

## **INSTITUTE OF AERONAUTICAL ENGINEERING**

(Autonomous)

Dundigal, Hyderabad - 500 043

# MASTER OF BUSINESS ADMINISTRATION TUTORIAL QUESTION BANK

Course Name	:	Business Research Methods
Course Code	:	CMB013
Class	:	III Semester
Branch	:	MBA
Academic Year	:	2018–2019
Course Coordinator	:	Ms. S Lakshmi, Assistant Professor
<b>Course Faculty</b>	:	Ms. S Lakshmi, Assistant Professor

#### **COURSE OBJECTIVES**;

The course should enable the students to:

SL. NO	DESCRIPTION
I.	Understand a general definition of research design.
II.	Know why educational research is undertaken, and the audiences that profit from
	research studies.
III.	Able to identify the overall process of designing a research study from its inception to
	its report.
IV.	Familiar with ethical issues in educational research, including those issues that arise in
	using quantitative and qualitative research.
V.	Know the primary characteristics of quantitative research and qualitative research.
VI.	Identify a research problem stated in a study.

#### **COURSE LEARNING OUTCOMES:**

Students, who complete the course, will have demonstrated the ability to do the following:

CCMB013.01	Understand different research approaches and methodologies, the utility of social
	research and their application in business.
CCMB013.02	Identify most appropriate research strategy for particular research work related to social
	or scientific method.
CCMB013.03	Comprehend the importance of case study and experimental methods in business
	research.
	Appraise research methods for different researches and formulate appropriate method for
CCMB013.04	social research.
	Assess the methods of sampling and determine the reliable sample size for social
CCMB013.05	research.
	research.
	Draft schedules and questionnaires for the research, figure out the advantages and
CCMB013.06	disadvantages of schedules and questionnaire and use them in appropriate research
	works.
CCMB013.07	Analyze the scaling techniques for measurement of data and apply those in the research
	for quantitative and qualitative data.
GCN (D012.00	
CCMB013.08	Interpret the importance of interview techniques and validity of interviewer to make use
	in the data collection.
CCMB013.09	Realize the emphasis of observations and secondary data sources to adapt them in the
CCMD013.07	Realize the emphasis of observations and secondary data sources to adapt them in the

	research.
CCMB013.10	Treducing with the various terminenes of cata analysis which include statistical tools
	such as t test, chi-square test, ANOVA etc.
CCMB013.11	Familiarize with the available one-dimensional, two-dimensional, three-dimensional
	diagrams and graphs for effective presentation of the analyzed data.
CCMB013.12	Able to formulate and present effective research reports based on the data analyzed with
	a clear understanding about the problems in report writing.

### TUTORIAL QUESTION BANK

Sl. No	QUESTION	Blooms Taxonomy Level	Course learning Outcome										
	UNIT-I												
	INRODUCTION TO BUSINESS RESEARCH												
1	PART-A (SHORT ANSWER QUESTIONS)	<b>D</b> 1	C) (D) (12 01										
1	Define Business Research?	Remember	CMB013.01 CMB013.03										
2	What are the objectives of social research?	Understand											
3	What are the characteristics of scientific method?	Understand	CMB013.11										
4	Define social research?	Remember	CMB013.05										
5	Differentiate the quantitative research from the qualitative research?	Understand	CMB013.07										
6	Define induction method?	Remember	CMB013.09										
7	What are the basic assumption of social research?	Understand	CMB013.12										
8	Differentiate null hypothesis and Alternative hypothesis?	Remember	CMB013.13										
9	Write the motivating factors of social research?	Understand	CMB013.05										
10	Define Deduction method?	Remember	CMB013.06										
11	What are methods involved in social research?	Understand	CMB013.09										
12	Write the utility of social research?	Remember	CMB013.02										
13	Define hypothesis?	Understand	CMB013.01										
14	Define research?	Remember	CMB013.08										
15	What are the uses of scientific method?	Remember	CMB013.05										
	PART-B (LONG ANSWER QUESTIONS)												
1	Explain the nature of scientific method? Write about the uses of scientific method in business research?	Understand	CMB013.04										
2	Define scientific method? Explain the step by step procedure of scientific method?	Remember	CMB013.10										
3	Define business research. Discuss the characteristics and nature of business research?	Understand	CMB013.12										
4	What do you mean by social research? Explain the methods which are used in social research?	Remember	CMB013.02										
5	Discuss in detail about the motivating factors of social research?	Understand	CMB013.06										
6	Define social research? Write a notes on utility of social research	Remember	CMB013.07										
7	Discuss in detail the logical method of scientific method?	Understand	CMB013.09										
8	What are the objectives of social research and write the basic assumption of social research?	Understand	CMB013.11										
9	Define research? Explain its purpose and objectives of research?	Remember	CMB013.12										
10	What are the characteristics of scientific method in business research? Write the key elements of the scientific method?	Understand	CMB013.12										
	PART-C (PROBLEM SOLVING AND CRITICAL THINKING	QUESTION	<b>S</b> )										
1	Discuss about the statement given is true or not. justify. "To conduct research on business is more expensive- Is it necessary".	Analyze	CMB013.08										

THE DESIGN OF RESEARCH-RESEARCH METHODS PART-AGSHORT ANSWER QUESTIONS)  1 Define survey method? 2 Write any two limitations of case study method? 3 Write about the planning social survey? 4 Discuss about the case study method? 5 Define experimental method? 6 List out the types of experiments? 7 Discuss about the natural experiments? 8 Write about the natural experiments? 9 Define laboratory experiments? 10 Discuss about the trial and error method? 11 Write any two merits of case study method? 12 Write any two merits of case study method? 13 How the natural experiments are done? 14 Give an example for trial and error experiment? 15 What do you mean by design of research methods? 1 Distinguish between social research survey and planning social survey? 1 Discuss about the experimental method? Write about the type of experimental method? 2 Define case study? Describe about the limits and merits of case study? 3 Discuss about the experimental method? 4 Remember CMB013. 5 Distinguish between social research survey and planning social survey? ART-B (LONG ANSWER QUESTIONS) 1 Distinguish between social research survey and planning social survey? AREMEMBER CMB013. 3 Discuss about the experimental method? Write about the types of experimental methods? A Discuss in detail about limitations and improvements in the statistical methods? A Discuss about the experimental method? Write about merits and limitations of laboratory experiments? A Discuss in detail about limitations and improvements and limitations of laboratory experiments? A Discuss in detail about the imits and merits of case study? A Discuss in detail about the propension of laboratory experiments? A Discuss about the experiments planning is done and write the experiment demember CMB013.	Sl. No	QUESTION	Blooms Taxonomy Level	Course learning Outcome										
THE DESIGN OF RESEARCH-RESEARCH METHODS  PART-A(SHORT ANSWER QUESTIONS)  1 Define survey method? Remember CMB013. 3 Write any two limitations of case study method? Remember CMB013. 4 Discuss about the case study method? Remember CMB013. 5 Define experimental method? Understand CMB013. 6 List out the types of experiments? Understand CMB013. 7 Discuss about the natural experiments? Remember CMB013. 8 Write about the controlled observational study? Remember CMB013. 10 Discuss about the trial and error method? Understand CMB013. 11 Write any two merits of case study method? Understand CMB013. 12 Write any two merits of case study method? Remember CMB013. 13 How the natural experiments are done? Understand CMB013. 14 Give an example for trial and error experiment? Remember CMB013. 15 What do you mean by design of research methods? Remember CMB013. 2 Define case study? Describe about the limits and merits of case study? Remember CMB013. 3 Discuss about the experimental method? Write about the types of experimental method? Discuss about the natural experiments? Remember CMB013. 4 Discuss in detail about limitations and improvements in the statistical methods? Remember CMB013. 5 Discuss about the natural experiments? Write about merits and limitations of laboratory experiments? Write about merits and limitations of laboratory experiments? Write about merits and limitations of laboratory experiments? Remember CMB013.  Write about the importance of case study and statistical method? Remember CMB013.  PART-C (PROBLEM SOLVING AND CRITICAL THINKING QUESTIONS)  1 Explain about the sources of data in case study and statistical method? Remember CMB013.  PART-C (PROBLEM SOLVING AND CRITICAL THINKING QUESTIONS)  1 Compare the advantages of experiments with the advantages of survey and observational methods.  What essential characteristics distingui	2		Evaluate	CMB013.11										
THE DESIGN OF RESEARCH-RESEARCH METHODS PART-AGHORT ANSWER QUESTIONS)  1 Define survey method? Remember CMB013. 3 Write about the planning social survey? Remember CMB013. 5 Define experimental method? Remember CMB013. 6 List out the types of experiments? Understand CMB013. 7 Discuss about the natural experiments? Remember CMB013. 8 Write about the natural experiments? Remember CMB013. 9 Define laboratory experiments? Understand CMB013. 10 Discuss about the trial and error method? Understand CMB013. 11 Write any three limitations of statistical methods? Remember CMB013. 12 Write any two merits of case study method? Understand CMB013. 13 How the natural experiments are done? Understand CMB013. 14 Give an example for trial and error experiment? Remember CMB013. 15 What do you mean by design of research methods? Remember CMB013. 16 What do you mean by design of research methods? Remember CMB013. 17 Distinguish between social research survey and planning social survey? Remember CMB013. 2 Define case study? Describe about the limits and merits of case study? Remember CMB013. 3 Discuss about the experimental method? Write about the types of experimental method? Understand CMB013. 4 Discuss in detail about limitations and improvements in the statistical methods? Understand CMB013. 5 Discuss about the experiments? Write about merits and limitations of laboratory experiments? 6 What are laboratory experiments? Write about merits and limitations of laboratory experiments? Write about merits and limitations of laboratory experiments?  Write about the importance of case study and write any five disadvantages of understand CMB013. 2 Discuss in detail about the post-post-post-post-post-post-post-post-														
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3 Write about the planning social survey?   Remember CMB013.	1	Define survey method?	Remember	CMB013.05										
4 Discuss about the case study method? 5 Define experimental method? 6 List out the types of experiments? 7 Discuss about the natural experiments? 8 Write about the controlled observational study? 9 Define laboratory experiments? 10 Discuss about the trial and error method? 11 Write any three limitations of statistical methods? 12 Write any two merits of case study method? 13 How the natural experiments are done? 14 Give an example for trial and error experiment? 15 What do you mean by design of research methods? 1 Discuss about the experiments are done? 1 Distinguish between social research survey and planning social survey? 2 Define case study? Describe about the limits and merits of case study? 3 Discuss about the experimental method? Write about the types of experimental method? 4 Discuss in detail about limitations and improvements in the statistical methods? 5 Discuss about the experiments? 6 What are laboratory experiments? 7 How the laboratory experiments? 8 What are laboratory experiments? 9 Discuss about the experiments? 10 Discuss about the importance of case study and write any five disadvantages of case study? 10 Discuss about the importance of case study and write the experiment Remember CMB013. 15 Compare the advantages of experiments Remember CMB013. 16 What are laboratory experiments? Write about merits and limitations of laboratory experiments?  1 Compare the advantages of experiments with the advantages of case study? 10 Discuss in detail about experiments? 11 Explain about the importance of case study and write any five disadvantages of CMB013. 2 Compare the advantages of experiments with the advantages of survey and observational methods.  1 Compare the advantages of experiments with the advantages of survey and observational methods.  2 What essential characteristics distinguish a true experiment from other research designs?  1 Unit-III  1 THE SOURCES AND COLLECTION OF DATA PART-A(SHORT ANSWER QUESTIONS)	2		Understand	CMB013.13										
Define experimental method?   Understand   CMB013.	3	Write about the planning social survey?	Remember	CMB013.09										
6 List out the types of experiments? 7 Discuss about the natural experiments? 8 Write about the controlled observational study? 9 Define laboratory experiments? 10 Discuss about the trial and error method? 11 Write any three limitations of statistical methods? 12 Write any two merits of case study method? 13 How the natural experiments are done? 14 Give an example for trial and error experiment? 15 What do you mean by design of research methods? 1 Distinguish between social research survey and planning social survey? 1 Distinguish between social research survey and planning social survey? 2 Remember CMB013. 3 Discuss about the experimental method? Write about the types of experimental method? 4 Discuss in detail about limitations and improvements in the statistical methods? Understand CMB013. 5 Discuss about the natural experiments? Write about merits and limitations of laboratory experiments planning is done and write the experiment difficulties?  Write about the importance of case study and write any five disadvantages of case study?  Discuss in detail about the importance of case study and statistical method?  PART-C (PROBLEM SOLVING AND CRITICAL THINKING QUESTIONS)  1 Compare the advantages of experiments with the advantages of survey and observational methods.  What essential characteristics distinguish a true experiment from other research designs?  Understand CMB013.  CMB013.  PART-C (PROBLEM SOLVING AND CRITICAL THINKING QUESTIONS)  1 Compare the advantages of experiments with the advantages of survey and observational methods.  What essential characteristics distinguish a true experiment from other research designs?	4	Discuss about the case study method?	Remember	CMB013.11										
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11 Write any three limitations of statistical methods?   Remember   CMB013.     12 Write any two merits of case study method?   Remember   CMB013.     13 How the natural experiments are done?   Understand   CMB013.     14 Give an example for trial and error experiment?   Remember   CMB013.     15 What do you mean by design of research methods?   Remember   CMB013.     1 Distinguish between social research survey and planning social survey?   Remember   CMB013.     2 Define case study? Describe about the limits and merits of case study?   Remember   CMB013.     3 Discuss about the experimental method? Write about the types of experimental method?   Understand   CMB013.     4 Discuss in detail about limitations and improvements in the statistical methods?   Understand   CMB013.     5 Discuss about the natural experiments?   What are laboratory experiments?   Understand   Understand   CMB013.     6 What are laboratory experiments? Write about merits and limitations of laboratory experiments?   Understand   Understand   CMB013.     7 How the laboratory experiments planning is done and write the experiment   Remember   CMB013.     8 Write about the importance of case study and write any five disadvantages of case study?   Understand   CMB013.     9 Discuss in detail about ex post fact techniques?   Remember   CMB013.     10 Explain about the sources of data in case study and statistical method?   Remember   CMB013.     10 Explain about the sources of data in case study and statistical method?   Analyze   CMB013.     1		• 1		CMB013.06										
12 Write any two merits of case study method?   Remember   CMB013.     13 How the natural experiments are done?   Understand   CMB013.     14 Give an example for trial and error experiment?   Remember   CMB013.     15 What do you mean by design of research methods?   Remember   CMB013.     1 Distinguish between social research survey and planning social survey?   Remember   CMB013.     2 Define case study? Describe about the limits and merits of case study?   Remember   CMB013.     3 Discuss about the experimental method? Write about the types of experimental method?   Understand   CMB013.     4 Discuss in detail about limitations and improvements in the statistical methods?   Understand   CMB013.     5 Discuss about the natural experiments?   Write about merits and limitations of laboratory experiments?   Write about merits and limitations of laboratory experiments?   Write about merits and limitations of difficulties?   Understand   CMB013.     8 Write about the importance of case study and write any five disadvantages of case study?   Understand   CMB013.     9 Discuss in detail about ex post fact techniques?   Remember   CMB013.     9 Discuss in detail about ex post fact techniques?   Remember   CMB013.     10 Explain about the sources of data in case study and statistical method?   Remember   CMB013.     10 Explain about the sources of data in case study and statistical method?   Remember   CMB013.     1 PART-C (PROBLEM SOLVING AND CRITICAL THINKING QUESTIONS)     1 Compare the advantages of experiments with the advantages of survey and observational methods.   Analyze   CMB013.     2 PART-G (PROBLEM SOLVING AND CRITICAL THINKING QUESTIONS)     1 Compare the advantages of experiments with the advantages of survey and observational methods.   Analyze   CMB013.     2 PART-G (PROBLEM SOLVING AND CRITICAL THINKING QUESTIONS)   CMB013.     3 PART-G (PROBLEM SOLVING AND CRITICAL THINKING QUESTIONS)   CMB013.	10	Discuss about the trial and error method?	Understand	CMB013.03										
How the natural experiments are done?	11	·	Remember	CMB013.01										
14 Give an example for trial and error experiment?   Remember   CMB013.     15 What do you mean by design of research methods?   Remember   CMB013.     1 Distinguish between social research survey and planning social survey?   Remember   CMB013.     2 Define case study? Describe about the limits and merits of case study?   Remember   CMB013.     3 Discuss about the experimental method? Write about the types of experimental method?   Understand   CMB013.     4 Discuss in detail about limitations and improvements in the statistical methods?   Understand   CMB013.     5 Discuss about the natural experiments?   Remember   CMB013.     6 What are laboratory experiments?   Write about merits and limitations of laboratory experiments?   Write about merits and limitations of difficulties?   Remember   CMB013.     8 Write about the importance of case study and write the experiment difficulties?   Understand   CMB013.     9 Discuss in detail about expost fact techniques?   Understand   CMB013.     10 Explain about the sources of data in case study and statistical method?   Remember   CMB013.     10 Explain about the sources of data in case study and statistical method?   Remember   CMB013.     10 Explain about the sources of data in case study and statistical method?   Remember   CMB013.     10 Explain about the sources of data in case study and statistical method?   Remember   CMB013.     10 Explain about the sources of data in case study and statistical method?   Remember   CMB013.     10 Explain about the sources of data in case study and statistical method?   Remember   CMB013.     10 Explain about the sources of data in case study and statistical method?   Remember   CMB013.     10 Explain about the sources of data in case study and statistical method?   Remember   CMB013.   Remember   CM	12		Remember	CMB013.12										
15 What do you mean by design of research methods?   Remember   CMB013.	13		Understand	CMB013.07										
PART-B (LONG ANSWER QUESTIONS)  1 Distinguish between social research survey and planning social survey? Remember CMB013. 2 Define case study? Describe about the limits and merits of case study? Remember CMB013. 3 Discuss about the experimental method? Write about the types of experimental method? 4 Discuss in detail about limitations and improvements in the statistical methods? Understand CMB013. 5 Discuss about the natural experiments? Remember CMB013. 6 What are laboratory experiments? Write about merits and limitations of laboratory experiments? Write about merits and limitations of disporatory experiments? Write about merits and limitations of disporatory experiments planning is done and write the experiment difficulties? 8 Write about the importance of case study and write any five disadvantages of case study? Understand CMB013. 9 Discuss in detail about ex post fact techniques? Remember CMB013. 10 Explain about the sources of data in case study and statistical method? Remember CMB013.  PART-C (PROBLEM SOLVING AND CRITICAL THINKING QUESTIONS) 1 Compare the advantages of experiments with the advantages of survey and observational methods. 2 What essential characteristics distinguish a true experiment from other research designs? Unit-III  THE SOURCES AND COLLECTION OF DATA PART-A(SHORT ANSWER QUESTIONS)	14		Remember	CMB013.12										
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Discuss about the experimental method? Write about the types of experimental method?  Discuss in detail about limitations and improvements in the statistical methods? Understand CMB013.  Discuss about the natural experiments? Remember CMB013.  What are laboratory experiments? Write about merits and limitations of laboratory experiments? Understand CMB013.  Write about the laboratory experiments planning is done and write the experiment difficulties?  Write about the importance of case study and write any five disadvantages of case study?  Discuss in detail about ex post fact techniques? Remember CMB013.  PART-C (PROBLEM SOLVING AND CRITICAL THINKING QUESTIONS)  Compare the advantages of experiments with the advantages of survey and observational methods.  What essential characteristics distinguish a true experiment from other research designs?  Unit-III  THE SOURCES AND COLLECTION OF DATA  PART-A(SHORT ANSWER QUESTIONS)	1		Remember	CMB013.11										
method?  Discuss in detail about limitations and improvements in the statistical methods? Understand CMB013.  Discuss about the natural experiments? Remember CMB013.  What are laboratory experiments? Write about merits and limitations of laboratory experiments? Write about merits and limitations of laboratory experiments?  How the laboratory experiments planning is done and write the experiment difficulties?  Write about the importance of case study and write any five disadvantages of case study?  Discuss in detail about ex post fact techniques?  Explain about the sources of data in case study and statistical method? Remember CMB013.  PART-C (PROBLEM SOLVING AND CRITICAL THINKING QUESTIONS)  Compare the advantages of experiments with the advantages of survey and observational methods.  What essential characteristics distinguish a true experiment from other research designs?  Unit-III  THE SOURCES AND COLLECTION OF DATA  PART-A(SHORT ANSWER QUESTIONS)	2		Remember	CMB013.05										
5 Discuss about the natural experiments?  6 What are laboratory experiments? Write about merits and limitations of laboratory experiments?  7 How the laboratory experiments planning is done and write the experiment difficulties?  8 Write about the importance of case study and write any five disadvantages of case study?  9 Discuss in detail about ex post fact techniques?  10 Explain about the sources of data in case study and statistical method?  11 Compare the advantages of experiments with the advantages of survey and observational methods.  2 What essential characteristics distinguish a true experiment from other research designs?  12 Unit-III  THE SOURCES AND COLLECTION OF DATA PART-A(SHORT ANSWER QUESTIONS)	3	method?	Understand	CMB013.09										
6 What are laboratory experiments? Write about merits and limitations of laboratory experiments?  7 How the laboratory experiments planning is done and write the experiment difficulties?  8 Write about the importance of case study and write any five disadvantages of case study?  9 Discuss in detail about ex post fact techniques?  10 Explain about the sources of data in case study and statistical method?  11 Compare the advantages of experiments with the advantages of survey and observational methods.  12 What essential characteristics distinguish a true experiment from other research designs?  13 Unit-III  14 THE SOURCES AND COLLECTION OF DATA  PART-A(SHORT ANSWER QUESTIONS)	4		Understand	CMB013.07										
laboratory experiments?  Thou the laboratory experiments planning is done and write the experiment difficulties?  Remember CMB013.  Write about the importance of case study and write any five disadvantages of case study?  Discuss in detail about ex post fact techniques?  Explain about the sources of data in case study and statistical method?  Remember CMB013.  PART-C (PROBLEM SOLVING AND CRITICAL THINKING QUESTIONS)  Compare the advantages of experiments with the advantages of survey and observational methods.  What essential characteristics distinguish a true experiment from other research designs?  Unit-III  THE SOURCES AND COLLECTION OF DATA  PART-A(SHORT ANSWER QUESTIONS)	5		Remember	CMB013.08										
Write about the importance of case study and write any five disadvantages of case study?   Understand   CMB013.     9	6		Understand	CMB013.12										
case study?  Discuss in detail about ex post fact techniques?  Explain about the sources of data in case study and statistical method?  Remember CMB013.  PART-C (PROBLEM SOLVING AND CRITICAL THINKING QUESTIONS)  Compare the advantages of experiments with the advantages of survey and observational methods.  What essential characteristics distinguish a true experiment from other research designs?  CMB013.  Unit-III  THE SOURCES AND COLLECTION OF DATA  PART-A(SHORT ANSWER QUESTIONS)	7	difficulties?	Remember	CMB013.13										
PART-C (PROBLEM SOLVING AND CRITICAL THINKING QUESTIONS)  Compare the advantages of experiments with the advantages of survey and observational methods.  Mhat essential characteristics distinguish a true experiment from other research designs?  CMB013.  Unit-III  THE SOURCES AND COLLECTION OF DATA  PART-A(SHORT ANSWER QUESTIONS)	8	case study?	Understand	CMB013.09										
PART-C (PROBLEM SOLVING AND CRITICAL THINKING QUESTIONS)  Compare the advantages of experiments with the advantages of survey and observational methods.  Mhat essential characteristics distinguish a true experiment from other research designs?  CMB013.  Unit-III  THE SOURCES AND COLLECTION OF DATA  PART-A(SHORT ANSWER QUESTIONS)	9		Remember	CMB013.05										
1 Compare the advantages of experiments with the advantages of survey and observational methods.  2 What essential characteristics distinguish a true experiment from other research designs?  CMB013.  Unit-III  THE SOURCES AND COLLECTION OF DATA PART-A(SHORT ANSWER QUESTIONS)	10	Explain about the sources of data in case study and statistical method?	Remember	CMB013.03										
and observational methods.  What essential characteristics distinguish a true experiment from other research designs?  Unit-III  THE SOURCES AND COLLECTION OF DATA  PART-A(SHORT ANSWER QUESTIONS)  Analyze CMB013.  Apply CMB013.		PART-C (PROBLEM SOLVING AND CRITICAL THINKING	QUESTION	<b>S</b> )										
2 research designs? Apply CMB013.0  Unit-III  THE SOURCES AND COLLECTION OF DATA  PART-A(SHORT ANSWER QUESTIONS)	1		Analyze	CMB013.11										
Unit-III THE SOURCES AND COLLECTION OF DATA PART-A(SHORT ANSWER QUESTIONS)	2	What essential characteristics distinguish a true experiment from other	Apply	CMB013.04										
THE SOURCES AND COLLECTION OF DATA PART-A(SHORT ANSWER QUESTIONS)		ū												
PART-A(SHORT ANSWER QUESTIONS)														
		CIE-I												
	1		Remember	CMB013.11										
1 0	-			CMB013.14										
7 1 2	_			CMB013.04										

Sl.		Blooms	Course
No	QUESTION	<b>Taxonomy</b>	learning
110		Level	Outcome
4	Write any three limitations of schedules?	Understand	CMB013.05
5	Discuss about sample size?	Remember	CMB013.09
6	What is meant by size of sample?	Understand	CMB013.08
7	Write a short notes on essentials of good schedule?	Remember	CMB013.15
8	Write any two validity advantages of questionnaire?	Remember	CMB013.13
9	How many kinds of narrative interviews are there? What are they?	Understand	CMB013.07
10	Write any two limitations of schedule?	Remember	CMB013.09
	CIE-II		
1	How many kinds of narrative interviews are there? What are they?	Remember	CMB013.14
2	Write any three limitations of interview schedules?	Understand	CMB013.10
3	Write a short note on importance of interview schedules?	Remember	CMB013.02
4	Discuss about field observational studies?	Understand	CMB013.04
5	Define scaling?	<b>Understand</b>	CMB013.06
6	What is the purpose of Narrative Interviews?	Remember	CMB013.12
7	List out the kinds of observations?	<b>Understand</b>	CMB013.11
8	Define documentary source of data?	Remember	CMB013.09
9	Write the limitations on documentary sources of data?	Understand	CMB013.05
10	Discuss the importance of observations?	Remember	CMB013.02
	PART-B (LONG ANSWER QUESTIONS)		
	CIE-I		
1	Describe how to prepare a form of questionnaire?	Remember	CMB013.12
2	Define sampling. Discuss in detail about various Sampling methods?	Understand	CMB013.10
3	Explain the kinds of schedule and essentials of good schedule? Write the limitations of schedule?	Remember	CMB013.05
4	Explain the procedure for framing a schedule? Write are the advantages of schedule?	Remember	CMB013.08
5	Write the differences between Questionnaire and schedule?	Understand	CMB013.01
6	Explain the concept of sampling? What are the basic terms involved in Sampling method?	Remember	CMB013.04
7	Write the advantages and disadvantages of sampling method?	Understand	CMB013.11
	CIE-II		
1	Write a note on field observational studies. Discuss about the limitations of field observational studies?	Remember	CMB013.09
2	Discuss in detail different types of questionnaire?	Remember	CMB013.04
3	Define documentary sources? Describe about published documents and their limitations?	Understand	CMB013.07
4	Define observational method. Explain the different kinds of observation?	Understand	CMB013.12
5	Define scaling? Explain scaling techniques criteria for good measurement?	Understand	CMB013.06
6	Explain about technique of interviewing and the role of interviewer validity?	Remember	CMB013.09
7	Discuss in detail commonly used comparative scaling techniques with examples?	Understand	CMB013.10
	PART-C (PROBLEM SOLVING AND CRITICAL THINKING	QUESTION	(S)
1	How do environment factors affect response rates in personal interviews? How can we overcome these environmental problems?	Evaluate	CMB013.07
2	One design problem in the development of survey instruments concerns the sequence of questions. What suggestion would you give to	Apply	CMB013.05

Sl. No			Blooms Taxonomy Level	Course learning Outcome								
	researchers	designing	g their firs	t question	naire?							
					Unit	-IV						
				YSIS AN								
				Γ-A(SHC	RT ANS	SWER	QU	ES	TION	<b>S</b> )	l	
1	Define Ana	•									Remember	CMB013.12
2	Write any th		Understand	CMB013.12								
3	Define the t		Remember	CMB013.02								
4	Write a short										Understand	CMB013.05
5	What is the			f Data?							Remember	CMB013.07
6	List the uses			_	4		_			•	Remember	CMB013.09
7	State the ap			n.							Understand	CMB013.13
8	What are in										Remember	CMB013.15
9	Write any tv			ession anal	ysis.						<b>Understand</b>	CMB013.04
10	Define the t										Remember	CMB013.09
11	Write the fo	rmul <mark>a for c</mark>	hi-square v	with variat	e of one d	egree f	reedo	om.			Remember	CMB013.08
12	Expand AN	OVA.			71.7						Remember	CMB013.07
13	What are the	e functions	of data ana	alysis tech	niques?						Remember	CMB013.02
14	List out the	basic <mark>statis</mark>	tical techni	ques used	for analys	sis of da	ata.				Understand	CMB013.12
15	What do you	u und <mark>erstan</mark>	d by measi	ures of dis	persion.						Understand	CMB013.11
			PAR	T-B(LO	NG ANS	WER	QUI	ES1	<b>FIONS</b>	5)		
1	Define sam			bution. Ex	xplain the	prope	erties	of	studer	nt t-	Understand	CMB013.01
2	Explain the			cal method	s on analy	sis of o	data?				Remember	CMB013.06
3	Discuss abo	ut the statis	stical tools	used for a	nalysis of	data?					Understand	CMB013.04
4	Define disp						e of d	lispe	ersion?		Remember	CMB013.09
5	What is chi-	square test	? Explain i	ts applicat	ions test s	tatistics	s and	ass	umptio	ns.	Understand	CMB013.05
6	What is regression.	ression ana	alysis and 1	regression	variables	? Expla	ain v	ario	us type	es of	Understand	CMB013.10
7	Explain the	characteris	tics and fur	nctions for	analysis	of data.					Remember	CMB013.09
8	Discuss the	factors infl	uencing the	e selection	of measu	res of t	he di	spe	rsion.		Remember	CMB013.12
9	Discuss in d										Remember	CMB013.12
10	Write a shor	rt notes on	(a) correlat	ion(b) regi	ression and	d (c)sk	ewne	ess?		. 1	Understand	CMB013.08
	PAR	T-C (PRO	OBLEM S	SOLVIN	G AND	CRITI	[CA]	LT	HINK	ING	QUESTION	$\mathbf{S}$ )
	Calculate th	e arithmeti	c mean, me	edian and r	node from	the fo	llowi	ing:	· O			
1	Marks	0-10	10-20	20-30	30-40	40	0-50		50-60		Analyze	
	f	8	10	20	30	25	5		12		-	CMB013.11
	Calculate co	efficient of	skewness	based on o	quartiles			•				
2											Evaluate	CMB013.11
	company 5 12 20 16 5 2											
	Calculate th	e t -distribu	ition from	the follow	ing data:	•		l		1		
	Persons   1   2   3   4   5   6										CMB013.11	
3	<b>Before</b> 13 16 60 30 40 50								Apply			
	After											
4	A 200 digit digits are as that the digit	ts are chos	sen at rand Use chi-squ	lom from	a set of to	tables. e correc	ctnes	free s of	quencie hypoth	nesis	Analyze	

Sl. No		QUESTION														Blooms Taxonomy Level	Course learning Outcome
	were chosen?												CMB013.10				
	Digits	0	1	2	3	3	4	5		6		7	8				
	f	12	23	23	2	21	16	2	5	22	,	20	) 2	1			
	Calculate the mode from the following data																
5	Marks	(	0-10	1	0-20		20-	30	3	30-4	0		40-50			Apply	CMB013.05
	frequen	cy 8	8	1	1		26		9	)			6				
	Compute price and quantity index numbers for 1993 with 1991 as base year from the following:																
6	year	Pri	ice A	Qty -A	I	Price 1	В	Qty -I	3	Pric	e C	Ç	Qty -C			Analyze	CMB013.08
	1991	5		10	8	3		5		6		3					CMD013.08
	1993	4		12	7	1	1	7		5		4					
	Using the	e follo	wing	lata obta	in tw	o regi	ressio	n ean	ation	1							
7	X	14	19	24	2		26	2		15		20	) 1	9		Evaluate	
'	Y	31	36	48	3		50	4:		33		41		19		Lyardate	CMB013.07
	Calculate	_													0		
	students	-											_		Ů	Analyze	
8		1	2	3	4	5		6	7		8		9	10	1	Allaryze	
		52	53	42	60	4		41	3	7	38		25	27			CMB013.09
	Y	65	68	43	38	7	7	48	3.5	5	30		25	50			
	Calculate	the tv	vo way	y ANO\	A fro	om the	e foll	owing	data	a:			1				
				A			В		,		С						
9	Fair			30			20				50					Evaluate	
	Good			40			30				34					7	CMB013.07
	excell	ent		20			30				30					_	
	Calculate	e the m	edian	Q1,Q3	from	the fo	llowi	ng da	ta		-4						
10	X	8		12		20		25			0		40			Analyze	CMB013.11
	f	9	6	16		28		46		2	0.		10				
								Ul	NIT-	·V							
								NTA									
							HO	RT A	NSV	VE	R Q	UE	STIO	NS)			
1	Write the			of Diag	ramsʻ	!								1.		Understand	CMB013.12
2	Define d	_		1	$\wedge$								- 0	. "	P	Understand	CMB013.05
3	What are				4	f.)							1.1	1		Understand	CMB013.11
4	Which d	_							_		Ш	١.				Remember	CMB013.08
5	What are										ort?					Remember	CMB013.05
6	How man						pres	sent th	e dat	ta?						Understand	CMB013.06
7	Write the		of grap	ohs and	diagra	ams?									_	Remember	CMB013.08
8	Define g															Understand	CMB013.02
9	What are		-		1.		1 1'		`							Understand	CMB013.04
10	What do															Remember	CMB013.09
11	What is t	-	•												_	Remember	CMB013.15
12	Write a s						ency	graph	!							Understand	CMB013.08
13	What is 1															Understand	CMB013.12
14	What is t					ng?									_	Remember	CMB013.08
15	What is a	neant l	by tals	se base l	ıne?											Understand	CMB013.1\2

Sl. No				Blooms Taxonomy Level	Course learning Outcome									
						ANSV								
1	Explain the need Describe any two				diagra	ımmatic	rep	resen	tation	of data.	Remember	CMB013.10		
2	Explain the probl	ems of re	eport w	riting?							Remember	CMB013.12		
3	What is report a Explain the chara	Understand	CMB013.09											
4	Discuss in detail	Apply	CMB013.05											
5	Explain the advagraphs?	ruction of	Remember	CMB013.07 CMB013.11										
6	explain with exam	Which type of diagrams comes under the three dimensional diagrams and explain with examples?												
7	Define report wri		•				_				Understand	CMB013.06		
8	Define graph? Ho										Remember	CMB013.03		
9	Explain the impo					he char	acteri	istics	of dia	grams?	<b>Und</b> erstand	CMB013.01		
10	Draw a bar diag		he follo 1991	wing o		1993		1994		1995	Analyze	CMB01314		
	data 12		56	45		40		53		12				
	PART-C	(PROB	LEM	SOLV	ING A	AND C	CRIT	ICA	LTI	IINKING	QUESTION	$\mathbf{S}$ )		
	Draw a pie chart	from the	data									CMB013.05		
1	Movies A		В		C		D		Е		Analyze			
	x 6		7		9		10		4			G1 57 01 5 00		
	Draw a multiple							200	<i>c</i>	2007		CMB013.09		
2	yr 2001 export 1000			003	2004 1200	390		200 380		2007 2500	Evaluate			
	import 1200			900	5000	590		200		1400				
	Draw sub divid							200		1.00	Evaluate	CMB013.07		
	science	12		13		45		12			Evaluate			
3	Maths	12		13		33			45					
	hindi	11		22		61			10					
	telugu	12		10		18			14		- 0			
	Represent The fo		•	sub div		ar diagi	rams:							
	Year	2006			2007			200						
	Gross income	405			480		550			-	G) (D) (14			
4	Gross	400		*	450			500	)		Evaluate	CMB013.11		
	expenditure(in	" >								1				
	lakhs)		1						- 4					
	Net income	5	$^{\prime}$		30			50		O, Y				
	The following is	the distri	bution	of weig	thts (in	kgs) of	50 p	erson	S	1	Evaluate			
5	weight :	50-55 5	5-60	50-65	65-70	70-75	75	6-80	80-8	5 85-90		CMB013.08		
	Persons(no's)	12 8	: :	5	4	5	7		6	3				
	Draw less than o	give and	more th	an ogiv	ve for the	he follo	wing	frequ	iency					
	distributions			-				-	•					
	marks 0-10	10-2	0 20	)-30	30-40	40-	50	50-	60	60-70	Evaluate	CMB013.04		
6	No of 4	8			15	12		6		3				
	students													
$\vdash$	The following da	ta shows	the nu	nber of	f accide	ents suct	ains	by 31	3 dris	ers of				
	public utility con							-						
7	accidents 0	1	2	3	4	5	110 11		7	8	Analyze	CMB013.02		
	drivers 80	65	50	39	25	19	7		5	3	2 11101 y 20	CIVID 013.02		
	directs 80	U.S	50	כט	23	19	/		J	3				

Sl. No		QUESTION										
		Oraw a pie diagram to represent the following data of proposed expenditure by a										
	state government for	the year 2015-16										
	ITEMS		EXPENDIT	TURE								
8	Agriculture		4200			Analyze						
0	Industries		1500				CMB013.14					
	Health		1000									
	Education		500									
	Represent the followi	ng data by percenta	age sub divid	ed bar diagram								
	ITEMS	FAMILY A		FAMILY B		1						
	Food	150		150		3						
9	Clothes	125		60								
	Education	25		50		Understand						
	Transport	190		70			CMB013.04					
	Savings	+10		-30								

#### **HOD-MBA**