



# INSTITUTE OF AERONAUTICAL ENGINEERING

Dundiga, Hyderabad-500 043

## COMPUTER SCIENCE AND ENGINEERING ASSIGNMENT

<b>Course Name</b>	<b>INTELLECTUAL PROPERTY RIGHTS</b>
<b>Course Code</b>	<b>A50017</b>
<b>Class</b>	III B. Tech I Semester
<b>Branch</b>	Computer Science and Engineering
<b>Year</b>	2017 – 2018
<b>Course Faculty</b>	Ms.P Bindu Madhavi, Assistant Professor, Department of MBA Ms.K.Mamatha, Assistant Professor, Department of MBA

### OBJECTIVES

To meet the challenge of ensuring excellence in engineering education, the issue of quality needs to be addressed, debated and taken forward in a systematic manner. Accreditation is the principal means of quality assurance in higher education. The major emphasis of accreditation process is to measure the outcomes of the program that is being accredited.

In line with this, Faculty of Institute of Aeronautical Engineering, Hyderabad has taken a lead in incorporating philosophy of outcome based education in the process of problem solving and career development. So, all students of the institute should understand the depth and approach of course to be taught through this question bank, which will enhance learner's learning process.

### ASSIGNMENT-I

S. No	Question	Blooms Taxonomy Level	Course Outcome
<b>UNIT-I</b>			
1	<b>Explain</b> different types of intellectual property in detail?	Understand	1
2	<b>Explain</b> the functions of international intellectual property organizations?	Understand	1
3	<b>Explain</b> the agencies and treaties of intellectual property?	Understand	8
4	<b>Describe</b> the importance of intellectual property rights?	Knowledge	4
5	<b>Describe</b> about IPR? Do you think this is useful rights for us? Explain	Knowledge	4
6	<b>Explain</b> about International Organizations, Agencies, and Treaties?	Understand	4
7	<b>Discuss</b> whether the following items would be protectable as trademarks, copyrights, patents, or trade secrets: 'Freeze You' as the name of a new type of ice cream a company's plans for its future business operations and possible mergers a new type of rose a new slogan to be used by Burger King a new novel by Toni Morrison	Understand	4
8	<b>Distinguish</b> between Trademark and Trade secrets.	Understand	4
9	<b>Explain</b> why agencies responsible for Intellectual Property Registration with any two examples?	Understand	1
10	<b>Describe</b> the importance of International organisation? When it was established?	Knowledge	1

S. No	Question	Blooms Taxonomy Level	Course Outcome
<b>UNIT – II</b>			
1	<b>Explain</b> acquisition of trademark rights?	Understand	4
2	<b>Write</b> the procedure for Selecting and evaluating of trademark?	Apply	4
3	<b>Discuss</b> the functions of trademark?	Understand	1
4	<b>Describe</b> Protectable matter?	Knowledge	1
5	<b>Explain</b> trademark registration processes?	Understand	3
6	<b>Discuss</b> the method of protecting the prior-used trademarks in the system of acquisition-through-registration?	Understand	3
7	<b>Explain</b> the reasons for protecting trademarks in the system of acquisition?	Understand	5
8	<b>Discuss</b> new developments in Trademark Law? How do you avoid cyberspace trademark issues?	Understand	2
9	<b>Explain</b> how do you select and evaluate Trademark?	Understand	1
10	<b>Explain</b> about the process of Trademark?	Understand	1
<b>UNIT – III</b>			
1	<b>Explain</b> about copyright Law and when it was founded?	Apply	6
2	<b>Discuss</b> about the Rights under the 1976 copyright act?	Understand	5
3	<b>Explain</b> the subject matter of copyright?	Understand	9
4	<b>Explain</b> the fundamental of Copyright Law?	Understand	8
5	<b>Define</b> the originality of material and how it is identified?	Knowledge	5
6	<b>Explain</b> the rights afforded by copyright law?	Understand	9
7	<b>Discuss</b> the rights of reproduction?	Understand	9
8	<b>Discuss</b> about “the rights to perform the work publicly” and explain it.	Understand	5
9	<b>Explain</b> copyright ownership issues?	Understand	9
10	<b>Explain</b> when the terminations of transfers of copyrights take place?	Understand	8

### ASSIGNMENT-II

S. No	Question	Blooms Taxonomy Level	Course Outcome
<b>UNIT – III</b>			
1	<b>Explain</b> how the ownership rights and transfers are taken place?	Understand	5
2	<b>Write</b> about the notice of copy right.	Apply	8
3	<b>Describe</b> about copy rights.	Knowledge	5
4	<b>Explain</b> how the patent searching process is taken place?	Understand	9
5	<b>Discuss</b> about copy rights.	Understand	9
6	<b>What</b> did you understand about Law of patents?	Understand	8
7	<b>Write</b> about the procedure for ‘the notice of the copy right’ is prepared.	Apply	7
8	<b>Define</b> the rights of ownership issues.	Knowledge	9
9	<b>Write</b> surplusage in Copyright Notice.	Apply	9
10	<b>Describe</b> the procedure restoration of Copyright is done.	Knowledge	8
<b>UNIT – IV</b>			
1	<b>Define</b> Trade Secrets Law? Explain about Trade Secrets Law.	Knowledge	13
2	<b>Explain</b> the liability for misappropriation of trade secrets?	Understand	11
3	<b>Illustrate</b> Trade Secret Litigation.	Understand	10
4	<b>Discuss</b> about trade secret protection programs. Explain?	Understand	10
5	<b>Write</b> about new development in International trade secrets law. What are they?	Apply	9
6	<b>Explain</b> about unfair competition? Write its types?	Understand	9
7	<b>Discuss</b> right of publicity. Explain?	Understand	9
8	<b>Discuss</b> Misappropriation in Trade Secrets and how the Right of Publicity help in misappropriation?	Understand	9

S. No	Question	Blooms Taxonomy Level	Course Outcome
9	<b>Discuss</b> whether the New Developments in the Right of Publicity is necessary, if so in what way.	Understand	9
10	<b>Explain</b> false advertising with examples?	Understand	8
<b>UNIT – V</b>			
1	<b>Explain</b> about the new developments in Trademark law?	Understand	12
2	<b>Discuss</b> how you protect a domain name. Explain the precautionary steps to be taken for protecting domain name in trademark?	Understand	12
3	<b>Explain</b> how the cyber crime can control in trademark? How you hyperlink?	Understand	12
4	<b>Explain</b> cybersquatters and the Anticybersquatting consumer Protection Act?	Understand	12
5	<b>Discuss</b> new development in protecting copyright law. What are they? Explain?	Understand	12
6	<b>Explain</b> how a copyright protection is overcoming the cyber crime?	Understand	12
7	Describe about copyright protection act? How the copyright protection for automated database is processed?	Knowledge	13
8	<b>Explain</b> copyright in the electronic age?	Understand	11
9	<b>Describe</b> the digital millennium copyright act?	Knowledge	13
10	<b>Explain</b> the new developments in copyright and recent developments in copyright law?	Understand	13

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