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Question Paper Code: CMBB07



INSTITUTE OF AERONAUTICAL ENGINEERING (Autonomous)

MBA I Semester End Examinations (Supplementary) - May, 2019

Regulation: IARE-R18

INTELLECTUAL PROPERTY RIGHTS

Time: 3 Hours

(MBA)

Max Marks: 70

Answer ONE Question from each Unit

All Questions Carry Equal Marks

All parts of the question must be answered in one place only

UNIT – I

- (a) Explain in detail about Trading activities Related Intellectual Property Right(IPR). [7M]

(b) Define intellectual property? What are the functions of international intellectual property organizations? [7M]
- (a) Explain different types of intellectual property in detail? [7M]

(b) Write a short note on [7M]

 - Geographical Indications
 - Trade Secrets

UNIT – II

- (a) Explain the procedural steps involved in the registration of Trademarks in detail. [7M]

(b) Explain the purpose of Trademark. Differentiate Trademarks and Patent rights with an example. [7M]
- (a) Write about Indian Trade mark law? Explain the various categories of Trademarks. [7M]

(b) Write the classes in Service mark? Illustrate the various Laws and Treaties Governing Trademarks. [7M]

UNIT – III

- (a) Explain the rights of reproduction in copy rights? Explain in detail about Copyright Act 1976. [7M]

(b) Define the law of copyrights. Explain the concept of International Copy right Law. [7M]
- (a) Discuss about “the rights to perform the work publicly” and explain it? [7M]

(b) Differentiate Contributory Infringement and Vicarious Infringement? [7M]

UNIT – IV

- (a) What is Right of Publicity? Write in detail about Trade Secret Litigation. [7M]

(b) Write a short note on [7M]

 - Misappropriation
 - False advertising

8. (a) What is employee non-disclosure agreement and explain with a template. [7M]
(b) Illustrate whether the new developments in the right of publicity is necessary, if so in what way? [7M]

UNIT – V

9. (a) Explain in detail about the recent developments in Copyright Law. [7M]
(b) State copyright in the electronic age? Describe the importance of Patent Law. [7M]
10. (a) State about Dilution? Explain the recent developments in Trade mark Law. [7M]
(b) Write in detail about international developments in trade secret law. [7M]