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INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)
(Dundigal-500043, Hyderabad)

B.Tech VII SEMESTER END EXAMINATIONS (REGULAR) - FEBRUARY 2022

Regulation: R18

INTELLECTUAL PROPERTY RIGHTS

Time: 3 Hours

(ECE|EEE)

Max Marks: 70

Answer FIVE Questions choosing ONE question from each module
(NOTE: Provision is given to answer TWO questions from any ONE module)

All Questions Carry Equal Marks

All parts of the question must be answered in one place only

MODULE – I

1. (a) What is IPR and its types? Explain why agencies are responsible for intellectual property registration with any two examples? [7M]
 (b) Explain the following items would be protectable as trademarks, copyrights, patents, or trade secrets:
 - i) 'Freeze You' as the name of a new type of ice cream
 - ii) A company's plans for its future business operations and possible mergers
 - iii) A new type of rose
 - iv) A new slogan to be used by Burger King a new novel by Toni Morrison. [7M]
2. (a) What does a World Trade Organization do? Explain with one example about World Trade Organization agreements. [7M]
 (b) Extend the trade related intellectual properties rights and trade related investment measures. Discuss the importance of international organization. [7M]

MODULE – II

3. (a) What is Paris Convention and what is the use of it? Explain in detail about Paris Convention and its applications. [7M]
 (b) Explain in detail of Budapest treaty related with patent procedure. [7M]
4. (a) Illustrate the international depositary authority (IDA) in accordance with the rules of the treaty. [7M]
 (b) Write a short note on Berne Convention administered. Explain about point of the Berne Convention and their importance. [7M]

MODULE – III

5. (a) Explain with real time examples of patentable and non-patentable inventions. [7M]
 (b) Identify with one example of the following "Intellectual property referring to products that come from the creative mind true intellectual property is imagination come from true". [7M]
6. (a) What is the history of intellectual property rights? Explain the importance of intellectual property rights. [7M]

- (b) List the basic features of the patent to its initial purposes. How the patents are related with intellectual property rights? Explain.

[7M]

MODULE – IV

7. (a) Explain the most important criteria for an applicant who seeks to register a geographical indication. [7M]
(b) Why do we need to protect geographical indications? Explain in detail the applications of geographical indication. [7M].
8. (a) Extend the role of WIPO in industrial designs and geographical indications [7M]
(b) What is the importance of Standing Committee? Compare protected designation of origin” (PDO) and ”protected geographical indication” (PGI). [7M]

MODULE – V

9. (a) Explain copyrights procedure with example which is related to IPR. [7M]
(b) Utilize and explain the copyright infringement remedies to helpful for IPR law. [7M]
10. (a) Explain the process of trademark with IPR. List the applications of trademark. [7M]
(b) What is the infringement of trademark enforcement? Compare trademark and copyright with examples. [7M]

