



INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal, Hyderabad - 500 043

MASTER OF BUSINESS ADMINISTRATION

TUTORIAL QUESTION BANK

Course Name	:	WORLD TRADE ORGANIZATION AND INTELLECTUAL PROPERTY RIGHTS
Course Code	:	CMB302
Class	:	I Semester
Branch	:	MBA
Academic Year	:	2017– 2018
Course Coordinator	:	Ms. P.Bindu Madhavi, MBA
Course Faculty	:	Ms. P.Bindu Madhavi, MBA

COURSE OBJECTIVES (COs):

The course should enable the students to:

I	Gain Understand in World Trade Organization and agreements between nations.
II	Safeguard the intellectual property with international trade agreements.
III	Understand types of intellectual property rights.
IV	Apply different laws in protection of intellectual property rights and its implementation.
V	Develop laws by the countries for the protection of trademark, copyright, patents and trade secrets globally

COURSE LEARNING OUTCOMES (CLOs):

Students, who complete the course, will have demonstrated the ability to do the following:

CCMB302.01	Understand and gain knowledge in the basic structure of the World Trade Organization, especially the General Agreement on Tariffs and Trade and their relation with other institutions, states and laws.
CCMB302.02	Awareness of principles and governing the settlement of trade dispute at the World Trade Organization.
CCMB302.03	Understand the concept of non-discrimination, as expressed in the principles of national treatment and the most favored national treatment
CCMB302.04	Use and explore the nature and implications of efforts to protect intellectual property rights through the World Trade Organization, in particular the agreement on trade-related intellectual property rights.
CCMB302.05	Discuss the purpose of establishing different treaties and conventions for protection of law in trading and intellectual property rights.
CCMB302.06	Use and explore the nature and implications of efforts to prohibit trade-related investment measures, such as local content requirements, which are inconsistent with General Agreement on Tariffs and Trade.
CCMB302.07	Understand different types of intellectual property rights, in use in various countries and classifying them.
CCMB302.08	Significance of different intellectual property rights like trademarks, copyrights, patents and geographical indications globally
CCMB302.09	Analyze the purpose, function and acquisition of the trademarks, copyrights, patents and geographical indications.
CCMB302.10	Discuss the fundamentals in copyright, patent and trademark law and explain their utilization in the real business world
CCMB302.11	Analyze the basic principles required for granting the copyright, patent and trademark and the priority of rights given to the owners

CCMB302.12	Know the different classes according to Vienna classification in goods and services under which the trademark is accepted for registration
CCMB302.13	Understand the patent searching processes and transfer of ownership on patents.
CCMB302.14	Analysis about the new international developments in trademarks law and copyright law and patent law.
CCMB302.15	Analyzing various kinds of unfair competition seen in the competitive world like passing off, false advertising and dilution of mark.
CCMB302.16	Acquire knowledge in the international copyright law with respect to ownership and registration of copyrights.
CCMB302.17	Understand how to apply design and geographical indication for getting registration and also the process of registration.
CCMB302.18	Gain knowledge in the basic principles required for design and geographical indication and to get registration.

TUTORIAL QUESTION BANK

S. No	QUESTION	Blooms Taxonomy Level	Course Learning Outcome (CLOs)
UNIT-I			
INTRODUCTION			
PART-A (SHORT ANSWER QUESTIONS)			
1	Discuss the reasons for the failure of General Agreement on Tariffs and Trade. What are the reasons behind the establishment of General Agreement on Tariffs and Trade.	Remember	CCMB302.01
2	Explain the role played by World Trade Organization in intellectual property and give reasons for the establishment of World Trade Organization.	Understand	CCMB302.01
3	Discuss the Doha declaration. How does Doha declaration support control of AIDS and treatment for the people affected by AIDS.	Understand	CCMB302.01
4	Describe the structure of World Trade Organization along with the historical background of World Trade Organization.	Remember	CCMB302.01
5	Write the duties of General Council and structure of World Trade Organization.	Understand	CCMB302.01
6	Write the functions of World Trade Organization. List the achievements of eighth round of Ministerial Conference in Uruguay.	Remember	CCMB302.01
7	Write the remedies made available by dispute panel and their recommendations with suggestions in trading between nations.	Understand	CCMB302.01
8	Explain the three committees in the structure of World Trade Organization.	Remember	CCMB302.01
9	Distinguish the Councils from Committees in the structure of World Trade Organization.	Understand	CCMB302.01
10	Distinguish Trade Related Aspects of Intellectual Property Rights and Trade Related Investment Measures.	Remember	CCMB302.01
11	Elaborate the concept of National Treatment in World Trade Organization.	Understand	CCMB302.01
12	Explain the principle Most Favoured Nation in World Trade Organization.	Remember	CCMB302.01
13	Explain the frequency of World Trade Organization Ministerial Conferences and the key issues being taken up during them.	Understand	CCMB302.01
14	What is the frequency of World Trade Organization Ministerial Conferences? List out at least 5 of them and the years in which they were held.	Remember	CCMB302.01
15	Enumerate the differences between General Agreement on Tariffs and Trade and World Trade Organization.	Remember	CCMB302.01

S. No	QUESTION	Blooms Taxonomy Level	Course Learning Outcome (CLOs)
PART-B (LONG ANSWER QUESTIONS)			
1	Explain why the Doha declaration is taken place? Write Doha declaration features and scope? Do you think that Doha declaration develops a healthy cooperation between member countries?	Understand	CCMB302.01
2	Distinguish various functions of General Agreement on Tariffs and Trade from those of World Trade Organization.	Remember	CCMB302.01
3	Write the reasons behind the agreement on Doha declaration. Do you think the Doha declaration is success? If so, explain its advantages.	Understand	CCMB302.01
4	Explain the World Trade Organization dispute panels and the steps taken for balance between trades.	Remember	CCMB302.01
5	Write the role of trade policy review body and their committees in World Trade Organization.	Understand	CCMB302.01
6	Write the procedure of Technology Transfer and show how Technology Transfer helps the nation to develop its economy.	Remember	CCMB302.01
7	Discuss the reasons for failure of General Agreement on Tariffs and Trade. Write the benefits of trade after the transformation of World Trade Organization.	Understand	CCMB302.01
8	Explain the duties of ministerial conference in World Trade Organization and how it administers the organization.	Understand	CCMB302.01
9	Explain the objective and functions Doha declaration.	Remember	CCMB302.01
10	Explain the functions of committee on budget, finance and administration in World Trade Organization.	Understand	CCMB302.01
PART-C (PROBLEM SOLVING AND CRITICAL THINKING QUESTIONS)			
1	Discuss under which agreement “the rules are framed to the domestic regulations of a country apply to foreign investors, often as part of industrial policy”.	Remember	CCMB302.01
2	Explain the advantages and background history of intergovernmental organization which was formed in 1994.	Understand	CCMB302.01
3	Write the rules and procedures for the dispute settlement process aimed at providing “security and predictability to the multilateral trading system”.	Remember	CCMB302.01
4	Discuss the Doha declaration on the Trade Related Intellectual Property agreement and public health and its impact on the member nations.	Remember	CCMB302.01
5	Identify the reasons behind formation of World Trade Organization including agreements of trade related intellectual property rights and trade related investment measures.	Understand	CCMB302.01
6	Discuss Uruguay round. Write its goals and objectives and the protection procedure of industrial property.	Understand	CCMB302.01
7	Explain the "Plurilateral Trade Agreements" do you find benefits in the agreement under World Trade Organization.	Remember	CCMB302.01
8	Write the Technology Transfer with examples and how it supports the nation development between trades.	Remember	CCMB302.01
9	Discuss Ministerial conference role in World Trade Organization and its structure.	Understand	CCMB302.01
10	Describe the procedure of General Agreement on Tariffs and Trade and reasons for failure.	Understand	CCMB302.01
UNIT-II			
WORLD INTELLECTUAL PROPERTY ORGANIZATION			
PART-A(SHORT ANSWER QUESTIONS)			
1	Write the history of World Intellectual Property Rights.	Remember	CCMB302.06
2	Explain Paris convention and its advantages in trading.	Understand	CCMB302.06
3	Write any two agreements under world intellectual property rights.	Remember	CCMB302.05

S. No	QUESTION	Blooms Taxonomy Level	Course Learning Outcome (CLOs)
4	Differentiate world Intellectual Property Rights from Paris Convention.	Remember	CCMB302.02
5	Explain the purpose of Paris convention which falls on three main categories.	Understand	CCMB302.06
6	Write the functions and objectives of world intellectual property rights.	Remember	CCMB302.04
7	Explain which type of intellectual property rights is preferable for a jewelry design item with suitable examples.	Understand	CCMB302.04
8	Classify an international union for the protection of new varieties of plants and Hague agreement with suitable examples.	Understand	CCMB302.06
9	Explain a specific agreement where the industrial design can be protected.	Remember	CCMB302.03
10	Identify the reasons for adopting WIPO Copyright Treaty in the world intellectual property rights.	Understand	CCMB302.05
11	Write the treaties supplementing the Berne convention.	Understand	CCMB302.03
12	Discuss the rights assigned to the copyright holder under WIPO Copyright Treaty.	Remember	CCMB302.03
13	What is Budapest Treaty? Write the advantages of Budapest Treaty.	Remember	CCMB302.03
14	Write the three treaties under Hague agreement.	Understand	CCMB302.03
15	Define Union for the protection of New Varieties of plants and its advantages.	Remember	CCMB302.03
PART-B (LONG ANSWER QUESTIONS)			
1	Explain the minimum standards of protection relate to the works and rights to be protected in the duration of protection.	Remember	CCMB302.06
2	Explain under which agreement the trademark is registered internationally and nationally with examples.	Remember	CCMB302.06
3	Discuss under which agreement the industrial design is protected with registration procedure.	Understand	CCMB302.05
4	Discuss the three basic principles of Intellectual Property Rights and the series of provisions determining the minimum protection to be granted.	Understand	CCMB302.06
5	List out the different agreements according to their types and benefits under which each member country can protect intellectual properties.	Remember	CCMB302.06
6	Give reasons for the implementation of an agreement international union for the protection of new varieties of plants.	Understand	CCMB302.06
7	Define international union for the protection of new varieties of plants with conditions obtaining with protection.	Remember	CCMB302.02
8	Explain under which agreement the microorganisms were deposited, which was signed in Budapest, Hungary, on April 28, 1977?	Understand	CCMB302.04
9	Write the types of international treaty where the intellectual properties can be protected.	Remember	CCMB302.04
10	Write the functions and objectives of international treaty where the intellectual properties can be protected.	Remember	CCMB302.06
PART-C (PROBLEM SOLVING AND CRITICAL THINKING QUESTIONS)			
1	Explain the purposes of patent procedure under international recognition of the deposit of microorganisms?	Understand	CCMB302.04
2	Write the relationship between world intellectual property rights and World Trade Organization. Do you agree that both organizations are strongly protecting the trading system in the member countries, if so, give reasons?	Remember	CCMB302.06
3	Write a special agreement under which the Berne convention deals with the protection of works and the rights of their authors in the digital environment.	Understand	CCMB302.04
4	Explain under which agreement the microorganism is protected with international depositary authority?	Understand	CCMB302.04

S. No	QUESTION	Blooms Taxonomy Level	Course Learning Outcome (CLOs)
5	Explain under which convention the “moral rights” protected? What are the advantages of moral rights?	Remember	CCMB302.06
6	Discuss under which special treaty is industrial design protected. Do you agree that agreement can be protected?	Remember	CCMB302.06
7	Write the reasons behind the international union for the protection of new varieties of plant. Who gets intellectual property right for the new species explain with suitable examples?	Remember	CCMB302.02
8	Discuss under which special agreement the Berne convention deals with the protection of works and the rights of their author in the digital environment.	Understand	CCMB302.06
9	Explain the origin of principle of national treatment, after which convention it has taken place and write the three characters of national treatment.	Understand	CCMB302.02
10	Illustrate under which movement the work is “fixed” rather registration is implemented. Explain under which circumstance the copyright can be registered. Write the different standards of protection related to the work and its rights to be protected.	Understand	CCMB302.03
UNIT-III			
PATENTS			
PART-A(SHORT ANSWER QUESTIONS)			
1	Discuss the Foundation of patent law? Write the advantages of Law of patent.	Remember	CCMB302.08
2	Write different patent searching process. Explain the protection time period for utility and plant patents.	Remember	CCMB302.08
3	Write about International patent protection and how will they help the patent member in international market with relevant examples?	Understand	CCMB302.08
4	Discuss the advantages in laws of patent? Write the rights of patent members.	Understand	CCMB302.08
5	What did you understand about Law of patents? Explain how the ownership rights and transfers are taken place.	Remember	CCMB302.08
6	Explain the process of the Patent Application.	Understand	CCMB302.08
7	Prioritize different types of patent application according to their utilization and its uses in the international trading.	Remember	CCMB302.08
8	Define patentability. Discuss patent cooperation treaty international agreement and its advantages.	Remember	CCMB302.08
9	Enumerate the steps to be followed for registering a patent.	Understand	CCMB302.08
10	Differentiate the role played by ‘Patent’, Copyright’ and Trademark’ in our daily life with suitable examples.	Remember	CCMB302.08
1	Write the legal requirements for granting patent by Indian patent and trademark office.	Remember	CCMB302.07
2	Classify patent applications; explain any two types of application and its importance.	Understand	CCMB302.07
3	Write the procedure for filling a patent document with the patent and trademark office.	Understand	CCMB302.08
4	Explain how the management of different companies maintains their intellectual property. Write them in a step wise order.	Remember	CCMB302.08
5	Distinguish intellectual property rights assets from portfolio.	Understand	CCMB302.08
6	What is commercial exploitation of intellectual property rights.	Understand	CCMB302.08
7	Write the significance of intellectual property rights.	Understand	CCMB302.08
8	Explain how the specification and claims are important for patent	Remember	CCMB302.08

S. No	QUESTION	Blooms Taxonomy Level	Course Learning Outcome (CLOs)
	document.		
9	What are the important procedural aspects for filling a patent document?	Understand	CCMB302.08
10	How many types of applications are there in patents? What are they?	Understand	CCMB302.08
PART-B(LONG ANSWER QUESTIONS)			
1	Discuss the historical background of intellectual property rights and Classify the intellectual property rights with suitable examples.	Remember	CAEC002.08
2	Define patent. Explain on what basis the patent is registered by the Indian patent office.	Understand	CCMB302.08
3	What is the difference between a patent and a copyright? What is the method of determining whether a product can be patented or not?	Understand	CCMB302.08
4	Do you agree that the intellectual property rights help the companies in protecting their brand image, quality and slogans globally? Explain	Remember	CCMB302.08
5	Classify the different types of intellectual property rights.	Understand	CCMB302.08
6	Discuss patentability with suitable examples. Explain patent cooperation treaty international agreement and its advantages.	Remember	CAEC002.08
7	Explain how a company management protects its industrial property assets under commercial view.	Understand	CCMB302.08
8	Define Trademark and explain its registration procedure. How companies get benefitted from the trademark and what are the advantages?	Remember	CAEC002.08
9	Define copyright. Explain the copyright infringement. What are the remedies for misappropriation of copyright?	Remember	CCMB302.08
10	Write the difference between patentability and non patentability. Discuss different types of patent application.	Understand	CAEC002.08
1	Differentiate the utility, design and plant patent with suitable examples. Write utility, design and plant patent significant role played in international market.	Understand	CCMB302.08
2	List out different types of patent application. Discuss an international patent application and its limitations.	Remember	CCMB302.08
3	Define patent. Explain on what basis the inventions get patentability and elaborate its registration process. Write a few lines on commercial exploitation of intellectual property rights.	Remember	CCMB302.08
4	List out different types of patent application. Discuss an international patent application and its limitations.	Understand	CCMB302.08
5	What is patent document? Explain the important specification and claims for granting a patent by patent and trademark office.	Understand	CCMB302.08
6	Write the important procedural aspects for getting a patent, copyright and trademark.	Remember	CCMB302.08
7	How companies manage their intellectual property rights assets? Explain each intellectual property types according to their priority given by the World Intellectual Property Organization.	Understand	CCMB302.08
8	What is commercial exploitation of intellectual property rights in industries? How are they useful at global level?	Remember	CCMB302.08
9	Brief the documents required for patent filing for the natural persons by themselves.	Understand	CCMB302.08
10	Discuss the documents required for patent filling for other than natural persons though an attorney.	Understand	CCMB302.08
PART-C (PROBLEM SOLVING AND CRITICAL THINKING QUESTIONS)			
1	Illustrate the historical background of intellectual property rights. Classify the intellectual property rights with suitable examples.	Remember	CCMB302.08

S. No	QUESTION	Blooms Taxonomy Level	Course Learning Outcome (CLOs)
2	List out at least five different types of unfair competition. Explain each of them in detail.	Understand	CCMB302.08
3	Explain the nature and scope of different patent applications? State their significance internationally.	Understand	CCMB302.08
4	Enumerate the important procedural aspects while applying for a patent? Explain with reason how intellectual property rights can be an asset to an organization?	Remember	CCMB302.08
5	Write the legal requirement for granting the patent? Give suitable at least five examples for granting a patent.	Understand	CCMB302.08
1	Distinguish national patent application from international patent application with examples?	Understand	CCMB302.08
2	Write the procedure for preparing patent document for claiming the application for getting patent.	Remember	CCMB302.08
3	Discuss commercial strategies for intellectual property, how do they influence the trading internationally?	Understand	CCMB302.08
4	Which intellectual property assets can be registered? Are they also registered in foreign countries/ export markets? Is the registration to be renewed? If yes, when?	Understand	CCMB302.08
5	Do you have a system for identification of your intellectual property assets? Do you have an intellectual property? When was it created? Who created it?	Remember	CCMB302.08
UNIT-IV			
DESIGN AND GEOGRAPHICAL INDICATION			
PART-A (SHORT ANSWER QUESTIONS)			
1	What is design? Why do designs get protection?	Remember	CCMB302.11
2	Discuss under which application the design can be registered.	Understand	CCMB302.11
3	What comes under design? How it can be protected?	Remember	CCMB302.11
4	Define geographical indication. Give five examples of the geographical indication. Rotterdam Cheese, Bourbon, Asti, Feta, Sauterne, Port, Hock, Edam, Gouda etc are examples	Understand	CCMB302.11
5	What can be registered under geographical indication?	Understand	CCMB302.11
6	Write the basic requirements for design.	Remember	CCMB302.09
7	What is conventional application? When it is used?	Understand	CCMB302.09
8	Write the procedure for registering the geographical indication?	Remember	CCMB302.09
9	What can be protected under geographical indication.	Understand	CCMB302.09
10	Discuss the rights envisaged by geographical indication.	Remember	CCMB302.09
11	Discuss the geographical indication? How does "the origin of products" get geographical indication?	Remember	CCMB302.09
12	Write the registration process under geographical indication.	Understand	CCMB302.09
13	Discuss the restrictions under geographical indication.	Remember	CCMB302.09
14	List out ten Geographical Indication in India and its advantages.	Understand	CCMB302.09
15	Why does Design require protection? Do you agree that the trade related aspects of intellectual property rights satisfies the protection.	Understand	CCMB302.09
PART-B (LONG ANSWER QUESTIONS)			
1	Describe design. Do you agree that the trade related aspects of intellectual property right protects design.	Understand	CCMB302.09
2	Write the order for a registered design and which can be valid with proper procedure.	Remember	CCMB302.11
3	Examine the design procedure. Write the step wise procedure for the design application	Understand	CCMB302.13
4	Describe the geographical indication, definition and its functions?	Remember	CCMB302.09

S. No	QUESTION	Blooms Taxonomy Level	Course Learning Outcome (CLOs)
5	Differentiate Madrid agreement and Madrid protocol and their important role in the geographical indication.	Understand	CCMB302.10
6	Distinguish Paris convention and Lisbon agreement and their role in intellectual property rights.	Understand	CCMB302.09
7	Explain the related laws and treaties which protect the recognition of geographical indication under intellectual property rights.	Remember	CCMB302.09
8	Discuss the three main basic requirements to protect geographical indication.	Remember	CCMB302.13
9	Enumerate geographical indication registration procedure? Give at least 10 geographical indication identified in India.	Remember	CCMB302.11
10	Explain under which conditions the registration of geographical indication is accepted in intellectual property rights.	Understand	CCMB302.11
PART-C (PROBLEM SOLVING AND CRITICAL THINKING QUESTIONS)			
1	Explain the trade related intellectual property rights agreement and its minimum standards of protection of industrial designs have been provided. What are they?	Remember	CCMB302.09
2	Differentiate Madrid agreement and Madrid protocol and their important role in the geographical indication.	Remember	CCMB302.09
3	Explain the related laws and treaties which protect the geographical indication recognition under intellectual property rights.	Understand	CCMB302.09
3	Define design. Do you agree that the trade related intellectual property rights protect design?	Understand	CCMB302.09
5	Write the order for a registered design and which can be valid with proper procedure.	Remember	CCMB302.12
6	Examine the design procedure. Write the step wise procedure for the design application	Understand	CCMB302.12
7	Distinguish Paris convention and Lisbon agreement and its role play in intellectual property	Remember	CCMB302.13
8	Write the overview of protocol related to Madrid agreement and the difference between Madrid protocol and Madrid agreement.	Remember	CCMB302.12
9	What is “sui generis”? How it can be protected?	Understand	CCMB302.09
10	Differentiate Madrid agreement and Lisbon agreement with suitable examples.	Remember	CCMB302.09
UNIT-V			
TRADEMARK AND COPYRIGHTS			
PART-A(SHORT ANSWER QUESTIONS)			
1	Define trademark. Write the registration procedure for trademark and the reasons for cancellation of a trademark in India.	Understand	CCMB302.14
2	Define copyright and patent. List out its rights individually. Explain the categories of trademark.	Understand	CCMB302.14
3	Write the advantages and reasons of Vienna classification with at least five classifications in goods and services.	Understand	CCMB302.14
4	Write the procedure for the copyright and trademark registration. Explain the importance of Berne convention.	Remember	CCMB302.14
5	Describe different types of patent infringement. Explain the remedies for patent infringement in detail.	Remember	CCMB302.14
6	Discuss what type of trademark dilution is involved in Nestle pens, Lexus Photocopiers, Mattel's Head Shop (for a shop selling drug Paracetamol)	Understand	CCMB302.14
7	Explain classifications of trademark and also discuss under which Act the trademark is registered in India	Remember	CCMB302.14
8	Write ten classes in goods and service, its purpose and scope in Vienna	Understand	CCMB302.14

S. No	QUESTION	Blooms Taxonomy Level	Course Learning Outcome (CLOs)
	classification.		
9	Examine the trademark searching process and briefly explain the searching procedure.	Understand	CCMB302.15
10	Describe the examination procedure of copyright application. What are the minimum standards of protection available for works and rights to be protected?	Remember	CCMB302.15
11	Write the remedies for trademark infringement.	Remember	CCMB302.15
12	Discuss the procedure for registering the copyrights and its advantages.	Understand	CCMB302.15
13	Explain the copyright infringement remedies? Under which conditions the infringement is considered.	Understand	CCMB302.15
14	Discuss the procedure for assignment of copy right.	Remember	CAEC002.15
15	Write the remedies available for copyright infringement. Do you agree that the remedies will be helpful for copyright owners?	Understand	CAEC002.15
PART-B(LONG ANSWER QUESTIONS)			
1	Define trademark and its types, categories in detail with suitable examples. Explain passing off and the remedies for infringement and passing off.	Remember	CCMB302.14
2	Write the procedure for the copyright registration. Explain the procedure of filling application. Discuss the salient features of copy rights	Remember	CCMB302.14
3	Write the meaning of patent infringement, causes of patent infringement and remedies for patent infringement	Understand	CCMB302.14
4	Define trademark, copyright and patent. List out its rights individually and explain the categories of trademark.	Understand	CCMB302.14
5	Write the advantages Vienna classification. Discuss the reasons for the classification and five classifications in goods and services.	Remember	CCMB302.14
6	Describe the copyright examination procedure of application. Explain the minimum standards of protection related to works and rights to be protected.	Understand	CCMB302.14
7	Explain classifications of trademark. Discuss under which act the trademark is registered in India. Express the salient features of trade mark	Understand	CCMB302.15
8	Explain under which conditions the trademark can be registered with suitable example.	Remember	CCMB302.15
9	Write the meaning, scope and functions of Vienna classification and how does it support while registering trademark?	Understand	CCMB302.15
10	Examine the copyright application and registration process.	Remember	CCMB302.14
PART-C (PROBLEM SOLVING AND CRITICAL THINKING QUESTIONS)			
1.	Classify trademarks according to its types and categories. Do you agree that the categories of marks are useful in registering a trademark, if so, how?	Remember	CCMB302.14
2	Explain the significance of trademark, copyright with roles it plays in the industrial properties.	Understand	CCMB302.15
3	Give reasons behind the establishment of Vienna classification. Does Vienna classification support the Madrid agreement, if yes, explain.	Understand	CCMB302.15
4	Write article 10 and 16 of Vienna classification.	Understand	CCMB302.15
5	Distinguish knock out and complete search with example.	Understand	CCMB302.15
6.	Write duties of trademark in electronic search system.	Understand	CCMB302.14
7.	Enumerate the reasons behind infringement of copyright when the copyright owner's rights are violated.	Remember	CCMB302.14
8.	Explain the examination procedure of application made for copyright registration.	Understand	CCMB302.14

S. No	QUESTION	Blooms Taxonomy Level	Course Learning Outcome (CLOs)
9.	Discuss remedies for trademark and copyright under unfair competition.	Understand	CCMB302.15
10.	Illustrate the legal procedure for copyright filling application and registration process.	Understand	CCMB302.15

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HOD, MASTER OF BUSINESS ADMINISTRATION

