INSTITUTE OF AERONAUTICAL ENGINEERING



(Autonomous)

Dundigal, Hyderabad - 500 043

ELECTRONICS AND COMMUNICATION ENGINEERING

DEFINITIONS AND TERMINOLOGY QUESTION BANK

Course Name	:	ENGLISH
Course Code	:	AHSB01
Program	:	B.Tech
Semester	:	I
Branch	:	Electronics and Communication Engineering
Section	:	A , B, C, D
Academic Year	:	2019 - 2020
Course Faculty	:	Ms. P B Esther Rani, Assistant Professor

COURSE OBJECTIVES:

The	The course should enable the students to:					
I	To help students to consider in depth the terminology and nomenclature used in the syllabus.					
II	To focus on the meaning of new words / terminology/nomenclature.					

DEFINITIONS AND TERMINOLOGY QUESTION BANK

S.No	QUESTION	ANSWER	Blooms Level	CO	CLO	CLO Code
	Ç	MODULE-I	[
1	How do you define the word 'Communication'?.	Communication means to create a common understanding.	Remember	CO 1	CLO 1	AHSB01.01
2	What is the root word for 'Communication?'	English word 'Communication' is derived from Latin root 'Communis'.	Remember	CO 1	CLO 1	AHSB01.01
3	What is the definition of 'Communication' according to George Terry?	'Communication' is an exchange of facts, ideas and opinions by two or more persons.	Remember	CO 1	CLO 1	AHSB01.01
4	List the elements of communication	Sender, receiver, message, channel and feedback.	Remember	CO 1	CLO 1	AHSB01.01
5	Describe 'Dynamic Process' in Communication?	Dynamic means 'lively' and 'ever changing'. Dynamic Process is the ease and liveliness in communication which keeps changing according to the situation and time.	Understand	CO 1	CLO 2	AHSB01.02
6	What do you understand by 'Non- Verbal Communication?'	Non-Verbal Communication is a kind of communication transmitted through actions and behavior in place of words.	Understand	CO 1	CLO 1	AHSB01.01

S.No	QUESTION	ANSWER	Blooms Level		CLO	CLO Code
6	Define 'Verbal	A random variable is said to be	Understand	CO 1	CLO 1	AHSB01.01
	Communication?'	continuous if the range of the				
		random variable is interval of two real numbers.				
7	Define 'Body Signal'	Non-verbal signals by the	Remember	CO 1	CLO 1	AHSB01.01
_ ′	in communication.	body.	Kememoer	CO 1	CLO I	7415501.01
8	How is 'Object	Object Signals are Non-Verbal	Remember	CO 1	CLO 1	AHSB01.01
	Signals' defined?	messages sent by physical				
		objects.				
9	Recall the meaning of	Non-Verbal messages sent by	Remember	CO 1	CLO 2	AHSB01.02
	'Space Signals' in	action are called 'Space				
10	Communication. Elucidate 'Time	Signal'. Non-Verbal messages sent by	Remember	CO 1	CLO 3	AHSB01.03
10	Signals'in	time actions are called	Kemember	COT	CLO 3	Alisbut.us
	Communication.	'TimeSignals'.				
11	What is 'Encoding' in	Translating information into	Understand	CO 1	CLO 1	AHSB01.01
	the Communication	a message in the form of				
	process?	symbols that represent ideas				
		or concepts.				
12	What is 'Decoding'	Decoding is conducted by	Understand	CO 1	CLO 1	AHSB01.01
	in communications	the receiver. Once the		4		
	process?	message is received and examined, the stimulus is				
		sent to the brain for				
		interpreting in order to				
		assign some type of				
		meaning to it.				
13	What are 'Soft	Soft skills are personality	Understand	CO 1	CLO 1	AHSB01.01
	Skills'?	traits and behaviors. Unlike				
		technical or 'hard' skills, soft				
		skills are not about the				
		knowledge one has but the behaviors one displays in				100
		different situations.		-0		
14	Define Verbal	Verbal communication is the	Understand	CO 1	CLO 1	AHSB01.01
	communication?	transmission of messages in				
		the form of words likely to		7	4	
		be sentences.				
15	How do you define	Hard skills are	Remember	CO 1	CLO 1	AHSB01.01
	'Hard Skills?'	learned abilities such as				
		reading, writing and typing. They are acquired and		13		
		enhanced through practice,		~		
		repetition, and education.	1. 1. 1. 1.	1		
		They can be evaluated.				
16	What is the full form	Listening, Speaking, Reading	Remember	CO 1	CLO 4	AHSB01.04
	of LSRW?	and Writing				
17	Define feedback as	Feedback in process of	Remember	CO 1	CLO 4	AHSB01.04
	part of the process of	communication is response				
	communication.	that the sender of message receives from the receiver.				
18	Explain the	English is known as a global	Remember	CO 1	CLO 4	AHSB01.04
10	significance of	language and it has been the	Remember		CLO T	71131301.04
	English for	link and communicative				
	Engineering	language in one's own				
	students.	professional life.				
19	List out the stages of	Receiving, understanding,	Remember	CO 1	CLO 2	AHSB01.02
	listening.	remembering, evaluating, and				
		responding				

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20	Name different types	Non-listeners, superficial	Remember	CO 1	CLO 2	AHSB01.02
	of listeners?	listeners, logical listeners, and				
		active listeners				
21	What are the barriers	Physiological Barriers,	Remember	CO 1	CLO 2	AHSB01.02
	for listening?	Physical Barriers, Attitudinal				
		Barriers, Wrong				
		Assumptions, Cultural				
		Barriers, Gender Barriers,				
		Lack of Training, Bad				
		Listening Habits, Bringing in Emotions, and Fear				
22	Explain the difference	Listening is an active and	Understand	CO 1	CLO 3	AHSB01.03
22	between 'listening'	focal activity to seek for	Understand	COT	CLO 3	Alisbui.us
	and 'hearing'.	any valuable information		_		
	and nearing.	whereas hearing is an act				
		of hearing in general.)		
		Hearing refers to the				
		sounds that you hear,				
		whereas listening requires				
		more than that: it requires				
		focus. Listening means				
		paying attention not only to				
		the story, but how it is told,				
		the use of language and				
		voice, and how the other				
		person uses his or her				
22	XX 1 1 C	body.	D 1	GO 1	CI O 2	4 HGD 01 02
23	How do you define	Phonetics is the branch of	Remember	CO 1	CLO 2	AHSB01.02
	the word 'Phonetics'?	linguistics that deals with the				
	Phonetics !	scientific study of speech sounds, their production,				
		combination, description and				
		representation by written				
	6.4.4	symbols.		-		S
24	Write the difference	The difference between a	Remember	CO 1	CLO 4	AHSB01.04
	between a	Monophthong and Diphthongs			-	
	Monophthong and a	is, a monophthong has one				
	Diphthong?	vowel sound in a syllable, a				
	()	diphthong has two vowel	/			
	- 19	sounds in a syllable.			1	
25	How do you define	Communication is the	Remember	CO 1	CLO 4	AHSB01.04
	the word	imparting or exchanging of		0.		
	'Communication'?	information by speaking,	0	1		
		writing, or using some other	1 1 7			
		medium to create a common				
		understanding.	T			
		MODULE-1	I.			
1	How do you	Language is a tool for	Remember	CO 2	CLO 1	AHSB01.01
1	describe a	communication.		232	2201	222201.01
	language?					
2	What is 'Speaking	Speaking Skill is the skill that	Remember	CO 2	CLO 4	AHSB01.04
	Skill"?	gives us the ability to				
		communicate effectively.				
3	Elucidate the	To succeed in	Understand	CO 2	CLO 5	AHSB01.05
	meaning of	doing(something)				
	'accomplish'.					
4	Recall the meaning of	A language that is used among	Understand	CO 2	CLO 5	AHSB01.05
	'Lingua franca'.	people who speak various				
		languages.				

S.No	QUESTION	ANSWER	Blooms Level	CO	CLO	CLO Code
5	How do you	Well-known but probably not	Understand	CO 2	CLO 5	AHSB01.05
	understand the	true.				
	meaning of 'Apocryphal''?					
6	Explain 'Oral	Spoken communication or the	Remember	CO 2	CLO 5	AHSB01.05
	Communication'.	communication employing	rememeer	002	CLOS	1110201.00
		speech is know as 'Oral				
		Communication'.				
7	What is the	A hackneyed phrase or an	Remember	CO 2	CLO 4	AHSB01.04
	meaning of	idea has been said or used				
	'Hackneye d Phrase'?	so often that it has become				
8	State the meaning of	boring and has no meaning. A phrase or opinion that is	Remember	CO 2	CLO 4	AHSB01.04
0	'Cliché'.	overused and betrays a lack of	Remember	CO 2	CLO 4	A113D01.04
	Chene .	original thought.				
9	Define 'Precision?'	Precision is the quality,	Remember	CO 2	CLO 6	AHSB01.06
		condition, or fact of being				
		exact and accurate. It can				
		make oral communication				
10	List out any four	very effective. Four aspects of essentials for	Remember	CO 2	CLO 10	AHSB01.10
10	aspects of essentials	effective speaking:	Kemember	CO 2	CLO 10	ALISBULIU
	for effective	1.Listening which is an input				
	speaking.	leading to speaking which is				
		an output 2. Confidence. The				
		ability to believe in oneself				
		3.Be clear and concise 4.Give				
1.1	XXII O	and receive feedback.	D 1	00.0	CT O 1	4 HGD01 01
11	What is a gesture?	Gesture is movement of part of the body, especially a hand	Remember	CO 2	CLO 1	AHSB01.01
		or the head, to express an idea				
		or meaning.				
12	What is Body	Body language means the	Remember	CO 2	CLO 6	AHSB01.06
	language?	conscious and unconscious	A .			
		movements and postures	1)
		by which attitudes and				
13	List out the	feelings are communicated.	Remember	CO 2	CLO 10	AHSB01.10
13	various aspects	Facial expressions include: a) Happiness	Kemember	CO 2	CLO 10	Alisbui.iu
	of facial	b) Sadness			V.	
	expressions.	c) Anger				
		d) Surprise				
		e) Disgust	. 0			
		f) Fear	1.12			
		g) Confusion	-			
		h) Excitement				
		i) Desire				
		j) Contempt				
14	What is fluency?	Fluency is the ability to	Remember	CO 2	CLO 1	AHSB01.01
		speak or write a language				
15	Define 'Regulators?	easily and accurately. Gestures used to give	Remember	CO 2	CLO 5	AHSB01.05
13	Define Regulators!	feedback when conversing are	Kemember	CO 2		C0.10dc1rA
		called regulators.				
		Examples of 'regulators'				
		include head nods, short				
		sounds such as 'uh-huh', 'mm-				
		mm', and expressions of				
		interest or boredom.				

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16	Recall the meaning of	Emblems are specific gestures	Remember	CO 2	CLO 4	AHSB01.04
	'Emblems' in Body	with specific meaning that are				
	language.	consciously used and consciously understood. They				
		are used as substitutes for				
		words and are close to sign				
		language than everyday body				
		language. Ex: Okay gesture, V				
17	What are the	sign, Thumb signal etc., Gestures which accompany	Remember	CO 2	CLO 6	AHSB01.06
17	'Illustrators' in	words to illustrate a verbal	Kemember	CO 2	CLO	Alisbut.00
	Body language?	message are known as				
	****	illustrators.				
18	What is 'Sign	A system of communication	Remember	CO 2	CLO 10	AHSB01.10
	Language' in Speaking Skills?	using visual gestures and signs, as used by deaf people.		-		
	List out the barriers to	1. Rough and	Remember	CO 2	CLO 10	AHSB01.10
19	speaking.	unclear data or	remember	202	CLO 10	1115201.10
		information				
		about the topic				
		2.Inconsistent communication				
		3.Unclear pronunciation				
		4.Miscommunication				
		5. Using negative words –				
		Meaning of some words may				
		differ from region to region				
20	What are visual aids?	and culture to culture. Visual aids means an item of	Remember	CO 2	CLO 8	AHSB01.08
20	What are visual ards:	illustrative matter, such as a	Remember	CO 2	CLO	Alisbo1.00
		film, slide, or model, designed				
		to supplement written or				
	Define 'Interactive	spoken information. An Interactive whiteboard is	Remember	CO 2	CLO 6	ALICDO1 OC
21	Whiteboard?'	the large interactive display	Remember	CO 2	CLO 6	AHSB01.06
21	wincoodid:	in the form of whiteboard. It		7	_	P
		can either be a standalone			, -	
		touch screen computer used				
		independently to perform			500	
		tasks and operation or a connectable apparatus using a		- 0		
		touchpad to control		1.3		
		computers from a projector.	- 0	1		
22	Explain 'Oral	Oral Presentation is structured,	Remember	CO 2	CLO 6	AHSB01.06
	Presentation?'	prepared and speech-based	1			
		means of communicating information, ideas to a group				
		of people in order to inform or				
		discuss on the specific topic.				
23	What is known	A barrier is a hurdle, difficulty	Understand	CO 2	CLO 5	AHSB01.05
	as a barrier in communication?	or a gap in communicating one's own views.				
24	What is the	Posture can reflect emotions,	Understand	CO 2	CLO 1	AHSB01.01
~	difference between	attitudes and intentions.	311301344114			
	posture and	Gesture is the movement of				
	gesture?	any part of the body,				
		especially a hand or the				
		head, to express a thought an idea.				

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25	What is power	The Power Point presentation	Remember	CO 2	CLO 14	AHSB01.14
	point presentation?	is a collection of individual				
		slides that contain information on a topic.				
		on a topic.				
		MODULE-II	П			
1	Mention any four	Methods of word formation-	Remember	CO 3	CLO 13	AHSB01.13
	methods of word	1.Derivation				
	formation	2.Compunding				
		3. Blending 4.Acronym				
2	Write a few lines on	A root is the basic unit of a	Remember	CO 3	CLO 19	AHSB01.19
	'root words' in	word. It is the form of a			0_0	
	English.	word after all affixes are				
		removed. It is what's left				
		after you remove all the affixes — the prefixes like				
		"un-" or "anti-" and suffixes				
	1	such as "-able" and "-tion."				
3	Write a note on	Derivation in general means	Remember	CO 3	CLO 19	AHSB01.19
	Derivation.	the formation of a word from				
		another word or base and the relation of a word to its base				
		or root.				
4	What is etymology?	Etymology is the study of	Remember	CO 3	CLO 11	AHSB01.11
		words in a language.				
5	What is 'blending' in	Blending is a process of	Remember	CO 3	CLO 12	AHSB01.12
	linguistic perspective?	combining two words to make a new word with a				
	perspective:	hybrid meaning				
6	How do you	A literate person's	Understand	CO 3	CLO 11	AHSB01.11
	understand	vocabulary is all the words	. 11			
	'Reading	he or she can recognize	4		1	
7	Vocabulary?' Define 'Listening	when reading. The person's listening	Remember	CO 3	CLO 12	AHSB01.12
′	Vocabulary'.	vocabulary is all the words he	remember	603	CLO 12	711151501.12
	0	or she can recognize when				
	***	listening to speech.	** 1	GO 2	GY 0 12	
8	Write about the 'Speaking	The person's speaking vocabulary is all the words	Understand	CO 3	CLO 13	AHSB01.13
	Vocabulary'.	he or she uses in speech. It is		63		
		likely to be a subset of	- 0	4		
		listening vocabulary.	111			
9	What is 'Writing	The words are used in various	Remember	CO 3	CLO 13	AHSB01.13
	Vocabulary?'	forms of writing from formal essays to social media feeds.				
		Many written words do not				
		commonly appear in a speech.				
10	Explain the meaning	A loanword is a word adopted	Remember	CO 3	CLO 13	AHSB01.13
	of 'loan word'.	from one language and incorporated into another				
		language without translation.				
11	What is	A new word, phrase or	Remember	CO 3	CLO 13	AHSB01.13
	'Neologism'	expression, or new meaning of				
12	?	a familiar word.		90.2	GY C 15	A TANDOL 16
12	Define 'Acronym'.	Acronym is an abbreviation	Remember	CO 3	CLO 13	AHSB01.13
		consisting of the first letters of each word in the name of				
		something, pronounced as a				

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		word: IARE is an acronym for "Institute of Aeronautical				
		Engineering".				
13	What does RSVP	It means 'Repondez s'il vous	Remember	CO 3	CLO 14	AHSB01.14
	mean?	plait,' a French word which means 'respond, if you				
		please.'				
14	Explain 'Noun	A noun phrase is a group of	Remember	CO 3	CLO 13	AHSB01.13
	Phrase'?	words that does the work of a noun. Examples: the words in				
		bold letters are Noun Phrases.				
		1. I enjoy playing tennis				
		(NP) 2. Did you enjoy reading				
		this book? (NP)				
		3. He hopes to win the first				
		prize. (NP) 4. He refused to answer the				
		question. (NP)				
15	What is a	A small group of words.	Remember	CO 3	CLO 19	AHSB01.19
16	phrase? Explain 'Adverbial	Adverbial phases are phrases	Remember	CO 3	CLO 13	AHSB01.13
	Phrase?'	that act as adverbs. They				1112202.20
		modify verbs, adverbs, or adjectives.				
		Ex:				
		1. I will sit in silence. (AP)				
		2. After working hard the whole day, he slept like a				
		baby. (AP)				
17	What is one-word	One word substitution is a	Remember	CO 3	CLO 13	AHSB01.13
	substitution?	process in which people use one word to replace a wordy				700
		phrase, to make the sentence				
18	Mention the one word	structure more clear. Hypocrite: Fake, Pretender	Remember	CO 3	CLO 13	AHSB01.13
10	substitution for 'a	(Synonyms)	Remember	CO 3	CLO 13	Alisbui.is
	person who says one				_	
	thing and does another?				7	
19	What is the one word	Panacea	Remember	CO 3	CLO 13	AHSB01.13
	substitution for 'remedy for all			~ ·		
	diseases'?	Os.				
20	What is a	A declarative sentence makes	Remember	CO 3	CLO 12	AHSB01.12
	'Declarative Sentence?'	a statement. A declarative sentence ends with a period (.)				
21	How do you define a	A clause is a group of words	Understand	CO 3	CLO 12	AHSB01.12
	'clause?'	that does have both a subject				
		and a verb. A clause contains subject and predicate.				
22	What is the	An independent clause	Understand	CO 3	CLO 12	AHSB01.12
	definition of	is a group of words that				
	'Independe	contains a subject and verb and expresses a				
	nt Clause?'	complete though. An				
		independent clause is a sentence.				
23	What is a 'Modifier	Modifier is a word or phrase	Understand	CO 3	CLO 14	AHSB01.14
	in grammar'?	that is used with another word				

S.No	QUESTION	ANSWER	Blooms Level	CO	CLO	CLO Code
		or phrase to limit or add to its meaning. Modifiers are words that limit and describe other words.				
24	Define the compound complex sentences.	A compound-complex sentence is the sentence that contains three or more clauses: two independent clauses and at least one dependent clause.	Remember	CO 3	CLO 16	AHSB01.16
25	How does the subject agree with the verb?	Subject and verb must AGREE with one another in number (singular or plural)	Remember	CO 3	CLO 12	AHSB01.12
		MODULE-IV	v			
1	How do you define 'Reading'?	Reading is a means of language acquisition of communication and of sharing information and ideas.	Understand	CO 4	CLO 13	AHSB01.13
2	Elucidate 'Sub- Lexical Reading'?	Sub-lexical reading, involves teaching reading by associating characters or groups of characters with sounds or by using Phonics learning and teaching methodology.	Understand	CO 4	CLO 7	AHSB01.07
3	Explain about the 'Lexical Reading'.	Lexical reading involves acquiring words or phrases without attention to the characters or groups of characters that compose them or by using whole language learning and teaching	Remember	CO 4	CLO 10	AHSB01.10
	N	methodology.		~		
4	Write about the 'Sub- Vocalized reading'.	Sub -vocalized reading combines sight reading with internal sounding of the words as if spoken.	Remember	CO 4	CLO 15	AHSB01.15
5	Recall the meaning of 'Speed reading'.	Speed Reading is a collection of methods for increasing reading speed without an unacceptable reduction in comprehension or retention.	Remember	CO 4	CLO 8	AHSB01.08
6	Write the full form of RSVP.	Rapid Serial Visual Presentation. It is an experimental model frequently used to examine the temporal characteristics of attention.	Remember	CO 4	CLO 11	AHSB01.11
7	What is Cognitive Process in Reading?	Reading can be defined as a cognitive process that can be involved decoding symbols to arrive at meaning.	Remember	CO 4	CLO 8	AHSB01.08
8	List the techniques of Reading?	Skimming, Scanning, Intensive reading, Extensive reading, Survey, Question, Recite, Review etc.,	Remember	CO 4	CLO12	AHSB01.12
9	What is an active reading skill?	Active reading simply means reading something with	Understand	CO 4	CLO 7	AHSB01.07

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		a determination to understand and evaluate it for its relevance to your needs. Actively and critically				
		engaging with the content can save you time.				
10	What is 'Skimming' in Reading?	Skimming is used to understand the "gist" or main idea. This reading technique is used for getting the gist of the text.	Remember	CO 4	CLO 7	AHSB01.07
11	Define 'Scanning'.	Scanning through the text is a reading strategy that is used for specific/particular information.	Remember	CO 4	CLO 7	AHSB01.07
12	What is 'Extensive reading'?	Extensive reading involves reading for pleasure.	Remember	CO 4	CLO 7	AHSB01.07
13	Explain Intensive Reading.	Intensive reading involves learners reading in detail with specific learning aims and tasks.	Remember	CO 4	CLO 7	AHSB01.07
14	List the main forms of Writing for information?	Table, Bar Diagrams, Pie Diagrams, Flow Charts and Tree Diagram etc.	Remember	CO 4	CLO 7	AHSB01.08
15	State the reasons for Poor Reading Comprehens ion.	The reasons for Poor Reading Comprehension: a) decoding deficiency b) attention deficit c) poor vocabulary d) limited knowledge base.	Remember	CO 4	CLO 11	AHSB01.11
16	Recall the types of Reading Comprehension?	Literal, Inferential and Critical	Remember	CO 4	CLO 8	AHSB01.08
17	What is literal comprehension reading?	Literal comprehension involves what the author is actually saying. The reader needs to understand ideas and information explicitly stated in the reading material.	Understand	CO 4	CLO 11	AHSB01.11
18	Explain the importance of detailed reading.	Detailed reading is a technique used to extract information accurately from the whole text. Every word is read for understanding the meaning of the text. The text is skimmed first for a general idea and later read in detail.	Understand	CO 4	CLO 8	AHSB01.08
19	Which technique was suggested by Mortimer Adler?	Active reading style	Remember	CO 4	CLO 7	AHSB01.07
20	What are the three steps involved in reading your text more efficiently?	The three steps of reading are Preview, Read, and Recall.	Remember	CO 4	CLO 11	AHSB01.11
21	Write the full form of SPEM method of reading?	Structure-Proposition- Evaluation Method	Remember	CO 4	CLO 1	AHSB01.01

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23	List the features of inferential comprehension.	Inferential comprehension is reading between the lines about the things not stated directly. Ex: Interpreting figurative language, drawing conclusions, predicting outcomes, determining the mood, and judging the author's point of view.	Remember	CO 4	CLO 8	AHSB01.08
24	How do you identify analytical style of a writer while reading a text?	Use of sentence linkers would ensure analytical style of a writer while reading a text.	Understand	CO 4	CLO 8	AHSB01.08
25	What is a topic sentence?	A topic sentence is the one associated with the title of a passage or a paragraph.	Remember	CO 4	CLO 9	AHSB01.09
		MODULE-V	V			
1	How do you define academic writing?	Academic writing is clear, concise, focused, structured content and backed up by evidence. Its purpose is to aid the reader's ability to understand the text.	Remember	CO 5	CLO 15	AHSB01.15
2	List the characteristi cs of effective language.	 Concrete and specific Not vague and abstract Concise, not verbose Familiar, not obscure Precise and clear 	Remember	CO 5	CLO 17	AHSB01.17
3	What is calligraphy?	Calligraphy means decorative handwriting. It is considered as an art of writing beautifully.	Remember	CO 5	CLO 14	AHSB01.14
4	Describe the 'distraction' in writing skills.	Poor spelling distracts the reader and loses focus. It is hard to read a text for comprehension when it is full of spelling errors.	Understand	CO 5	CLO 16	AHSB01.16
5	Elucidate the 'table' in writing skills.	A table is a collection of related data held in structured format. It consists of columns, and rows.	Understand	CO 5	CLO 16	AHSB01.16
6	How is a bar chart useful in writing skills?	A bar chart or bar graph presents categorical data with rectangular bars with heights or lengths proportional to the values which they present.	Understand	CO 5	CLO 17	AHSB01.17
7	Elucidate 'coherence' in writing.	Coherence is the quality of being logical and consistent in writing any script.	Remember	CO 5	CLO 15	AHSB01.15
8	Explain 'cohesion' in writing.	Cohesion concerns the flow of sentences and paragraphs from one to another.	Remember	CO 5	CLO 15	AHSB01.15
9	Write about the line graph in writing skills.	A line graph is a type of chart which displays information as a series of data points called 'markers' connected by straight line segments.	Remember	CO 5	CLO 16	AHSB01.16
10	How do you explain a pie chart?	A pie chart (or a circle chart) is a circular	Remember	CO 5	CLO 18	AHSB01.18

S.No	QUESTION	ANSWER	Blooms Level	CO	CLO	CLO Code
		statistical graphic which is divided into slices to illustrate numerical proportion.				
11	What is flow chart?	Flow chart is a diagram that shows step-by-step progression through a procedure or system especially using connecting lines and a set of conventional symbols.	Remember	CO 5	CLO 17	AHSB01.17
12	Explain the role of sentence linkers for writing a paragraph effectively.	Sentence linkers ensure coherence and cohesion throughout the paragraph or a text.	Understand	CO 5	CLO 17	AHSB01.17
13	How do you understand 'paragraph'?	A paragraph is a distinct section of a piece of writing, usually dealing with a single theme	Understand	CO 5	CLO 9	AHSB01.09
14	List the elements of Paragraph.	Proper Length, Unity, Coherence	Remember	CO 5	CLO 17	AHSB01.17
15	Recall the developmental Techniques and Methods in writing a paragraph?	Inductive Method, Deductive Method, Chronological Method and Spatial Methods	Understand	CO 5	CLO 19	AHSB01.19
16	List out the types of Paragraphs.	Descriptive, Narrative, a paragraph of Definitions, a paragraph of Similarities	Remember	CO 5	CLO 19	AHSB01.19
17	How do you differentiate between formal and informal letters?	A formal letter is written for both official and business purposes whereas an informal letter is used as a means to communicate information to friends, members of family and relatives	Understand	CO 5	CLO 16	AHSB01.16
18	List out the components of a formal letter.	A formal letter comprises – Date, FROM and TO address, a subject, salutation, body of letter and a leave taking with a complementary close	Understand	CO 5	CLO 15	AHSB01.15
19	What is the contrasting aspect between formal letter and an E mail?	A formal letter comprises FROM and TO address, a subject, salutation, body of letter and a leave taking with a complementary close whereas an e mail carries fixed address line for mail id of receiver of the message in addition to restrictively available space for message.	Understand	CO 5	CLO 15	AHSB01.15
20	What is the complimentary close used while writing to a known person	Yours sincerely	Remember	CO 5	CLO 18	AHSB01.18
21	Recall the abbreviations used in letter writing.	Asap(as soon as possible), Cc (carbon copy), ps(post script), p.t.o (page turn over),	Remember	CO 5	CLO 16	AHSB01.16

S.No	QUESTION	ANSWER	Blooms Level	CO	CLO	CLO Code
		rsvp (means please reply in				
		French)				
22	Classify the types of	Formal letters and Informal	Remember	CO 5	CLO 19	AHSB01.19
	letters.	letters.				
23	What is ambiguity?	Ambiguity is when the	Understand	CO 5	CLO 19	AHSB01.19
		meaning of a word, phrase, or				
		sentence is uncertain. There				
		could be more than one				
		meaning However,				
		sometimes ambiguity is used				
		deliberately to add humor to a				
		text. Examples of Ambiguity:				
		Sandy gave a bath to her dog				
		wearing a pink t-shirt.				
24	How do you define	Semantics is the branch of	Understand	CO 5	CLO 18	AHSB01.18
	the word	linguistics and logic concerned	and the same of th			
	'semantics'?	with meaning.				
25	Summarize semantic	Semantic ambiguity is having	Understand	CO 5	CLO 19	AHSB01.19
	ambiguity.	more than one meaning in the				
		usage of a sentence.				

Signature of the Faculty
Ms. P B Esther Rani, Assistant Professor

HOD, ECE