

COLOUR PALETTE USAGE GUIDE



IARE
INSTITUTE OF
AERONAUTICAL ENGINEERING



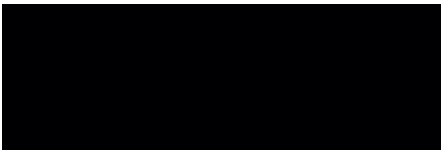
Primary Color Palette (Digital)



R: 0 G: 81 B: 148
#005196



R: 90 G: 180 B: 180
#5AB4B4



R: 0 G: 0 B: 0
#000000



R: 215 G: 180 B: 110
#D7B46E



R: 24 G: 103 B: 172
R: 61 G: 125 B: 192
R: 97 G: 155 B: 211
R: 136 G: 188 B: 230
R: 162 G: 217 B: 247



R: 120 G: 200 B: 200
R: 150 G: 210 B: 220
R: 180 G: 220 B: 240
R: 200 G: 230 B: 255
R: 225 G: 240 B: 255



R: 100 G: 100 B: 100
R: 140 G: 140 B: 140
R: 180 G: 180 B: 180
R: 220 G: 220 B: 220
R: 240 G: 240 B: 240

Fixed
Color

Secondary Colors



R: 230 G: 30 B: 30 #E61E1E



R: 0 G: 140 B: 210 #008CD2



R: 95 G: 50 B: 130 #5F3282



R: 0 G: 150 B: 70 #009646

Primary Color Palette (Print)



C: 100 M: 65 Y: 0 K: 15



C: 65 M: 5 Y: 35 K: 0



C: 0 M: 0 Y: 0 K: 100

Fixed Color



C: 0
M: 20
Y: 60
K: 20



C: 100 M: 55 Y: 0 K: 5

C: 79 M: 45 Y: 0 K: 0

C: 65 M: 30 Y: 0 K: 0

C: 50 M: 15 Y: 0 K: 0

C: 40 M: 0 Y: 0 K: 0



C: 55 M: 0 Y: 25 K: 0

C: 45 M: 0 Y: 15 K: 0

C: 35 M: 0 Y: 5 K: 0

C: 25 M: 0 Y: 0 K: 0

C: 15 M: 0 Y: 0 K: 0



C: 0 M: 0 Y: 0 K: 75

C: 0 M: 0 Y: 0 K: 65

C: 0 M: 0 Y: 0 K: 45

C: 0 M: 0 Y: 0 K: 25

C: 0 M: 0 Y: 0 K: 15

Secondary Colors



C: 0 M: 100 Y: 100 K: 0



C: 100 M: 20 Y: 0 K: 0



C: 80 M: 100 Y: 0 K: 0



C: 100 M: 0 Y: 100 K: 0