

TWO DAY WORKSHOP

on

START-UP AND BUSINESS IDENTIFICATION

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Name: _____

Qualification: _____

Department: _____

Organization: _____

Address for Correspondence: _____

Mobile: _____

Email: _____

Declaration by the Applicant

I agree to abide the rules and regulations of the workshop of IARE and shall attend all the sessions compulsorily.

Date:

Signature of the Applicant

CHIEF PATRON

Sri. M Rajasekhar Reddy

Chairman

Institute of Aeronautical Engineering, Hyderabad

PATRONS

Sri. CH Sathi Reddy

Secretary and Correspondent

Institute of Aeronautical Engineering, Hyderabad

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Executive Director and Treasurer

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START-UP AND BUSINESS IDENTIFICATION

17 and 19 March, 2018



Organized by

Science and Technology Start-Up Park (STSP)

Institute of Aeronautical Engineering

Dundigal, Hyderabad - 500 043

Telangana, INDIA

VENUE

Sarang Hall Ground floor, Bharadwaja Block

Institute of Aeronautical Engineering

Dundigal, Hyderabad – 500 043

Telangana, INDIA

ABOUT THE INSTITUTE

Institute of Aeronautical Engineering (IARE) was established in the year 2000 with a mission 'Education for Liberation'. Started with aircraft maintenance engineering in the year 1994, it has gradually transformed itself into a premier integrated interdisciplinary technological institute offering UG and PG programmes in CSE, IT, ECE, EEE, AERO, MECH and CE and MBA.

IARE along with its manufacturing industry partners has been working at the forefront of creating products, which can serve enablers to create an ecosystem for smart manufacturing. Our Institute runs as a **Science & Technology Start-Up Park (STSP)**, a technology business incubator facility to support start-ups in the areas of information technology, electronics and mechanical engineering enabling "**Smart Manufacturing via the make in India Initiative**". It aims at offering students with innovative ideas and an opportunity to become entrepreneurs. Promising candidates, who have exciting ideas, can start right from the first year.

STSP functions in association with the Ministry of Micro, Small Medium Enterprises, the Confederation of Indian Industry, National Entrepreneurship Network, Ministry of Skill Development & Entrepreneurship, PMC IEDC, ITCOT, EDI, SIDCO and TIIC.

OBJECTIVE OF THE WORKSHOP

Start-Ups are becoming very popular in India. The Government of India under the leadership of Prime Minister Sri Narendra Modi has started and promoted Start-Up India. The objective of this workshop is to promote growth and help Indian economy; many benefits are being given to entrepreneurs establishing Start-Ups. Focus is on right kind of orientation to participants to strengthen knowledge on Start-Ups with basic concepts and practical approach to set up their own enterprise.

RESOURCE PERSONS

Mr. Chandra Shekhar Varma

Director, Resource Management Group, Lucknow

Tummala Vyshali

Programme Manager, Price Water House Coopers, INDIA

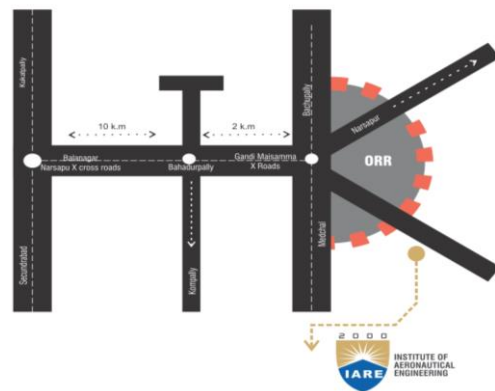
Dr Sanjeev Reddy K Hudgikar

Principal, Lingaraj Appa Engineering College, Bidar

Dr. M Madhubala

Professor, IARE, Hyderabad.

Route Map



INAUGURAL ADDRESS

by

Mr. S B SAREEN

Project Director & Member Secretary DST- NIMAT
Entrepreneurship Development Institute of India
Gandhi Nagar, Gujarat – 382 428

PARTICIPANTS

The faculty of IARE, Students, Research Scholars, and Industry Persons are eligible to attend for the workshop.

TOPICS TO BE COVERED

- ❖ Nurturing Start-Up Ideas and Validating them
- ❖ Importance of Mentorship in Start-Up
- ❖ Service Management for Start-Up
- ❖ Empathy Map for Business Development.
- ❖ Legal Fatal Mistakes in Start-Up
- ❖ How to Convince Investors with your Start-Up
- ❖ Service Management for Start-up
- ❖ Agencies Involved in Promoting and Assisting Start- Up
- ❖ Developing Entrepreneurial Competencies
- ❖ Prospects of Developing Entrepreneurship, particularly Science and Technology
- ❖ Social Entrepreneurship: Issues and Challenges
- ❖ To inculcate social responsive behaviours among students aspiring to launch start-ups