



INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal, Hyderabad-500043

MASTER OF BUSINESS ADMINISTRATION

ASSIGNMENT QUESTIONS

Course Name	:	MANAGEMENT INFORMATION SYSTEM AND ENTERPRISE RESOURCE PLANNING
Course Code	:	CMB009
Class	:	II Semester
Branch	:	MBA
Year	:	2017 - 2018
Course Coordinator	:	Mr. P.Aditya Sharma, Assistant Professor, Department of CSE
Course Faculty	:	Mr. P.Aditya Sharma, Assistant Professor, Department of CSE

OBJECTIVES

To meet the challenge of ensuring excellence in management studies, the issue of quality needs to be addressed, debated and taken forward in a systematic manner. Accreditation is the principal means of quality assurance in higher education. The major emphasis of accreditation process is to measure the outcomes of the program that is being accredited.

In line with this, Faculty of Institute of Aeronautical Engineering, Hyderabad has taken a lead in incorporating philosophy of outcome based education in the process of problem solving and career development. So, all students of the institute should understand the depth and approach of course to be taught through this question bank, which will enhance learner's learning process.

S. No	QUESTION	Blooms Taxonomy Level	Course learning Outcome (CLOs)
ASSIGNMENT NO I			
1.	Discuss briefly the functions of management information system?	Analyze	CMB009.13
2.	Discuss five force competitive models? How would you apply this model in industry?	Remember	CMB009.13
3.	List the advantages and components of expert system?	Understand	CMB009.14
4.	How can the structure of management information system be understood? Discuss various approaches to understand the structure?	Understand	CMB009.14
5.	What are the competitive advantages of an information system? Justify with suitable examples?	Understand	CMB009.14
6.	Discuss in detail on (a) Classification of information (b) Different kinds of systems (c) Staffing (d) Training and development	Remember	CMB009.15
7	Discuss the meaning of investment decision. Describe the importance and procedure of investment decisions.	Understand	CMB009.08

8	Explain the business applications of E-commerce in the real world with suitable examples?	Understand	CMB009.08
9	Define Electronic payment systems and write the different phases in E-payment?	Understand	CMB009.08
10	What is CRM? Discuss briefly the application components of Customer Relationship Management?	Understand	CMB009.08
11	What are the reasons for the failure of Enterprise Resource Planning implementation?	Understand	CMB009.08
12	Explain the various types of Decision Support System and explain the applications of DSS?	Analyze	CMB009.09
13	List the reasons why decision support systems are necessary for today's manager? List and discuss the techniques used in decision-making?	Remember	CMB009.09
14	Discuss in detail regarding the following (a) Business Intelligence (b) Data warehouse (c) Data mining process (d) Knowledge Management System	Understand	CMB009.10
15	Explain the context of data mining in Business Intelligence context and Explain the processes of Business Intelligence	Understand	CMB009.10
16	Explain in detail the Four-Stage Model of information system planning? Explain the Selection Methodology?	Analyze	CMB009.10
17	Discuss briefly the techniques used at strategies planning stages? list out the steps involved in information requirement analysis?	Remember	CMB009.09
ASSIGNMENT - II			
1	Write short notes on (a) Management of change (b) Organizational learning (c) Stimulus –response theory of learning	Understand	CMB009.01
2	Discuss the scope of different evaluation approaches of management information system?	Analyze	CMB009.01
3	What is meant by system development system? Explain the different stages involved in system development?	Remember	CMB009.02
4	Explain the spiral model in detail with a neat diagram?	Understand	CMB009.02
5	Mention the various approaches that are available for developing management information system?	Understand	CMB009.02
6	Explain briefly the various phases involved in waterfall model along ?what are the limitations of waterfall model?	Analyze	CMB009.03
7	Explain briefly the following (a) Iterative enhancement model (b) Spiral model	Remember	CMB009.03
8	Explain briefly the various methods for designing information system?	Understand	CMB009.04
9	Write a short notes on below: (a) Step involved in conceptual design (b) Data dictionary (c) Iterative enhancement model (d) Spiral model	Analyze	CMB009.04

10	Distinguish between output design and conceptual design?	Remember	CMB009.05
11	What are Decision tables explain it?	Understand	CMB009.05
12	Explain the merits of System development lifecycle(SDLC)?	Understand	CMB009.05
13	What do you mean by prototyping?	Analyze	CMB009.05
14	Write the differences between waterfall model and prototype model?	Remember	CMB009.05
15	Define cybercrime? Discuss the origin of cybercrime?	Understand	CMB009.01
16	Define cybercrime? Discuss briefly about (a) Cyber security (b) Information security (c) Network security	Analyze	CMB009.01
17	Who are cyber criminals? Discuss briefly the different categories of cyber criminals?	Remember	CMB009.05
18	Discuss briefly the classification of cybercrime?	Analyze	CMB009.05
19	Explain in detail about legal perspective on cyber-crime?	Remember	CMB009.05
20	Write briefly about (a) Classification of cyber-criminals (b) Legal perspectives on cyber-crimes (c) Global perspectives on cyber-crimes	Apply	CMB009.05
21	Discuss briefly about (a) Software piracy (b) Mail bombs (c) Password sniffing (d) Credit card frauds	Understand	CMB009.05

Prepared by:
P. Aditya Sharma, Assistant Professor
Department of CSE

HOD, MBA