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Question Paper Code: CMBB01



INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

MBA I Semester End Examinations (Supplementary) - May, 2019

Regulation: IARE-R18

MANAGEMENT AND ORGANIZATION BEHAVIOUR

Time: 3 Hours (MBA) Max Marks: 70

Answer ONE Question from each Unit All Questions Carry Equal Marks All parts of the question must be answered in one place only

UNIT - I

1. (a) Define management. State the functions of management and its importance in an organization.

[7M]

- (b) What is contingency theory? As a manager, discuss any three situations where you can apply this contingency approach in an organisation? [7M]
- 2. (a) Discuss the three sets of roles and its sub functions propound by Henry Mintzberg's for managers. [7M]
 - (b) List out and explain the points focus on the significance of management in business. [7M]

UNIT - II

- 3. (a) What is planning premises? Explain and give example for each factor of internal and external planning premises. [7M]
 - (b) Discuss the components of plan and importance of planning in detail.

[7M]

4. (a) Briefly discuss the types of decisions with suitable example.

- [7M]
- (b) Write the difference between strategic planning and operational planning.

[7M]

UNIT - III

- 5. (a) Describe the key constituents that should be duly considered while designing the organizational structure and explain each factor briefly. [7M]
 - (b) Explain the most popular forms of organizational structure on the basis of size, function, needs of specialization and distribution of authority. As a contemporary manager, which organizational structure will you suggest for an online shopping company? [7M]
- 6. (a) Define control. Draw a control process chart and elaborate the five step systematic controlling process in detail. [7M]
 - (b) Briefly explain the sequence of steps to be followed to prepare a formal organisation structure of an organization. [7M]

UNIT - IV

- 7. (a) What do you mean by organizational behavior(OB)? As OB is a multidisciplinary subject, bring out any five dominant disciplines contributing to organizational behaviour. [7M]
 - (b) "International organizational behavior is concerned with various issues"- What are they? Briefly explain each issue. [7M]
- 8. (a) List out and discuss the functions of formal and informal groups. [7M]
 - (b) Discuss the William Ouchi's framework for analyzing organizations culture. [7M]

UNIT - V

- 9. (a) Define leadership. Explain the classification of leadership on the basis of motivation, employee consideration, modern theories and use of authority. [7M]
 - (b) Briefly outline the key difference between leader and manager. [7M]
- 10. (a) Explain Herzberg's two factor theory of motivation and as a modern manager, do critical evaluation of the theory. [7M]
 - (b) Describe the trait theory of leadership and the limitations of trait approach. [7M]