



INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal, Hyderabad-500043

MASTER OF BUSINESS ADMINISTRATION

ASSIGNMENT QUESTIONS

Course Name	:	ENTREPRENEURIAL DEVELOPMENT
Course Code	:	CMB014
Class	:	MBA IV Semester
Branch	:	MBA
Year	:	2017 - 2018
Course Coordinator	:	Dr. T.Srinivasa Rao, Professor
Course Faculty	:	Dr. T.Srinivasa Rao, Professor

OBJECTIVES

To meet the challenge of ensuring excellence in management studies, the issue of quality needs to be addressed, debated and taken forward in a systematic manner. Accreditation is the principal means of quality assurance in higher education. The major emphasis of accreditation process is to measure the outcomes of the program that is being accredited.

In line with this, Faculty of Institute of Aeronautical Engineering, Hyderabad has taken a lead in incorporating philosophy of outcome based education in the process of problem solving and career development. So, all students of the institute should understand the depth and approach of course to be taught through this question bank, which will enhance learner's learning process.

S. No	QUESTION	Blooms Taxonomy Level	Course Learning Outcome (CLOs)
ASSIGNMENT NO.I			
UNIT – I			
UNDERSTANDING ENTREPRENEURIAL MINDSET			
1	Explain the nature, scope and significance of entrepreneurship.	Remember	CCMB014.1
2	Explain about the multi dimensional approach impact on decision-making.	Understand	CCMB014.1
3	Explain about the skills of entrepreneur.	Remember	CCMB014.2
4	Describe about the evolution of entrepreneurs in India.	Understand	CCMB014.2
5	Define the term entrepreneurship and how it is beneficial in organization and as well as in society.	Understand	CCMB014.2
6	Explain the revolution impact of the entrepreneurship.	Remember	CCMB014.2

S. No	QUESTION	Blooms Taxonomy Level	Course Learning Outcome (CLOs)
7	Discuss about the various approaches of entrepreneurship.	Understand	CCMB014.2
8	Explain about the advantages and disadvantages of becoming an entrepreneur.	Understand	CCMB014.2
9	Explain about the twenty first century trends in entrepreneurship.	Remember	CCMB014.3
UNIT-II			
THE INDIVIDUAL ENTREPRENEURIAL MINDSET			
1	What are the sources of stress or various causes of stress? How can it reduce?	Understand	CCMB014.6
2	Discuss about entrepreneurial journey and motivations.	Remember	CCMB014.5
3	What is conceptualization of corporate entrepreneurship strategy? Explain the steps of a conceptualizing corporate entrepreneurial strategy.	Understand	CCMB014.5
4	Discuss about sustainable corporate entrepreneurship.	Remember	CCMB014.4
4	Write about the motivational factors to become an entrepreneur.	Remember	CCMB014.4
5	Discuss about the importance and disadvantages of corporate entrepreneurship.	Understand	CCMB014.4
6	Describe about the concept and nature of corporate entrepreneurship.	Remember	CCMB014.8
7	What do you mean by stress of an entrepreneur and discuss how it effects.	Remember	CCMB014.6
8	Describe briefly about the individual mind set and personality.	Understand	CCMB014.6
UNIT-III			
THE NATURE OF KNOWLEDGE MANAGEMENT			
1	Explain the role of creative thinking, How can you aspirant find creativity? What are the various stages of creativity in business?	Remember	CCMB014.11
2	What are the pathways to new ventures for entrepreneurs?	Understand	CCMB014.11
3	Express the various steps which are involved in the entrepreneurial venture.	Understand	CCMB014.12
4	Describe the major components for creating a favorable ecosystem for promotion of Entrepreneurship.	Understand	CCMB014.13
5	Explain the significance of the statement “A good idea is not enough “from an entrepreneurial perspective.	Understand	CCMB014.13
6	Demonstrate the methods of innovation to be incorporated in business. What are the principles of innovation?	Understand	CCMB014.13
ASSIGNMENT NO.II			
UNIT-III			
THE NATURE OF KNOWLEDGE MANAGEMENT			
7	Define about concept of franchising. Examine the merits and demerits of franchising.	Remember	CCMB014.15
8	Discuss the acquiring procedure of an established entrepreneurial venture franchising hybrid.	Understand	CCMB014.14

S. No	QUESTION	Blooms Taxonomy Level	Course Learning Outcome (CLOs)
9	Discuss how the opportunities are identified by the entrepreneurs.	Understand	CCMB014.15
UNIT-IV			
KNOWLEDGE MANAGEMENT			
1	Explain briefly about the intellectual property rights with examples.	Remember	CCMB014.16
2	Discuss the concept of legal challenges of entrepreneurship.	Understand	CCMB014.18
3	Explain about the formulation of an entrepreneurial plan.	Understand	CCMB014.18
4	Write the difference between trademarks and trade secrets.	Understand	CCMB014.17
5	Write about the critical factors of new venture development.	Remember	CCMB014.18
6	Discuss the major challenges of new venture development.	Understand	CCMB014.18
7	Write about the evolution process and its advantages.	Understand	CCMB014.19
8	Discuss about the feasibility criteria approach.	Remember	CCMB014.19
9	Write about the poor financial understanding.	Understand	CCMB014.19
10	Describe about the evolution process of entrepreneurship.	Remember	CCMB014.19
UNIT-V			
ORGANIZATIONAL IMPACTS OF KNOWLEDGE MANAGEMENT			
1.	Demonstrate the strategic perspectives in entrepreneurship.	Remember	CCMB014.20
2.	Briefly explain about the strategic planning, strategic position and strategic actions.	Understand	CCMB014.20
3.	Critically examine the advantages of strategic planning in the firms.	Understand	CCMB014.20
4.	Illustrate the understanding the growth stage and building adaptive firms with suitable examples.	Understand	CCMB014.21
5.	Write about the unique managerial concern of growing ventures.	Understand	CCMB014.21
6.	Discuss about building adaptive firms.	Remember	CCMB014.21
7.	Explain about the business stabilization.	Understand	CCMB014.21
8.	Write about the concept of strategic positions and strategic actions.	Understand	CCMB014.20

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