

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD **B.** Tech III Year I Semester Examinations, November/December-2012 **INTELLECTUAL PROPERTY RIGHTS**

Time: 3 hours

(Chemical Engineering)

Max. Marks: 75

Answer any five questions All questions carry equal marks ---

1.	Explain the types of intellectual property rights with illustrations.	[15]
2.	Explain the procedure to select and evaluate trademarks with a case study.	[15]
3.	Discuss the norms and standards laid down by the World Trade Organizati respect of TRIPs related to 'Law of Copyright'.	on in [15]
4.	Section-3 of the amended Patent Act, 2000 takes note of the dangers of pat Explain the dangers. What areas are excluded from the purview of Patent I	0
5.	Explain the significance of trade secrets in the industrial economy of India	
6.	Explain the role of I.P.R. in protection against unfair competition.	[15]
7.	Write short notes on a) New developments in trade mark law b) False advertising	[15]
8.	Explain the trading norms and functions of W.T.O. towards I.P.R.	[15]

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