



# INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal, Hyderabad - 500 043

## Format for the Field Project (FP) Report

### Student Details

Name of the Student	
Roll Number	
Department	
Year / Semester	
Mobile Number	
Email ID	

### Mentor Details

Name of the Mentor	
Organization	
Designation	
Email ID	
Mobile Number	

**Title of the field project:**

**Purpose:**

**Objectives:**

**Description of the field visit:**

- **Introduction** to the topic under study, e.g. if it is a study on Marketing Research practices, an introduction as to what is Marketing Research and its practices, and other information should be given.
- **Background** - A brief background about the place under study, like Name, Location etc. and also relevant details like existing systems related to the particular subject under study and a brief write up of the problem you want to study in that place.

- **Major Observations shall include**
  - a) Frame the opportunity.
  - b) Plan your work.
  - c) Capture observations in market / field / industry.
  - d) Synthesize into insights.
  - e) Present actionable next steps
- Detail the actions /service you undertook as a result of the project.
- Using explanations and evidence/examples, demonstrate how you have used thinking skills throughout your project.
- Using explanations and evidence/examples demonstrate how you have used excellent communication and social/collaboration skills throughout your project.

**Photos of field visit with description:**

**Project deployment photos with description:**

**Conclusions:**

**Signature of the Student**

**Signature of the Mentor**

**Signature of the Head of the Department with Seal**