoscaling
- Capex vs OPEX – No capital expenses (CAPEX) and only operational expenses OPEX.
- SLA driven operations – Much Lower TCO
- Attractive NFR support: Availability, Reliability

Technology

- 'Infinite' Elastic availability – Compute/Storage/Bandwidth
- Automatic Usage Monitoring and Metering
- Jobs/Tasks Virtualized and Transparently 'Movable'
- Integration and interoperability 'support' for hybrid ops
- Transparently encapsulated & abstracted IT features.

The Cloud Service Offerings and Deployment Models

IaaS IT Folks

- Abstract Compute/Storage/Bandwidth Resources
- Amazon Web Services[10,9] – EC2, S3, SDB, CDN, CloudWatch

PaaS Programmers

- Abstracted Programming Platform with encapsulated infrastructure
- Google Apps Engine(Java/Python), Microsoft Azure, Aneka[13]

SaaS Architects & Users

- Application with encapsulated infrastructure & platform
- Salesforce.com; Gmail; Yahoo Mail; Facebook; Twitter

Cloud Application Deployment & Consumption Models

Public Clouds

Hybrid Clouds

Private Clouds

Examples

▶ *IaaS*

- *Amazon services*
- *Elastic Cloud Compute (EC2)*
 - *small-instance*
 - *large-instance*
 - *extra-large instance*
 - *high-cpu instance*
 - *high-cpu medium instance*
 - *high-cpu extra-large instance*

▶ *SaaS*

- *Gmail*
- *Scalable storage space*

Challenges in cloud

Distributed System Fallacies and the Promise of the Cloud

Full Network Reliability

Zero Network Latency

Infinite Bandwidth

Secure Network

No Topology changes

Centralized Administration

Zero Transport Costs

Homogeneous Networks & Systems

Challenges in Cloud Technologies

Security

Performance Monitoring

Consistent & Robust Service abstractions

Meta Scheduling

Energy efficient load balancing

Scale management

SLA & QoS Architectures

Interoperability & Portability

Green IT

Why Migrate

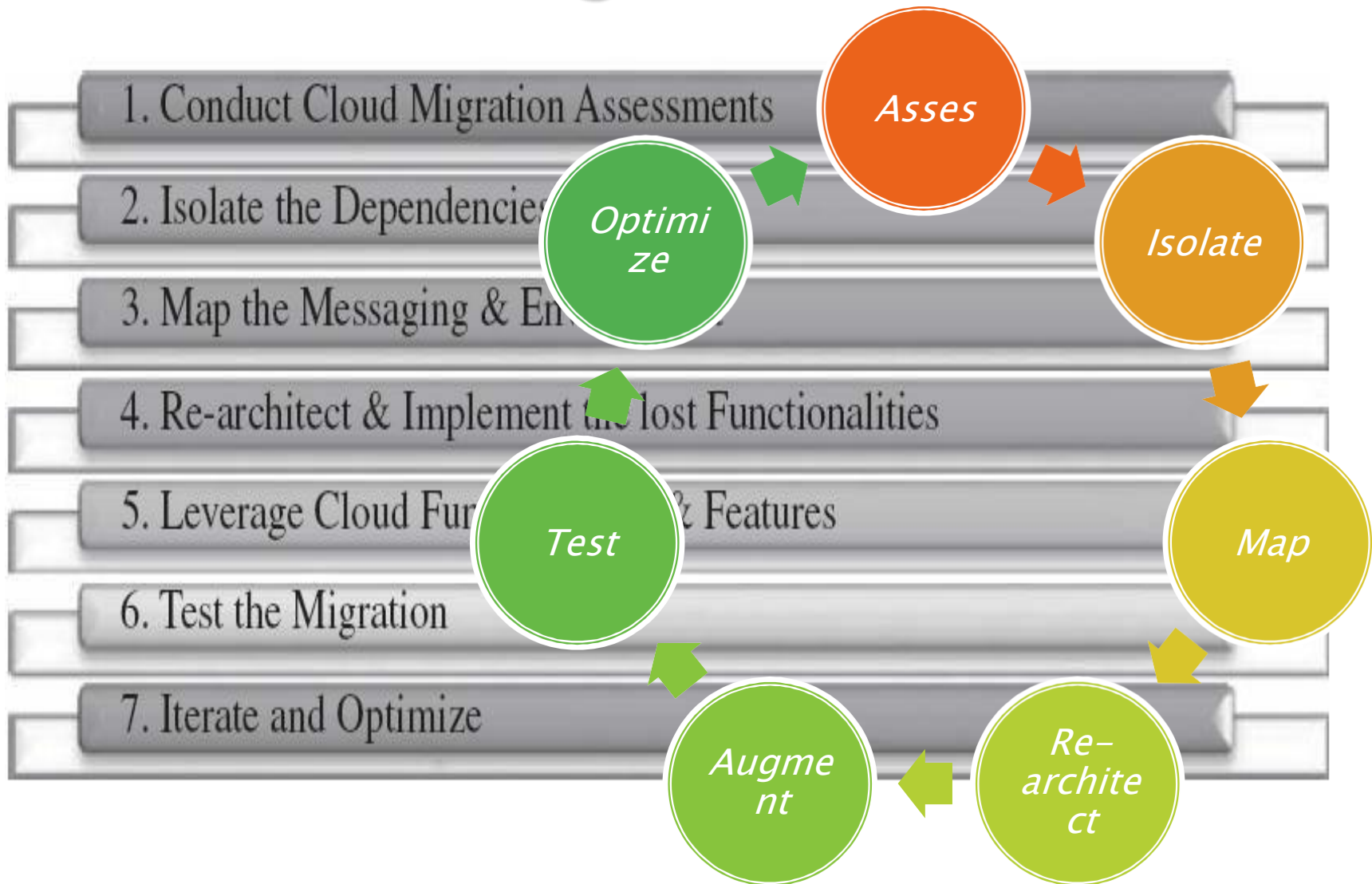
- ▶ *Reasons*
 - *Economic*
 - *Business*
 - *Technologic*
- ▶ *Five level of migration*
 - *Application*
 - *Code*
 - *Design*
 - *Architecture*
 - *Usage*
- ▶ *Clean and independent a*
- ▶ *Code(design) needs to be modified and adapted*
- ▶ *Usage of application needs to be modified and adapted*
- ▶ *Hybrid Cloud*

$$P \rightarrow P'_C + P'_I \rightarrow P'_{\text{OFC}} + P'_I$$

Clouconomics

- ▶ *economics and the associated trade-offs, of leveraging the cloud computing services*
- ▶ *Factors to migrate*
 - *Economic*
 - *CaPex*
 - *Opex*
 - *When?*
 - *cost of using cloud + cost of migration < cost of using captive dc*
 - *Licensing issues*
 - *SLA compliances*
 - *pricing of the cloud service offerings*
 - *Elasticity and pricing variability*

Model of Migration



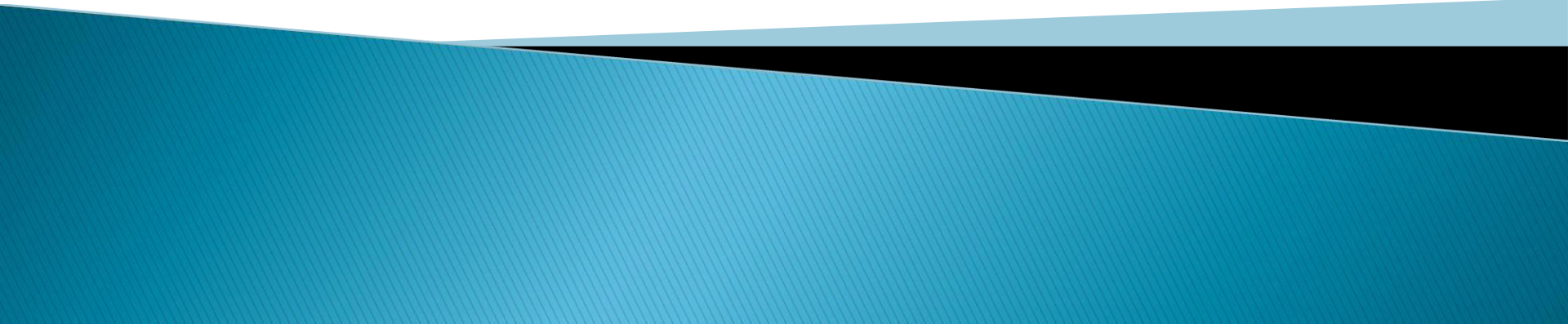
Migration in AWS

- ▶ *Assessment*
 - *Isolate dependency*
- ▶ *Reference migration architecture*
- ▶ *Data migration*
- ▶ *Application migration*
- ▶ *Leveraging AWS features*
- ▶ *Optimize for Cloud*

Migration risk

- ▶ *Is a challenge*
- ▶ *Identify in test phase*
- ▶ *Mitigate in optimization phase*
- ▶ *Types*
 - *General*
 - *Performance monitoring & tuning*
 - *Disaster recovery*
 - *Compliance with standards and governance issues*
 - *Licensing issues*
 - *QoS*
 - *Portability and interoperability*
 - *...*
 - *Security-related*
 - *Issues of security at various level of app*
 - *issues of trust and issues of privacy*
 - *Right execution logs*
 - *Consistent identity management*
 - *...*

Enriching the integration as a service paradigm for the cloud era

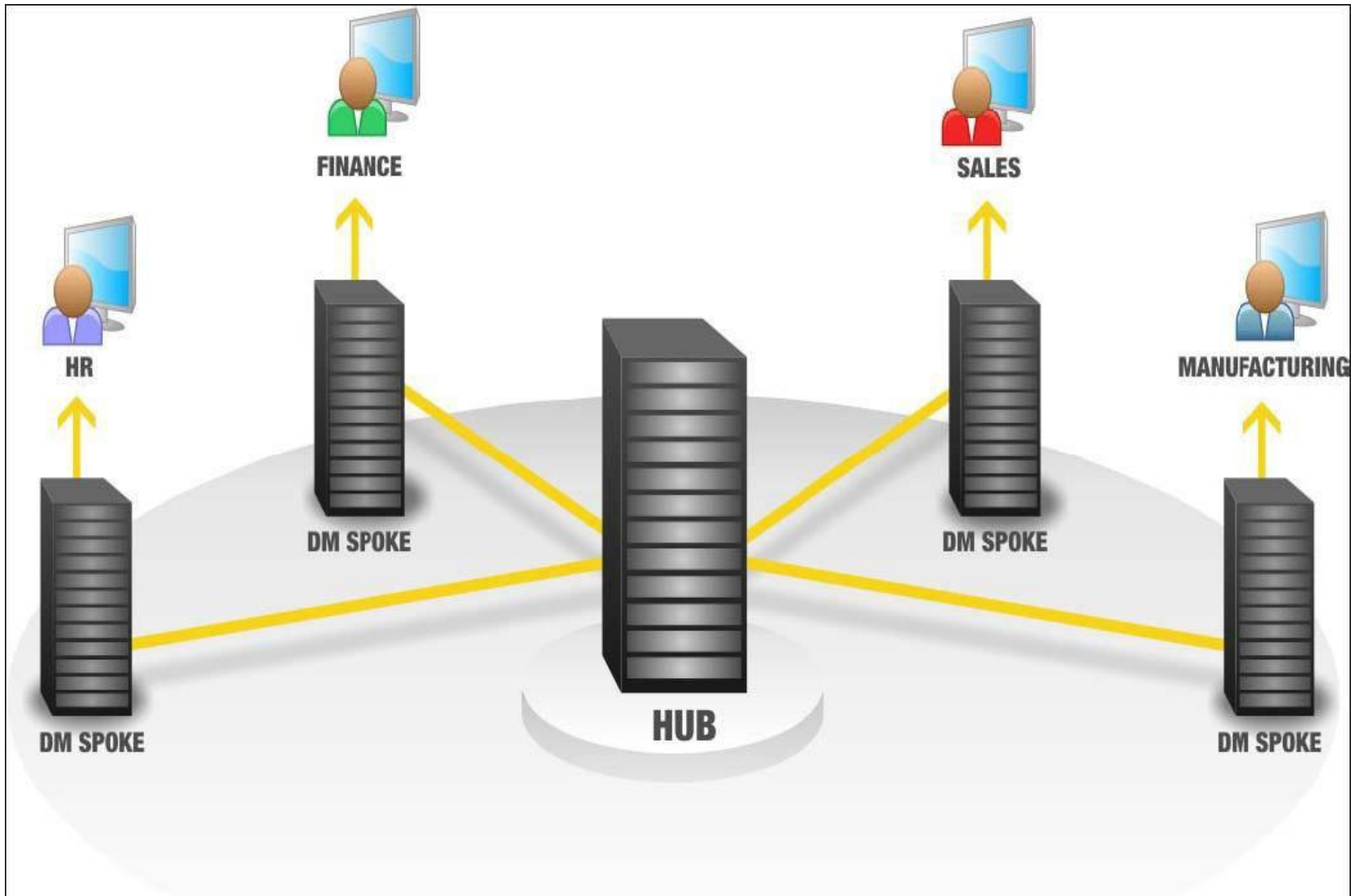


UNIT-IV

Introduction

- ▶ *Integration*
 - *E2E (Enterprise to Enterprise)*
 - *E2C (Enterprise to Cloud)*
 - *C2C (Cloud to Cloud)*
- ▶ *Systems*
 - *One-to-many*
 - *One-to-one*
 - *Many-to-one*

Evolution of SaaS



Challenges of SaaS paradigm

- ▶ *Challenges*
 1. *Controllability*
 2. *Visibility & flexibility*
 3. *Security and Privacy*
 4. *High Performance and Availability*
 5. *Integration and Composition*
 6. *Standards*
- ▶ *Private cloud,...*
- ▶ *Integration*
 - *Real time data and functionality*
- ▶ *API*
 - *Too coding*
- ▶ *Data Transmission security*
- ▶ *Impact of the clouds*

Approaching the SaaS integration

▶ *Integration middleware*

- *EAI*
 - *Enterprise Application Integration*
- *ESB*
 - *Enterprise Service Bus for service integration*
 - *loosely coupled, in a cloud*
- *EDB*
 - *Enterprise Data Bus for data integration*
- *MOM*
 - *Message Oriented Middleware for integration application via Message passing*
- *CEP*
 - *Complex Event Processing engines*
 - *decoupled*

Why SaaS Integration is hard?

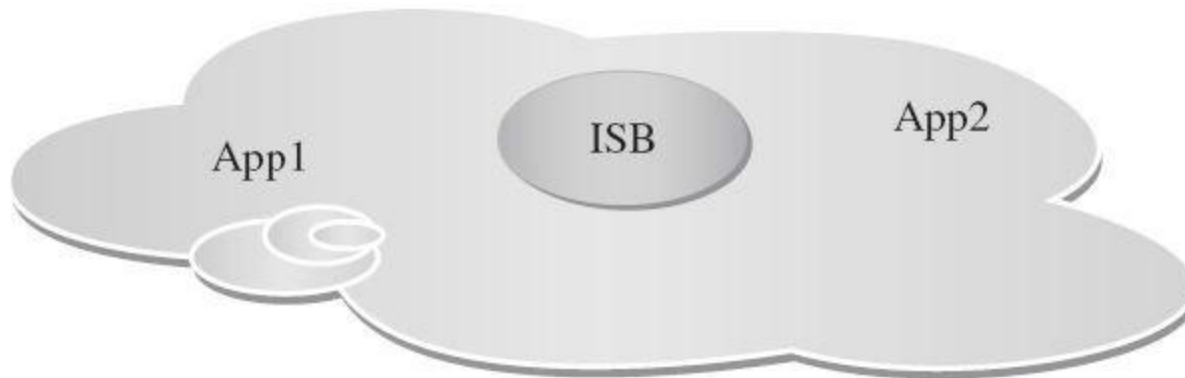
- ▶ *Data synchronization*
- ▶ *Constraint of SaaS*
 - *Dynamic nature of the SaaS interfaces*
 - *Dynamic nature of the metadata*
 - *Managing assets outside of the firewall*
 - *Move Massive amounts of information*
- ▶ *Complicated integration*
 - *New integration scenarios*
 - *Limited access*
 - *Controllability, Flexibility, Visibility*
 - *Dynamic resources*
 - *Tightly coupled*
 - *Performance*

Integration Scenario

- ▶ *Integration model*
 - *Local to local*
 - *Local to cloud*
 - *Cloud to cloud*
- ▶ *Three major scenario*
 - *Public cloud*
 - *Homogeneous cloud*
 - *Heterogeneous cloud*

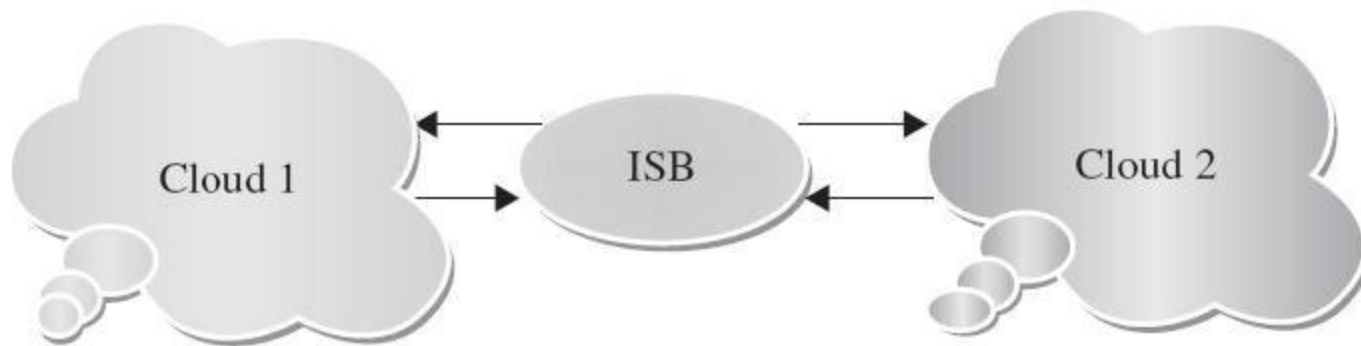
Integration with public cloud

- ▶ *In one cloud*
- ▶ *Integration middleware*
 - *ESB or ISB*
- ▶ *Two app owned by different companies*
- ▶ *May be in single server*



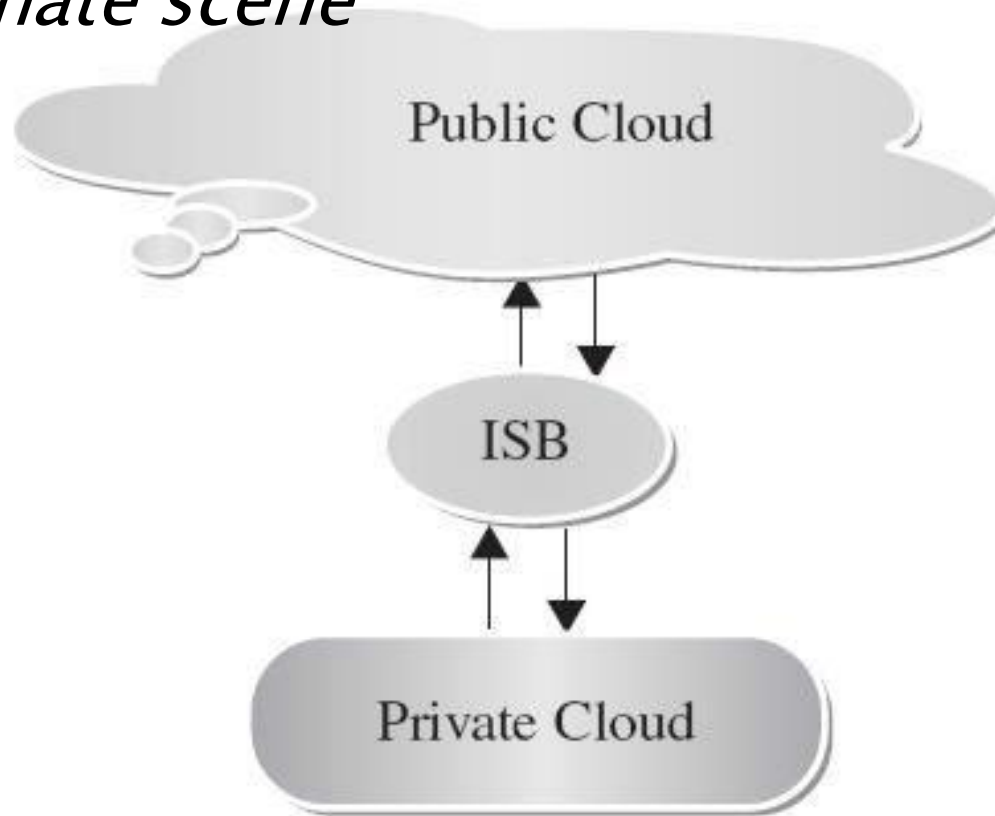
Integration homogeneous clouds

- ▶ *Two geographically separate*
- ▶ *Middleware in 1 or 2 or another cloud*



Integration Heterogeneous clouds

- ▶ *Public and private*
- ▶ *Dominate scene*



Integration Methodology

- ▶ *Three type cloud integration*
 - i. Traditional Enterprise Integration Tools can be empowered with special connectors to access Cloud-located Applications*
 - *the most likely approach for IT organizations*
 - ii. Traditional Enterprise Integration Tools are hosted in the Cloud*
 - *Good for C2C*
 - iii. Integration-as-a-Service (IaaS) or On-Demand Integration Offerings*
 - *On-premise to cloud, cloud to cloud and on-premise to on-premise*
 - *Informatica on demand is an example*

Characteristic of integration

- ▶ *Connectivity*
- ▶ *Semantic mediation*
- ▶ *Data mediation*
 - *Data transformation*
- ▶ *Data Migration*
- ▶ *Data Integrity*
- ▶ *Data Security*
- ▶ *Governance*

Integration Engineering Lifecycle

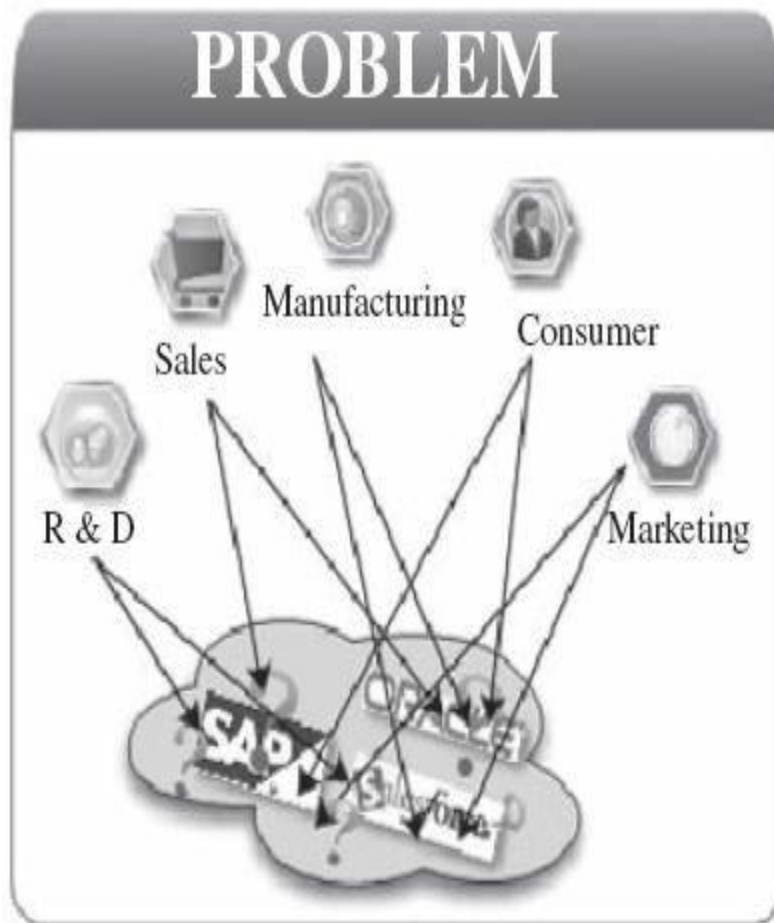
- ▶ *Understanding*
 - *Semantic understanding of source and target system*
- ▶ *Definition*
 - *Information represent, ownership, physical attributes*
- ▶ *Design*
 - *Visual mapping technology*
- ▶ *Implementation*
 - *Connecting source and target systems*
- ▶ *Test*
 - *integration is properly designed and implemented*

Products and platform

- ▶ *Jitterbit*
- ▶ *Bommi software*
 - *On demand*
- ▶ *Bungee connect*
- ▶ *OpenSource connect*
- ▶ *SnapLogic*
 - *Free community*
 - *Professional*
- ▶ *Pervasive DataCloud*
- ▶ *Bluewolf*
 - *Proactive monitoring and consulting services*
- ▶ *Online MQ*
- ▶ *CloudMQ*
- ▶ *Linxter*

Jitterbit

Enable integration across data, apps and devices



Pervasive DataCloud

- ▶ Multi-tenant platform
- ▶ *Deliver*
 - *Integration as a Service*
 - *Package turnkey integration*
 - *Support every integration scenario*
 - *Connectivity to hundreds of different application and data stores*
- ▶ *Is platform for deploy applications that are*
 - *Scalable*
 - *multi-tenant architecture*
 - *Flexible*
 - *SaaS-to-SaaS, SaaS to on-premise ,...*
 - *Easy to access and configure*
 - *Via web browser*
 - *Robust*
 - *Secure*
 - *automatic update, monitoring,...*
 - *Affordable*
 - *Pay-as-you-go model*

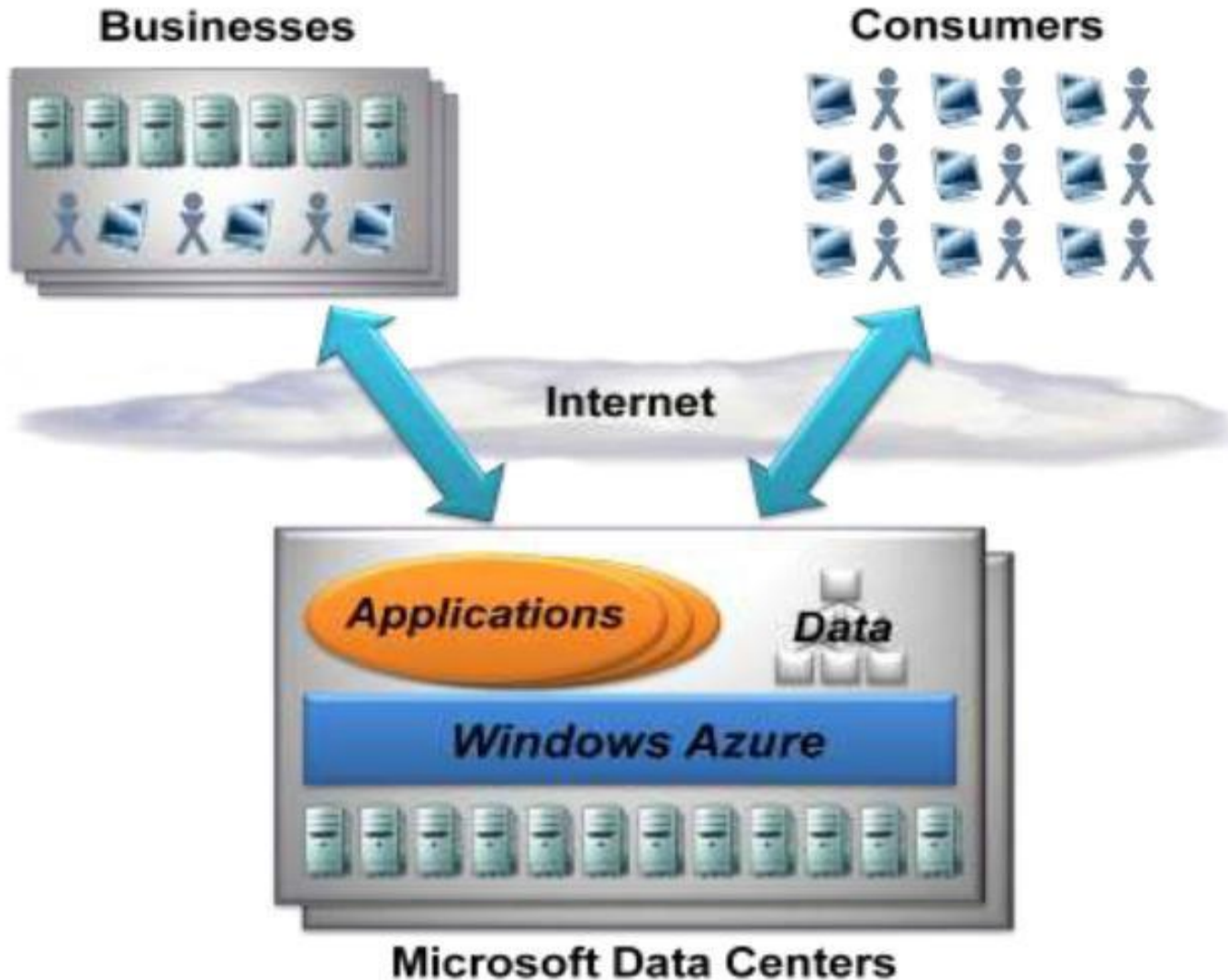
Online MQ

- ▶ *Internet based queuing system*
- ▶ *Send/Receive message over network*
- ▶ *Cloud messaging queuing service*
- ▶ *Advantages*
 - *Ease of use*
 - *No maintenance*
 - *Load balancing*
 - *Multiple instance*
 - *High availability*
 - *clustering*
 - *Easy integration*
 - *SOAP, JMS-compatible*

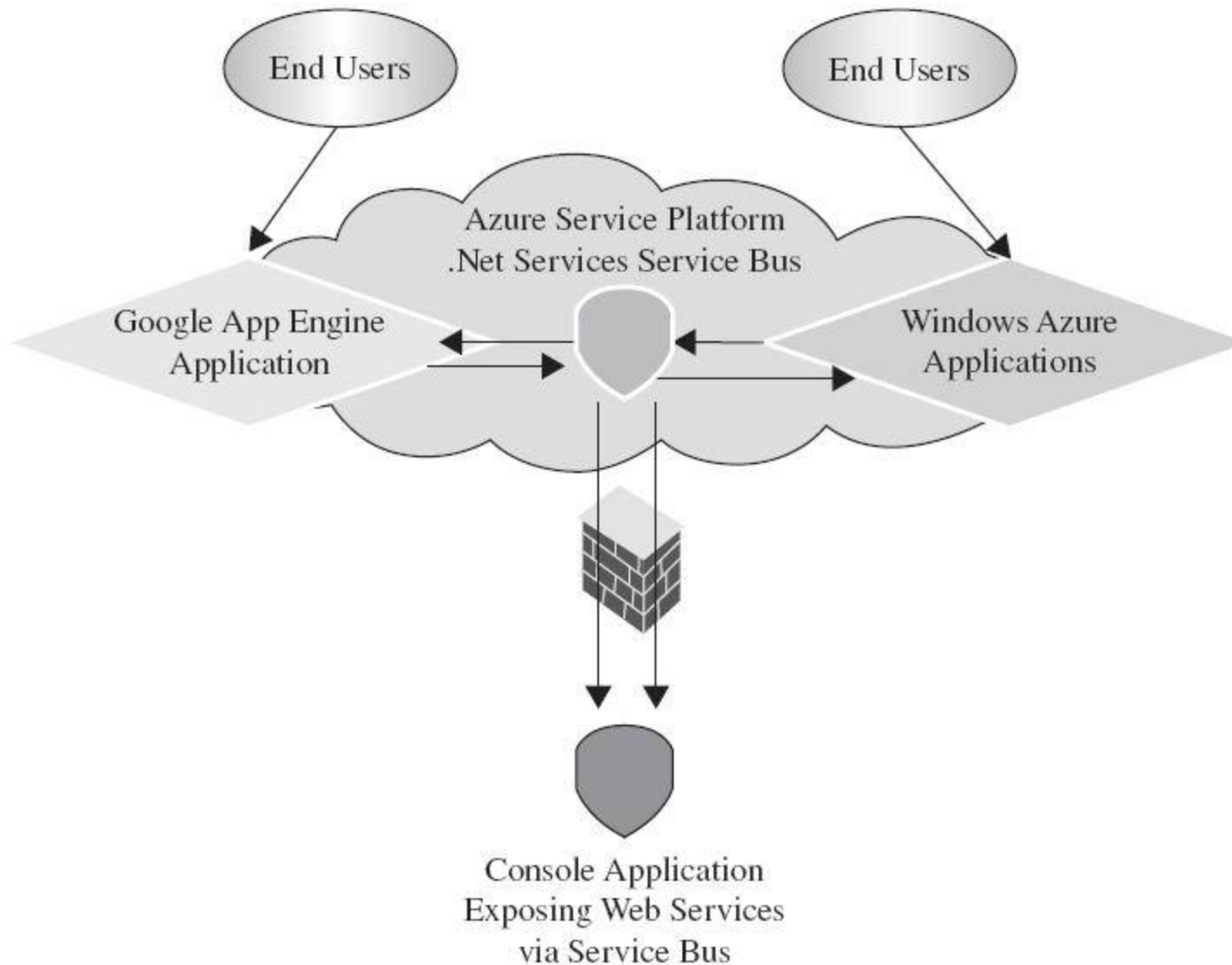
Informatica on-demand service

- ▶ *innovative on-demand data integration solutions*
- ▶ *As-a-service delivery model*
- ▶ *Benefits*
 - *Rapid development and deployment*
 - *with zero maintenance of the integration technology*
 - *Automatically upgraded and continuously enhanced by vendor*
 - *Proven SaaS integration solutions*
 - *Proven data transfer and translation technology*
- ▶ *No complex software update*
- ▶ *No additional fee*
- ▶ *Patching, versioning has no cost*

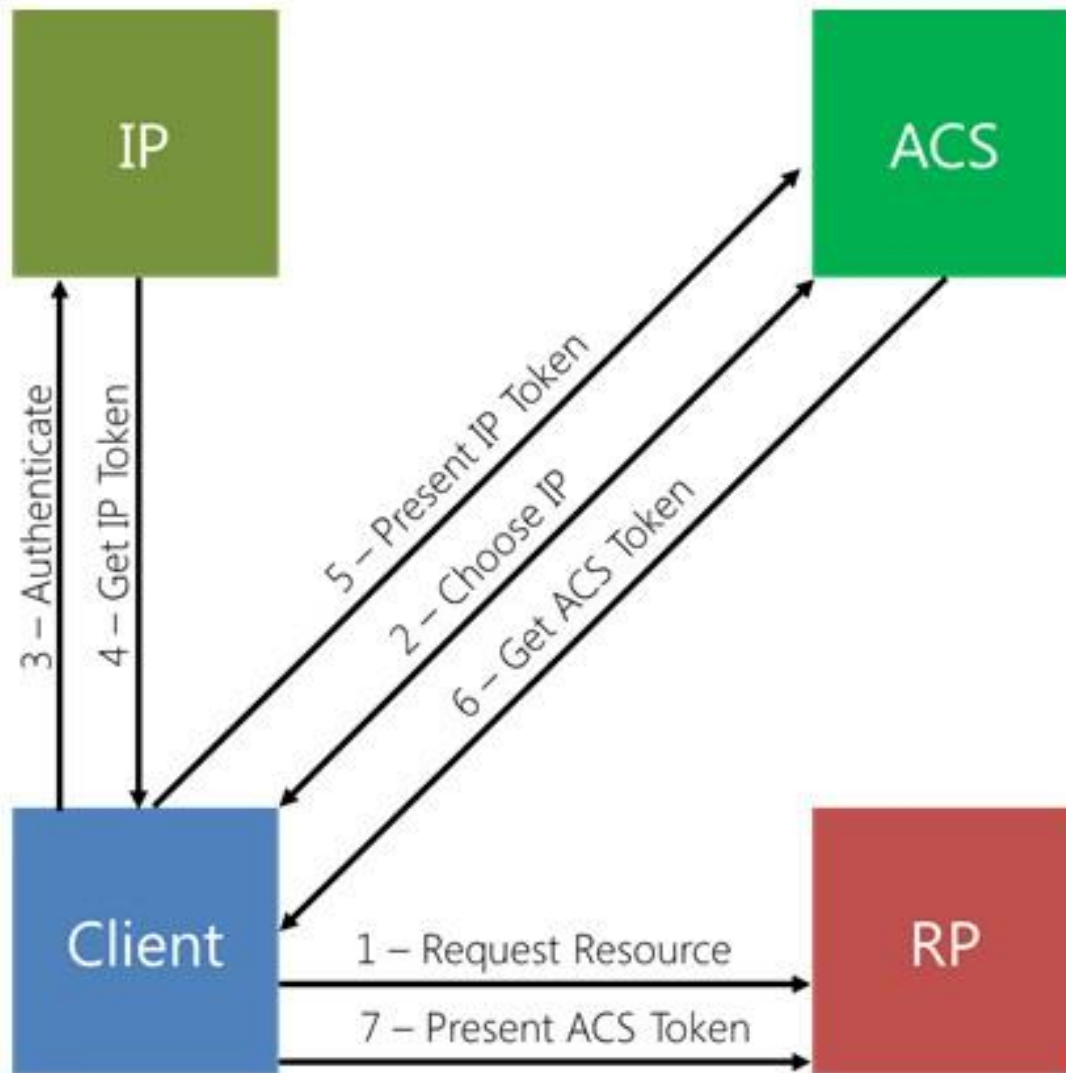
Microsoft ISB



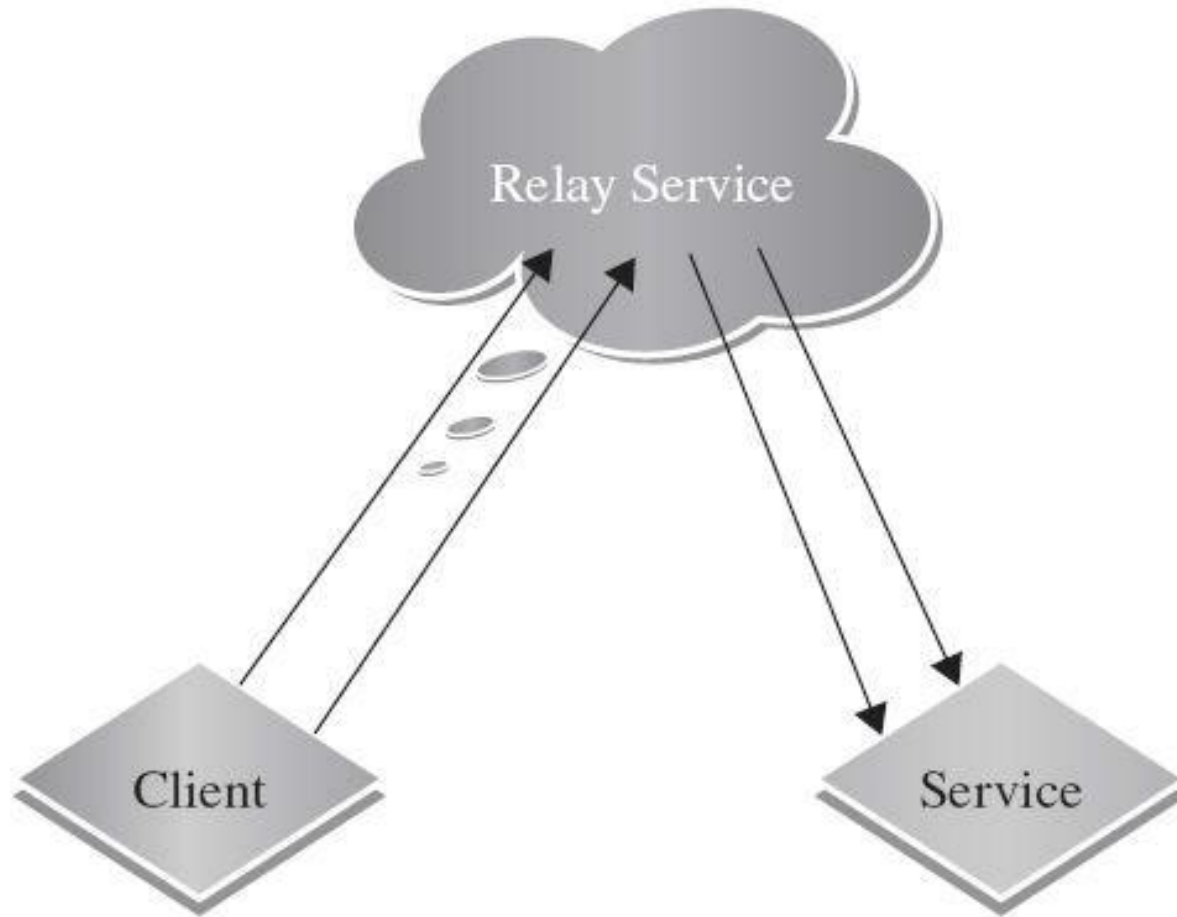
.Net Service Bus



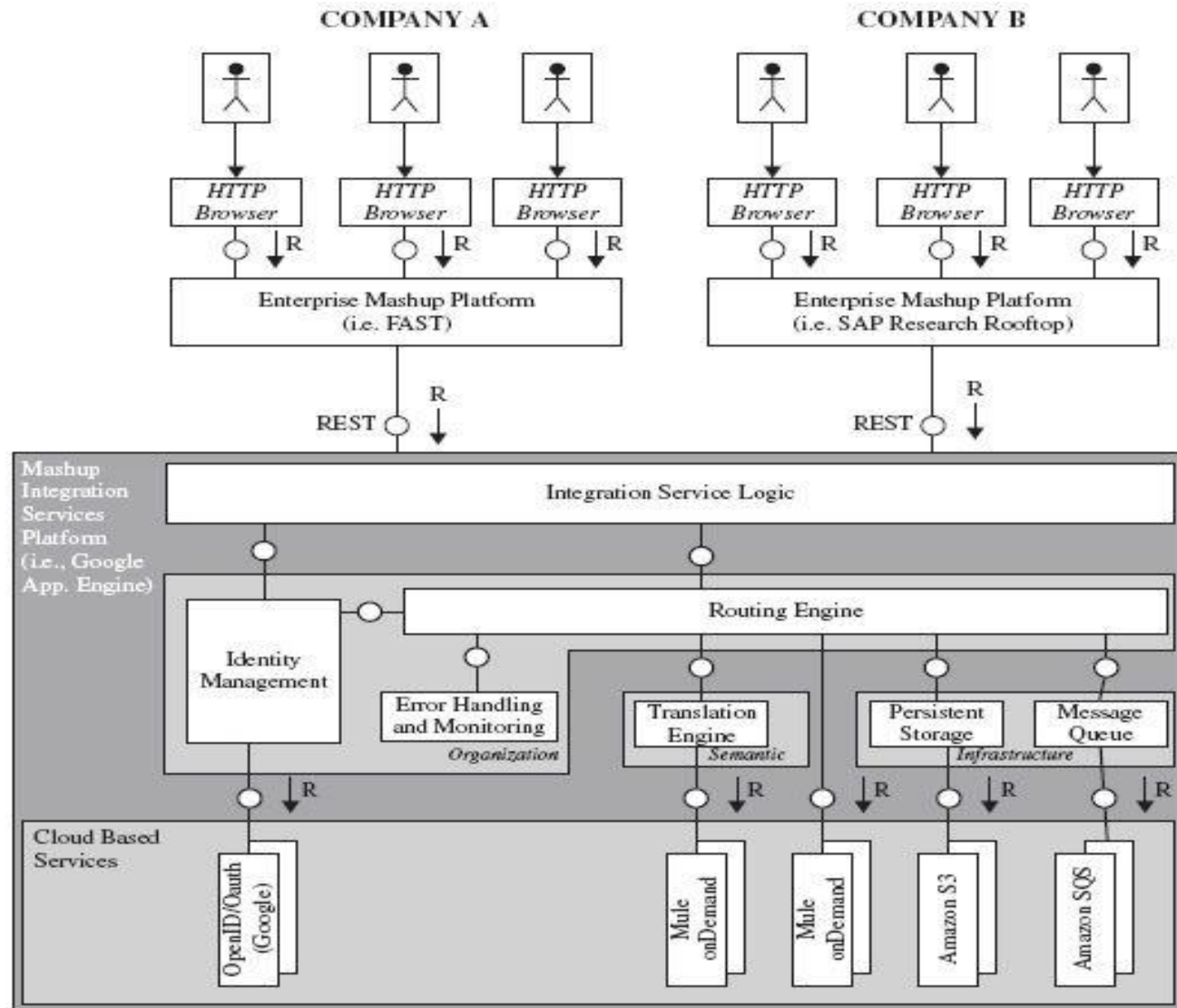
.Net Access Control Service



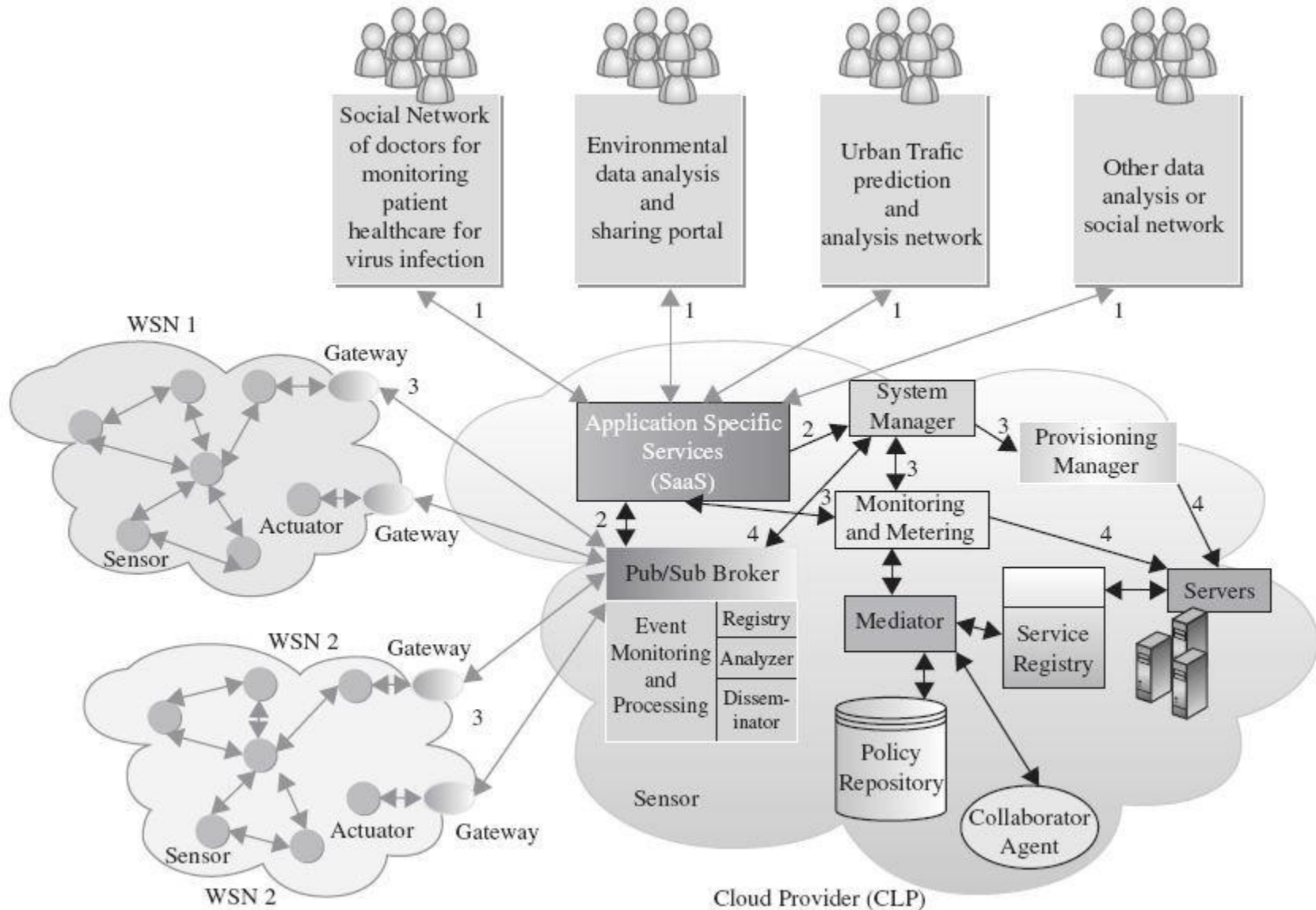
Relay Service



Enterprise mashup platform

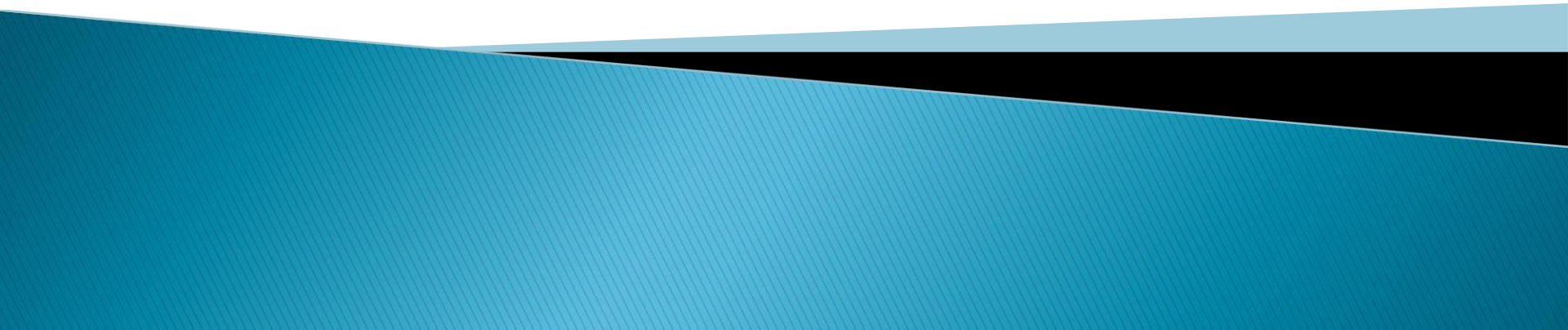


Sensor-Cloud Integration



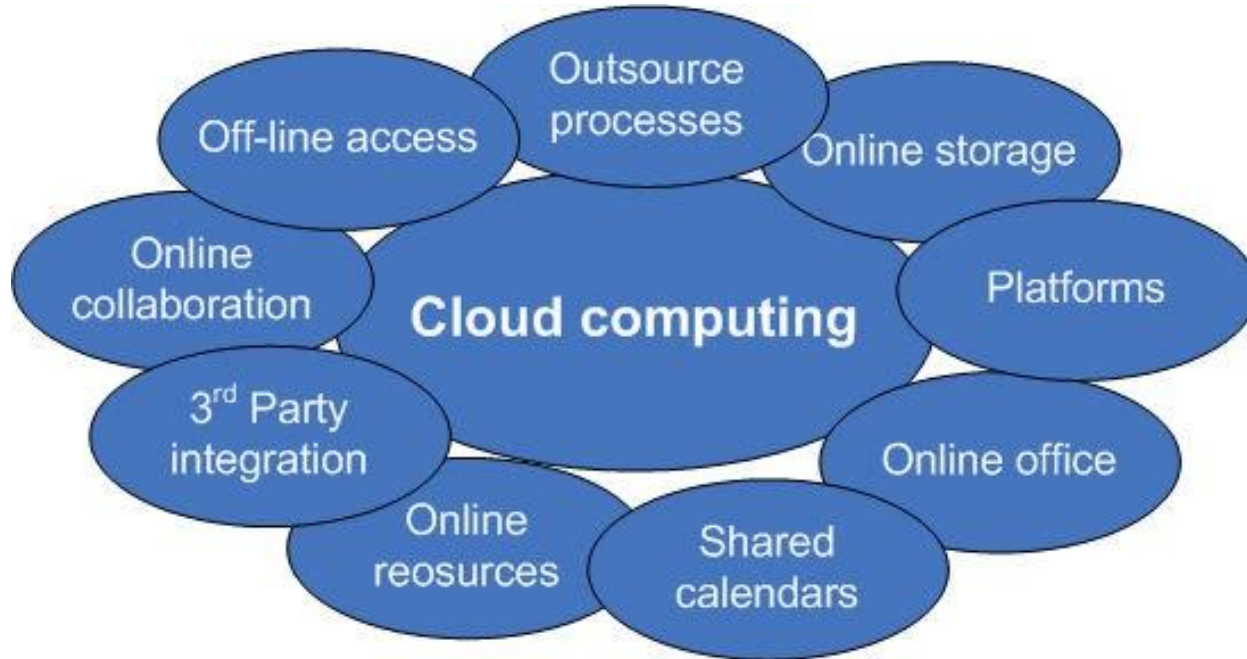
UNIT-V

The Enterprise Cloud Computing Paradigm



Introduction

► *Enterprise Cloud Computing Paradigm*



Deployment Models

Service
Models

**Software as a Service
(SaaS)**

**Platform as a Service
(PaaS)**

**Infrastructure as a
Service (IaaS)**

Deployment
Models

Public

Private

Hybrid

Community

Essential
Characteristics

Measured Service

Resource Pooling

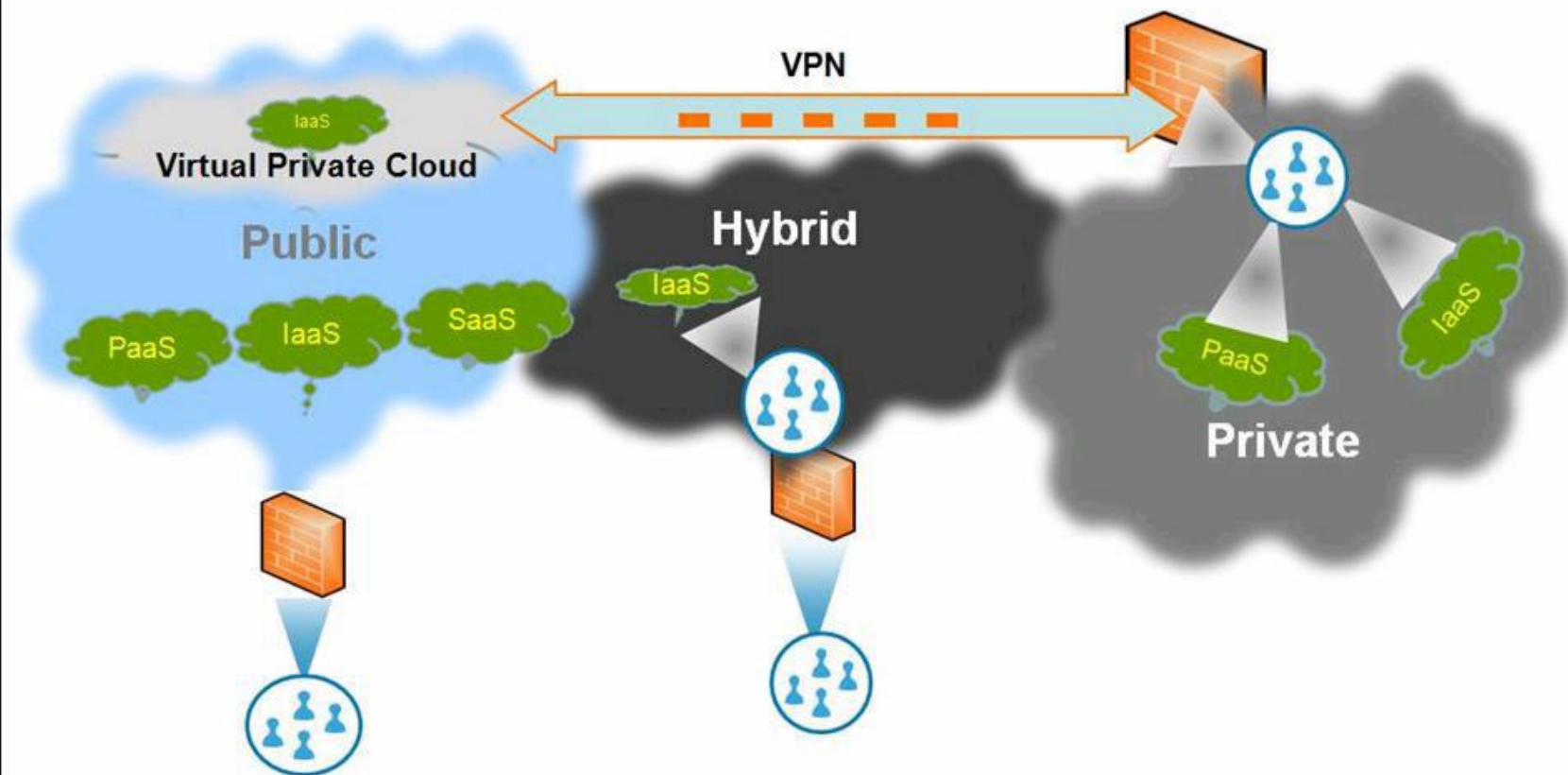
On-Demand Self Service

Broad Network Access

Rapid Elasticity

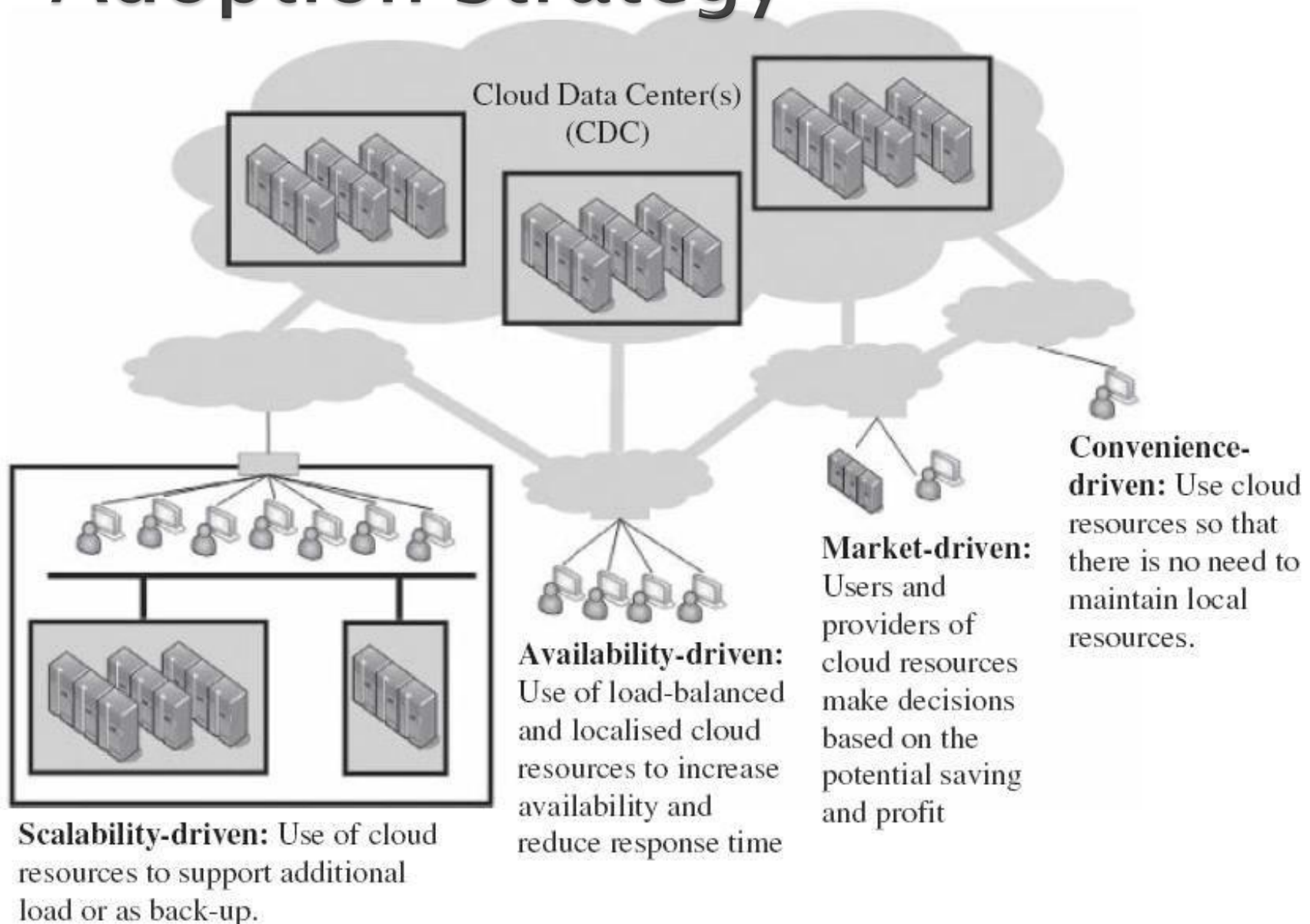
Deployment Models

Deployment Models

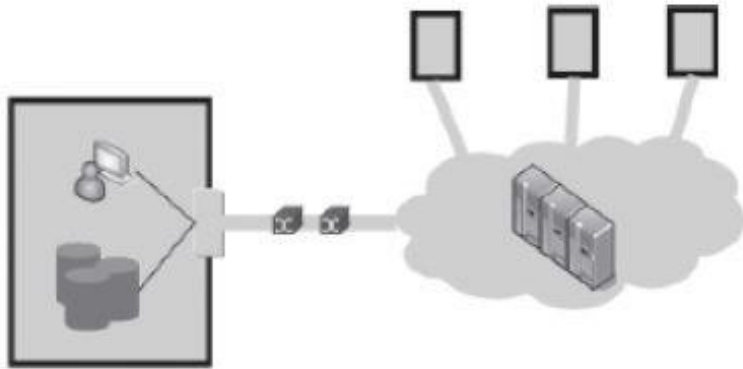


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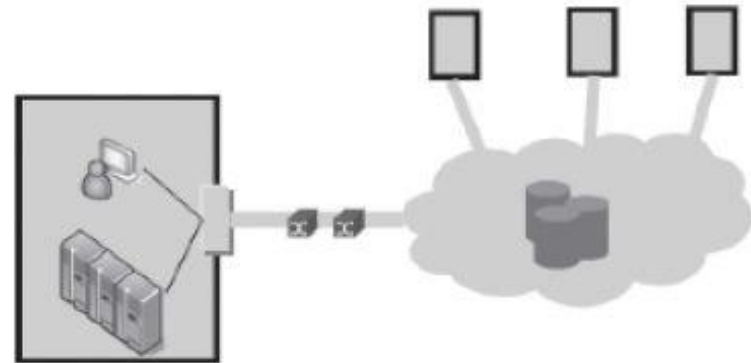
Adoption Strategy



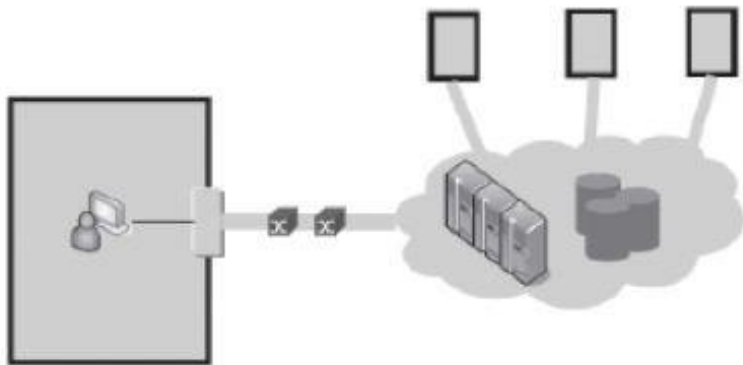
Consumption Strategy



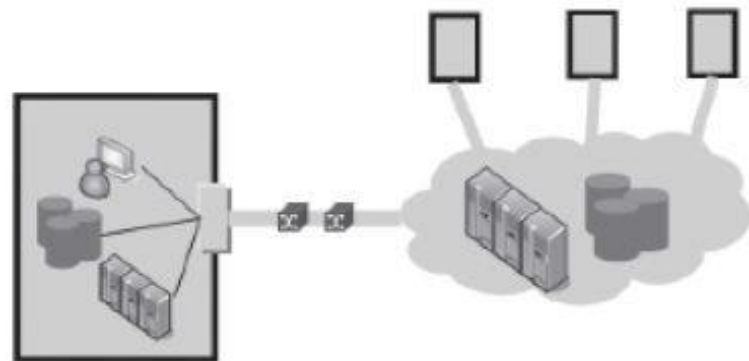
(1) Software Provision: Cloud provides instances of software but data is maintained within user's data center



(2) Storage Provision: Cloud provides data management and software accesses data remotely from user's data center



(3) Solution Provision: Software and storage are maintained in cloud and the user does not maintain a data center



(4) Redundancy Services: Cloud is used as an alternative or extension of user's data center for software and storage

Issues for Enterprise Applications in cloud

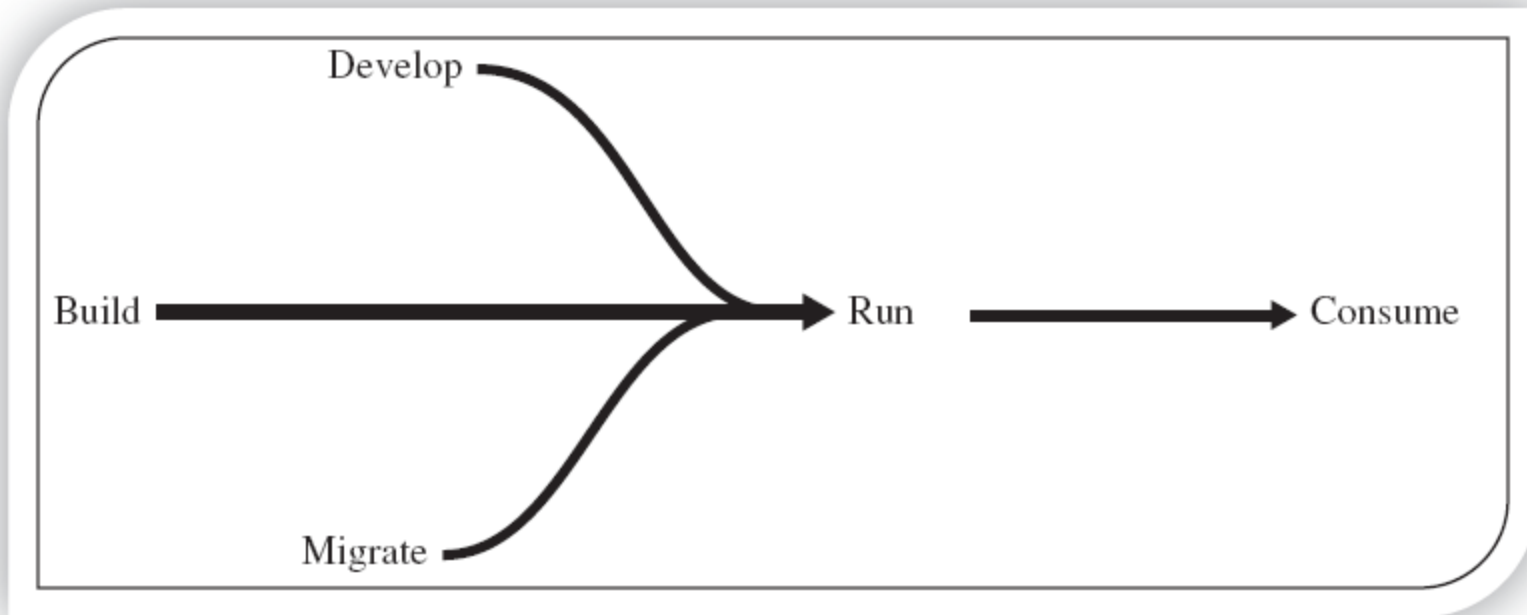
▶ *ERP*

▶ *Capabilities of ERP*

- *Transactional Capabilities*
 - *OLTP (Online Transaction Processing)*
 - *manage transaction oriented applications (relational databases)*
 - *ACID properties, write/update-intensive*
 - *CRM (Customer Relationship Management)*
- *Analytical Capabilities*
 - *OLAP (Online Analytical Processing)*
 - *Analysis, reporting, decision support*
 - *Read only*
 - *Data-intensive*
 - *BI (Business Intelligence)*

(ERP) Transition Challenges

- ▶ *Five stage of the cloud*



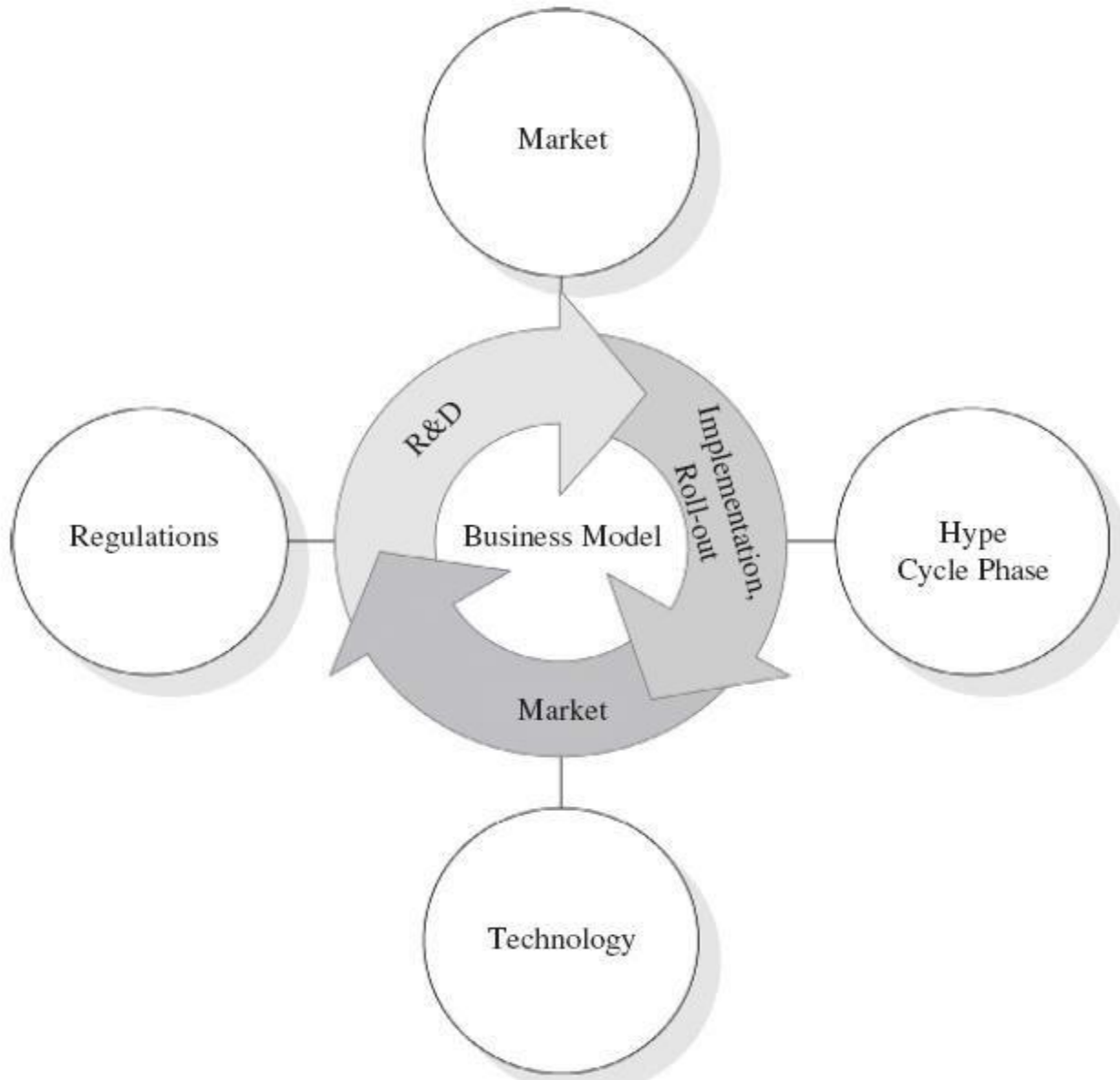
Enterprise Cloud Technology & Market Evolution

- ▶ *Standard*
 - *Vendor lock-in*
 - *OGF OCCl for compute clouds*
 - *SNIA CDMI for storage and data management*
 - *DMTF Virtualization Management (VMAN)*
 - *DMTF Cloud Incubator*
 - *Drives adoption, Drives the market, Third party vendor*
- ▶ *SLA*
 - *Lack of control*
 - *Primitive vs. Sophisticated*
- ▶ *Cloud Service Brokerage (CSB)*
 - *Cloud Service Intermediation*
 - *Aggregation*
 - *Cloud service Arbitrage*

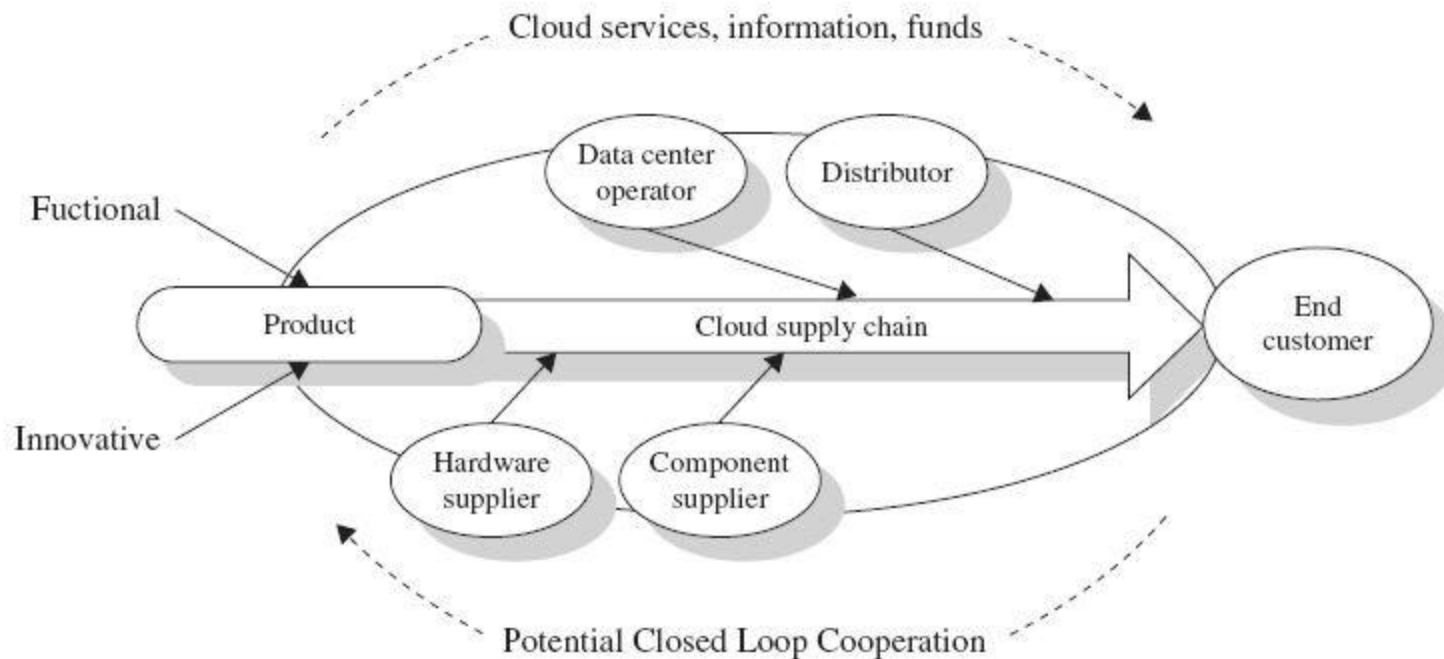
Marketplace

- ▶ *industry-specific characteristics*
 - *Rivalry*
 - *Comparable Products*
 - *Market share*
 - *Federation*
 - *Small companies*
 - *Switching cost*
 - *Standardization*

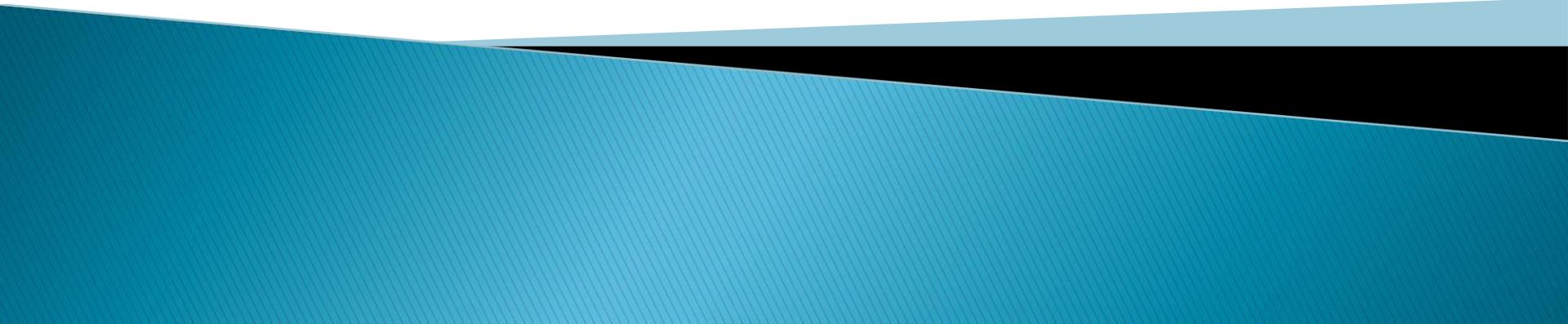
Dynamic Business Model



Cloud Supply Chain



ON THE MANAGEMENT OF VIRTUAL MACHINES FOR CLOUD INFRASTRUCTURES



IaaS Anatomy

- ▶ *IaaS provider characteristic*
 1. *on-demand provisioning of computational resources*
 2. *Virtualization technologies to lease resources*
 3. *Provide public and simple remote interfaces to manage resources*
 4. *use a pay-as-you-go cost model*
 5. *“infinite capacity” or “unlimited elasticity”*
- ▶ *Private and Public difference*
- ▶ *Role of Virtualization*
 - *Key of these characteristic*
 - *Allocating resources efficiently*
 - *Taking into account an organization's goals*
 - *Reacting to changes in the physical infrastructure*

IaaS Anatomy

- ▶ *Problems In VM Solutions*
 - *Distributed management of virtual machines*
 - *Reservation-based provisioning of virtualized resource*
 - *Provisioning to meet SLA commitments*
- ▶ *RESERVOIR project*
 - *Resources and Services Virtualization without Barriers*
 - *Addressed above problems*

▶ Manage the virtual infrastructures themselves

Distributed Management

- ▶ Efficiently selecting or scheduling
 - computational resources
- ▶ VM-based resource scheduling
 - Static approach
 - Efficiency approach
- ▶ Solution
 - Virtual Infrastructure Manager
 - *Managing VMs in a pool of distributed physical resources*
- ▶ Case Study
 - OpenNebula

VM Model and Life Cycle (OpenNebula)

▶ *VM model attributes*

- *A capacity in terms of memory and CPU*
- *A set of NICs attached to one or more virtual networks*
- *A set of disk images*
- *A state file (optional) or recovery file*

▶ *Life Cycle*

- *Resource Selection*
- *Resource Preparation*
 - *Contextualization*
- *VM Creation*
- *VM Migration*
- *VM Termination*