

R13

Code No: 126EA

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**B. Tech III Year II Semester Examinations, May - 2017****INTELLECTUAL PROPERTY RIGHTS****(Common to AE, AG, CHEM, ECE, EEE, EIE, IT, ME, MMT, MIE)****Time: 3 hours****Max. Marks: 75****Note:** This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

PART - A**(25 Marks)**

- 1.a) What is intellectual property? [2]
- b) Explain the need of copyrights. [3]
- c) What is the purpose of trademark? [2]
- d) Explain the types of marks. [3]
- e) What is the duration of copyright? [2]
- f) What are the basic requirements to be eligible for patent protection? [3]
- g) What is unfair competition? [2]
- h) "Copyright rights often intersect with trade secrets". Explain. [3]
- i) How are domain names function like a trademark? [2]
- j) Explain business method patents. [3]

PART - B**(50 Marks)**

- 2.a) Explain the trademarks and service marks.
 - b) What is trade secret? Discuss about the protection of trade secrets. [5+5]
- OR**
- 3.a) Give a note on various international organizations and agencies that promote the use and protection of Intellectual property.
 - b) Explain the necessity of Intellectual property rights. [5+5]
- 4.a) In detail, explain the different categories of marks.
 - b) Explain the acquisition of trademark rights. [5+5]
- OR**
- 5.a) Explain the selection and evaluation process of a mark.
 - b) Explain trademark registration process. [5+5]
- 6.a) Explain the salient features of copyright law.
 - b) Discuss about the copy right ownership issues. [5+5]
- OR**
7. Explain fully the procedure for grant and sealing of patent under the Patent Law. [10]

- 8.a) Explain the law governing trade secrets.
b) Discuss the liability for misappropriation of trade secrets. [5+5]

OR

- 9.a) Discuss about trade secrets litigation.
b) Explain false advertising. [5+5]

10. What are the new developments with respect to the following intellectual property rights?
a) Trademark law
b) Patent law. [5+5]

OR

- 11.a) Explain international developments in trade secrets law.
b) Write short notes on intellectual property auditing. [5+5]

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